

**NECHE INVENTORY OF EDUCATIONAL EFFECTIVENESS INDICATORS
UNDERGRADUATE PROGRAMS
(COMMUNICATION ARTS: 2018-19)**

DEGREE GRANTING PROGRAM NAME	(1) List ONLY the program learning objective(s) assessed during the current reporting period	(2) For each learning objective listed in column (1), other than GPA, what data/ evidence was used to determine that graduates have achieved the stated objectives? (e.g., capstone assignment, portfolio review, licensure examination)	(3) What were the results/outcomes/findings/conclusion(s) of the assessment? Explain results/findings/conclusions for each program learning objective listed in column (1)	(4) Who interprets the evidence? Describe the process (e.g. annually by the curriculum committee).	(5) What changes/improvements have been made as a result of using the data/evidence (3)? Link discussion in this column with a learning objective (1) and the results of assessing that objective (3)	(6) Date of most recent program review
Communication Arts	<p>Program Learning Objective #2.</p> <p>Analyze visual images using discipline-specific terminologies. (Visual Studies)</p> <p>[This was the learning objective we intended to assess]</p>	<p>No evidence was collected.</p> <p>Our department was informed by administrators in January 2019 that four of our faculty were being moved out of Communication Arts to the Art Department, effective September 2019. Data collection activities were suspended in light of the fact that this meant major changes to our program would need to take place.</p>	N/A	Six faculty members (Audrey Kali, Sarah Cole, Kate Caffrey, Niall Stephens, Christopher Bowen, and Robert Johnson) met for four hours on May 22, 2019, to discuss redesigning our program, given that four (out of 11) faculty were about to move to the Art Department.	Building on ideas and in our May 2019 meeting, substantial changes to our program are underway — moving through governance in AY 2019-2020. These include a new mission statement, new course offerings, and a new curriculum with only one concentration (compared to our previous four). As of November 15, 2019 the precise requirements of the program remain under discussion within the department. (2019-2020).	March, 2018

Insert URL of the program web page where Program Learning Objectives for this program are published (NECHE requires this as part of being transparent to stakeholders): <https://www.framingham.edu/academics/colleges/arts-and-humanities/communication-media-performance/program-information/mission/index>