

Fashion Design and Retailing - Undergraduate Student Exit Survey: Longitudinal Results Summary

Survey Questions	University-Wide 2016 Sample:721	Fashion Design and Retailing 2016 Sample:36	University-Wide 2017 Population:1010 Sample:786 Response rate:78%	Fashion Design and Retailing 2017 Population:59 Sample:37 Response rate:63%
How satisfied are you with your overall experience at Framingham State University?*	92%	89%	91%	89%
Within the Major				
How satisfied were you with your overall experience in your major?*	95%	94%	94%	91%
In your major, how satisfied were you with the*				
Availability of faculty in your major?	96%	94%	93%	89%
Quality of teaching in your major?	94%	97%	92%	89%
Academic advising in your major?	83%	83%	82%	73%
Availability of classes in your major?	74%	81%	73%	57%
Faculty concern for your academic progress?	90%	97%	89%	95%
Writing preparation in your major?	92%	92%	91%	92%
Connections between your major courses and General Education courses?	73%	69%	70%	49%
Career preparation and guidance from advisors and faculty in your major?	77%	78%	74%	72%
Participated in a culminating senior experience (senior seminar; senior paper, project or thesis; licensure exam; etc.):	61% Yes	51% Yes	58% Yes	71% Yes
Co-Curricular Experiences while at FSU				
Participated in a practicum, internship, field experience, linked-course, clinical assignment:	65% Yes	83% Yes	70% Yes	95% Yes
Participated in community service or volunteer work:	37% Yes	31% Yes	40% Yes	29% Yes
Worked on a research project with a faculty member outside of the course program requirements:	18% Yes	19% Yes	18% Yes	11% Yes
Studied abroad:	13% Yes	20% Yes	10% Yes	29% Yes

Future Plans				
What is most likely to be your principal activity upon graduation?	38% Private for-profit 13% Elementary or secondary education (public or private)	49% Private for - profit 14% Self – Employed and Other	33% Private for-profit 16% Higher Education (public or private)	71% Private for-profit 18% Other
If you plan to pursue another degree what is the type of degree you will be seeking?	83% Master’s Degree	87% Master’s Degree	85% Master’s Degree	86% Master’s Degree
Did FSU Career Services and Employer Relations contribute to finding a job or attending graduate school?	20% Yes 34% Never went to CSER	25% Yes 22% Never went to CSER	21% Yes 30% Never went to CSER	20% Yes 14% Never went to CSER
What factors had a significant influence on your decision to attend FSU?	78% Affordability 71% Proximity to home	75% Affordability 67% Proximity to home	75% Affordability 68% Proximity to home	68% Proximity to home and the degree programs offered 65% Affordability
Did you transfer to FSU?	39% Yes	22% Yes	38% Yes	26% Yes

* Combination of satisfied and very satisfied