



BOARD OF TRUSTEES

MINUTES ■ BOARD MEETING ■ JANUARY 25, 2017 6:30 P.M.

In Attendance: Trustees' Karl Bryan, Sonia Diaz, Kevin Foley, Michael Grilli, Brian Herr, Anthony Hubbard (by phone), Dana Neshe, Richard Logan, Fernando Quezada, Robert Richards (Emeritus)

1.0 Chair's Report

Chair Logan began the meeting at 6:30 pm. He welcomed back faculty and students following the winter break. He announced that two speakers would address the board – Robert Ramrath, President of the Framingham State University Foundation, Inc., Board, and Thomas Kelley, Athletic Director at Framingham State. Chair Logan informed the Board that Trustee Anthony Hubbard was participating remotely, and that all votes would be by roll call.

Chair Logan called for a motion to approve the minutes of the November 30, 2016 meeting.

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On a motion duly made and seconded, it was voted by roll call to approve the minutes of the November 30, 2016 Board meeting with Trustee Hubbard abstaining from the vote.

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Chair Logan introduced Rob Ramrath, President of the Framingham State University Foundation, Inc. Mr. Ramrath reported on the following Foundation matters:

- mission and objectives;
- membership/team;
- gifts to the University;
- investments, investment advisors and spending policy;
- investment stewardship;
- current activities.

2.0 President's Report

President Cevallos reported on the following matters

- Meeting with Attorney General's office regarding affiliation with Danforth Museum went well;



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- Referring to the Department of Higher Education (DHE) report on housing and food insecurity, University has a single point of contact for students and has been raising funds to address this matter;
- Mid-year update on University goals:
 - Dr. Irene Porro, Director of the McAuliffe Center, was granted a 2-week fellowship in the 2017 Smithsonian Affiliations Visiting Professional Program.
 - Framingham State has been awarded its second Fulbright Scholar-in-Residence.
 - Plans are underway to host the University's first "Data Day," on February 15, 2017, an All University Meeting focused solely on data regarding student success.
 - Framingham State Alumni of Color Network has been launched.
 - Embedded Inclusive Excellence strategies into every facet of the Re-Imagining the First Year Plan.
 - Launched Beacon Awards to recognize campus community members for exemplary efforts to advance inclusive excellence at FSU.
 - Developed and aired new TV commercial and new website homepage.
 - Hosting 4 new events with Academic Affairs to attract accepted students to Framingham State.
 - New onboarding program developed.
 - Admissions department hand-delivered early action acceptances to prospective students at numerous high schools.
 - Web Site enhancements completed.
 - Completed capital improvement projects include West Hall residence; science lab backfill renovations; May Hall air conditioning project; O'Connor Hall repurposing; and Franklin Street parking lot.
 - Continued expansion of wireless access coverage and internet bandwidth completed in December.
 - Negotiations with Danforth are ongoing and remain positive.

President Cevallos introduced two speakers: student Brittany Cormier and Athletic Director Tom Kelley:

- Tom Kelley, Athletic Director, spoke about the athletic programs at FSU.
- Student-in-the-Spotlight, Brittany Cormier, senior, GPA 4.0, major in studio art with a concentration in graphic design. Ms. Cormier talked about her experience at FSU and her plans for the future.



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3.0 Student Trustee Report

Trustee Bryan reported on the following matters:

- Students would like the University to divest from fossil fuel companies;
- Students would like to be able to take five classes per semester without meeting GPA and other requirements;
- Students would like the University to improve the quality of food served in resident student dining commons during next contract negotiations with Sodexo.

3.0 Academic Affairs

Provost and Vice President for Academic Affairs' Linda Vaden-Goad spoke on the following matters:

- CELTSS January Day held on January 11, 2017 with over 100 faculty present;
- Faculty evaluation process discussed at subcommittee meeting;
- Mid-year report highlights include: 18.9% of full-time faculty are faculty of color; participation in study abroad opportunities rose in recent years from 88 students to 280 students; FSU offers degrees on MassBay campus through program called FSU@MassBay; and FSU's affiliation with Smithsonian Museums.

