Two- or four-year institution … doesn’t matter: Student success is student success
Introduction

• First-year freshmen and first-year transfer students
  – Achieve learning outcomes
  – Deserve a positive academic experience

• Partnership with MassBay Community College and Framingham State University
Goal

Identify ways to improve the academic experience and success of students who transfer from a community college to a four-year institution by using common assessment tools (i.e., AAC&U rubrics) and aligning objectives and outcomes.
Objectives

1. Continue to build upon assessment processes already in development at MassBay and FSU
2. Identify strengths and weaknesses in the General Education curriculum
3. Utilize demographic information for a seamless transition and identify indicators of student success
4. Explore technology as a cross-campus assessment platform
5. Influence and inspire changes to the curriculum
6. Create and continue a partnership between a two- and four-year institution
Objective 1: Continue assessment processes

• Focus on:
  – Written Communication
  – Quantitative Literacy
  – Critical Thinking
Objective 1: Continue assessment processes

- Both institutions
  - Fostering a culture of assessment
  - Faculty development in assessment
  - Convened “Assessment Advisory Group”
  - Reviewed AAC&U rubrics to adopt for assessment
  - Assessing General Education curriculum
  - Developing assessment plans for individual programs
  - Course mapping
Objective 2: Strengths/weaknesses in Gen Ed

The first assessment cycle will provide data to identify strengths and weaknesses in the General Education curriculum.
Objective 3: Indicators of student success

- Qualitative research in development at both institutions
- Identifying and establishing benchmarks that are measured and tracked using quantitative data
  - Allows for the examination of a broader array of student success measures
Objective 4: Assessment software

• Assessment Software Task Force
  – Preview of LiveText
  – Next step: Needs assessment at both institutions
  – Recommendations from the task force to be made by December, 2012
Objective 5: Inspire and influence improvement

Once the faculty have experienced the first assessment cycle, it will provide the opportunity to make data driven decisions that will improve teaching and learning.
Objective 6: Build and continue partnership

- Partnership for Assessment of Readiness for College and Careers (PARCC)
- Developing summer bridge program
- Improving academic experience of transfer students
  - Example: Orientation program designed especially for transfer students
- Potential collaboration in improving developmental courses in mathematics
## Estimated timeline

<table>
<thead>
<tr>
<th>Date</th>
<th>Event Description</th>
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<tbody>
<tr>
<td>Summer, 2012</td>
<td>Written Communication, Critical Thinking, Quantitative Literacy rubric norming sessions by faculty with artifacts from both institutions</td>
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<tr>
<td>AY 2012-2013</td>
<td>Collect artifacts</td>
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<tr>
<td>Winter Break</td>
<td>Pilot test rubrics with artifacts collected in Fall, 2012</td>
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<tr>
<td>December, 2012</td>
<td>Make assessment software recommendation</td>
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<tr>
<td>January, 2013</td>
<td>Report initial findings and revise assessment tool if necessary</td>
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<tr>
<td>Summer, 2013</td>
<td>Assess artifacts, analyze, report results, make suggestions for improvement</td>
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