



Communication Arts Program Information

1. Career opportunities for Communication Arts majors:

- Advertising and Public Relations, Public Information Officer, Speech Writer,
- Media Relations specialist, Human Resource Management, Communications Marketing,
- Corporate Communications Management, Interactive Web Designer/Programming,
- Broadcast Television Production, Film Production, On-air Talent, Commercial Photography,
- Fine Art Photography, Arts Administration, Government Lobbying,
- Intercultural Communications Consulting, Legal Communications Consulting,
- Educational Media Specialist.

2. Communication Arts graduate placements:

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| • Graphic Designers | User Interface Designers |
| • TV Production Company Owners | Newspaper Journalist |
| • Dean of Students | Promotions & Event Manager |
| • Home Organizer | Radio Sports Reporter/Host |
| • Comedy Television Show host | FEMA System Analyst |
| • Documentary filmmaker | Actors/Stage Managers |
| • Director of Undergraduate Admissions | Film & Video Editors |
| • Legislative Aide | Area Director for Hotel AV Departments |
| • Copy Editor/Page Designer | Junior Data Associate |
| • Media Traffic Sales Analyst | Marketer for University Press |
| • Public Relations, Videographer and Writer | Marketing Director |
| • Reality Show Cinematographer | Quality Assurance Engineer |
| • Television & Film Writer | DVD/Multimedia Producer |
| • Teen TV Producer | Media Account Coordinator |
| • Communications Analyst | Studio Technician |
| • Outreach & Technology Coordinator | Career Service Assistant Director |
| • Assistant Director of Sponsored Programs | Attorney |
| • Account Executive/Managers | Guidance Counselor |
| • Marketing Assistant | Interactive Marketing Coordinator |
| • Business Development Manager | Literacy Tutor and Mentor |

3. Special educational opportunities for Communication Arts students:

- Single-course-credit, or double-course-credit internship (in and out of Massachusetts),
- Independent Study closely mentored by faculty,
- Transfer course equivalents for most courses,
- Opportunities to Study Abroad and transfer credits into Major,
- Capstone seminar course,
- Production or Performance Seminar courses in each of three concentrations,
- Freshman “creativity” seminars,

- Advisor-led Student Clubs (Anime, Hilltop Players, NBS-AERho TV Club, Graphics & Photography, WDJM-FM radio, the Gatepost student newspaper)
- Academic Excellence, and Service Excellence Awards offered annually to outstanding majors.

4. Distinguishing characteristics of the Communication Arts program at Framingham State College:

- A professionally active, accessible, and tech-savvy faculty who are enthusiastic teachers with terminal degrees in multiple disciplines.
- A hybrid department (with five concentrations) employing a wide-range of instructional methods that give students enhanced learning opportunities and a competitive edge in the workplace.
- Core critical studies courses that engage students in constructive criticism, writing, oral presentation, and analysis in small, informal settings.
- Production courses with a 14:1 class ratio, meeting 6-hours per week in intensive studio learning environments.
- Dedicated studio/classrooms and production labs outfitted with the latest software and hardware.
- Dedicated equipment checkout room allowing students ready access to resources in support of class projects
- An integrated curriculum (students select courses from the Art & Music, English, Business, Psychology, and Sociology departments) that also requires student meet their General Education requirements outside the Major, thus providing students the opportunity to develop a broader appreciation for interdisciplinary study.

5. The Faculty:

- Alter, Robert, B.V.A., Georgia State University; M.S., Massachusetts Institute of Technology; M.S., Lesley College
- Bowen, Christopher, B.A., Brandeis University; M.F.A., Boston University
- Cole, Sarah, B.A., M.A., Kansas State University
- Corea, Elizabeth, B.A., M.A., University of Massachusetts, Amherst
- Dowling, Jennifer C., B.A., University of New Hampshire; M.F.A., University of Massachusetts, Dartmouth
- Johnson, Jeffrey, B.A., M.S., Clark University
- Johnson, Jr., Robert, B.A., Rutgers University; M.F.A., School of the Art Institute of Chicago
- Kali, Audrey, B.A., Chatham College; M.A., Ph.D., University of Pittsburgh
- Osterweis, Laura, B.A., University of Connecticut - Storrs ; M.F.A., University of Massachusetts Dartmouth
- Starobin, Leslie Ann, B.A., Hampshire College; M.F.A., San Francisco Art Institute
- TePaske, Derrick, B.A., Grinnell College; M.Ed., Boston College; Ph.D., The Union Institute

6. Contact information (department liaison):

Prof. Leslie Starobin (S'10-F'10)
 Whittemore Library
 X4846
lstarobin@framingham.edu