

Framingham State University

Fashion Design and Retailing - Undergraduate Student Exit Survey: Longitudinal Results Summary

Survey Questions	University-Wide 2022 Population:707 Sample:181 Response rate:26%	Fashion Design & Retailing 2022 Population:31 Sample:6 Response rate:19%	University-Wide 2023 Population:622 Sample:175 Response rate:28%	Fashion Design & Retailing 2023 Population:32 Sample:3 Response rate:9%
How satisfied are you with your overall experience at Framingham State University?*	90%	83%	92%	100%
Within the Major				
How satisfied were you with your overall experience within your major*	89%	83%	90%	67%
Availability of faculty *	94%	83%	88%	100%
Quality of teaching*	91%	83%	87%	67%
Academic advising*	86%	100%	82%	100%
Availability of classes*	84%	100%	72%	67%
Faculty concern for your academic progress*	88%	83%	87%	100%
Writing preparation *	93%	100%	94%	100%
Connections between your major and General Education courses*	78%	83%	80%	33%
Career preparation and guidance from advisors and faculty*	76%	83%	71%	33%
Academic and Co-Curricular Activities				
Participated in FSU First-Year Foundations Program	31% Yes	33% Yes	30% Yes	67%
Participated in a RAMS 101 course++	19% Yes	33% Yes	36% Yes	0% Yes

Participated in a capstone, senior seminar, or thesis	52% Yes	17% Yes	58% Yes	67% Yes
Practicum/Field Experience	17% Yes	0% Yes	22% Yes	0% Yes
Licensure Exam	7% Yes	0% Yes	6% Yes	0% Yes
Participated in an internship	35% Yes	67% Yes	39% Yes	67% Yes
Worked on a research project	41% Yes	17% Yes	49% Yes	67% Yes
Participated in community service or volunteer work	15% Yes	0% Yes	12% Yes	0% Yes
Studied abroad	7% Yes	17% Yes	8% Yes	0% Yes
Student clubs or organizations	44% Yes	33% Yes	46% Yes	67% Yes
Intercollegiate/Intramural/Club sports	13% Yes	0% Yes	26% Yes	0% Yes
Support Utilization at FSU				
Center for Academic Success and Achievement	61% Yes	67% Yes	53% Yes	33% Yes
Career Services and Employer Relations	41% Yes	50% Yes	42% Yes	33% Yes
Counseling Center	24% Yes	33% Yes	30% Yes	67% Yes
Health Center	40% Yes	50% Yes	49% Yes	33% Yes
Future Plans				
Plan to pursue an additional degree	58% Yes	33% Yes	57% Yes	0% Yes
Top Two Influencing Factors to Attend FSU				
What factors had a significant influence on your decision to attend FSU?*	62% Affordability 62% Proximity to home	83% Affordability 67% Degree programs offered	68% Affordability 54% Proximity to home	100% Degree programs offered 67% Affordability
Demographics/Campus Residency				

First-generation college student?	43% Yes	83% Yes	45% Yes	33% yes
Did you live on campus at FSU?	46% Yes	50% Yes	55% Yes	100% Yes
Did you transfer to FSU?	44% Yes	17% Yes	36% Yes	33% Yes
What is your racial background?	63.5% (n=115) White 13.8% (n=25) Hispanic 8.3% (n=15) Black/African American 6.1% (n=11) Asian 4.4% (n=8) Two or more races 1.7% (n=3) Cape Verdean 1.1% (n=2) American Indian/Alaskan Native 0.6% (n=1) Native Hawaiian/Other Pacific Islander	66.7% (n=4) White 16.7% (n=1) Hispanic 16.7% (n=1) Native Hawaiian/Other Pacific Islander	68.0% (n=119) White 11.4% (n=20) Hispanic 10.3% (n=18) Black/African American 2.9% (n=5) Asian 7.4% (n=13) Two or more races N/A N/A N/A	N/A
Do you identify as transgender?	0.55% Yes	0.0% Yes	1.7% Yes	N/A
To which gender identity do you most identify?	61.2% (n=111) Female 34.4% (n=62) Male 1.1% (n=2) Non-binary/third gender 1.7% (n=3) Prefer Not to Answer	83.3% (n=5) Female 16.7% (n=1) Male	61.7% (n=108) Female 36.6% (n=64) Male 1.7% (n=3) Non-binary, Genderqueer, or Gender non-conforming	N/A

			0.6% (n=1) Prefer Not to Answer	
--	--	--	---------------------------------	--

* Combination of satisfied and very satisfied

**Percent of Cases (Number of times the factor was selected divided by the sample size)

++ Added/Updated in 2022