Dean of Graduate Studies Yaser Najjar spoke on the following matters regarding the progress in graduate studies since 2013/2014:

- Exploring offering a doctorate in nursing and 4 plus 1 programs;
- New Graduate Programs - Two (2) new masters' degree programs in Professional Science in Biotechnology (16 students) and Master of Science with a concentration in Merchandising (10 students); six (6) new graduate certificates in Quality Assurance for Biotechnology, Merchandising, Assistive Technology with Advanced Internship, Human Resources Management and Public Administration;
- Changes in some programs have resulted in online programs; other programs banked;
- New international MBA program being offered in fall 2017;



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- IEP enrollment analysis showing stable growth – 13 new sites; other programs showing decline in growth and were banked; new sites opened in South Korea in response to requirement for teachers to have masters degrees;
- Most graduate programs have advisory boards.

5.0 Enrollment and Student Development

Vice President for Enrollment and Student Development Lorretta Holloway presented on the following matters:

- Applications update as of 1/23/17 showing overall applications at 4258, acceptances at 1459 and deposits at 26;
- New employee onboarding initiative developed with HR to stress every employee's role in recruitment and retention;
- Student Affairs held Professional Development Day on January 9, 2017;
- Website landing pages being redesigned; television commercial airing from January 16 – February 3, 2017;
- Web analytics show increase in traffic to key recruiting-focused landing pages;
- New yield events include surprise admission visits to accepted students;
- Subcommittee meeting topics included demographic mapping of returning students versus non-returning students and Career Services and Employer Relations department report.

6.0 Inclusive Excellence and Community Engagement

Chief Diversity and Inclusion Officer Sean Huddleston reported on the following matters in his division:

- FSU Beacon Award has been awarded three times to recognize faculty and staff who make noteworthy contributions that demonstrate recognizable and outstanding efforts related to diversity, inclusion, equity and/or social justice on our campus; nominations will be accepted to recognize teams, departments, committees and work groups;
- Graduation and retention update shows positive progress in closing the achievement gap;
- All spots in Pathways internship program are filled;



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- MLK Youth Conference and MetroWest Human Services Advocacy Coalition *Unity Day* took place in January on campus.

7.0 Chief of Staff & General Counsel

Chief of Staff & General Counsel Rita Colucci updated the Board with the Strategic Planning presentation, which highlighted the following:

- The Strategic Planning Advisory Committee gathered data and information during fall 2016 semester, including University's vision and goals statements;
- At a January retreat, the information was synthesized; draft vision and draft goals were created and shared with faculty, staff, and students, community leaders and elected officials, internal University leadership, student government association, and University Center directors;
- Next steps include creating 3 task forces charged with writing mini-plans to achieve the overarching goals, which include (1) Academic Distinction and Student Success, (2) Inclusive Excellence and Organizational Effectiveness, and (3) Reputation, Relationships, and Resources;
- Next update will be at the May 2017 Board of Trustees meeting

Trustees Quezada and Herr emphasized the importance of language used in the final strategic planning document and suggested attention be paid to affordability and the return on investment that a Framingham education provides.

8.0 Administration, Finance and Technology

Executive Vice President Dale Hamel asked the Board to consider a resolution concurring with the Massachusetts State College Building Authority's (MSCBA) decision to sell two parcels associated with the Warren Conference Center and Inn to the Town of Ashland for \$290,000 with proceeds to be held by the MSCBA to fund capital adaptation and renew projects.

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On a motion duly made and seconded, it was unanimously voted by roll call to concur with the sale by the Massachusetts State College Building Authority (MSCBA), on behalf of the Framingham State University, to the Town of Ashland, Massachusetts, of two parcels associated with the Warren Conference Center and Inn.



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Executive Vice President Dale Hamel asked for a motion to approve the personnel actions list:

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*On a motion duly made and seconded, it was
unanimously voted by roll call to accept the personnel actions list.*

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9.0 New Business

There was no new business.

10.0 Public Comment

There was no public comment.

11.0 Adjourn Public Meeting

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*On a motion duly made and seconded, it was unanimously
voted by roll call to adjourn the open meeting.*

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The meeting adjourned at 8:58 pm.

Respectfully Submitted,

Richard C. Logan
Chair



Framingham State University

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Framingham State University, Board of Trustees

Dr. F. Javier Cevallos
President
Framingham State University