

Framingham State University

Fashion Design and Retailing - Undergraduate Student Exit Survey: Longitudinal Results Summary

Survey Questions	University-Wide 2018 Population:914 Sample:703 Response rate:77%	Fashion Design & Retailing 2018 Population:51 Sample:41 Response rate:80%	University-Wide 2019 Population:850 Sample:559 Response rate:66%	Fashion Design & Retailing 2019 Population:29 Sample:23 Response rate:79%
How satisfied are you with your overall experience at Framingham State University?*	94%	97%	86%	91%
Within the Major				
How satisfied were you with your overall experience within your major*	94%	93%	90%	96%
Availability of faculty *	94%	88%	92%	96%
Quality of teaching*	91%	85%	89%	78%
Academic advising*	81%	59%	76%	87%
Availability of classes*	76%	65%	74%	83%
Faculty concern for your academic progress*	91%	85%	87%	95%
Writing preparation *	93%	93%	89%	83%
Connections between your major and General Education courses*	71%	53%	73%	57%
Career preparation and guidance from advisors and faculty*	76%	68%	73%	74%
Academic and Co-Curricular Activities				
Participated in FSU First-Year Foundations Program	52% Yes	51% Yes	46% Yes	68% Yes
Participated in a capstone, senior seminar, or thesis (Modified 2019)	N/A	N/A	59% Yes	48% Yes
Practicum/Field Experience (Modified 2019)	N/A	N/A	16% Yes	4% Yes
Licensure Exam	7% Yes	0% Yes	8% Yes	0% Yes
Participated in an internship	50% Yes	85% Yes	48% Yes	83% Yes
Worked on a research project	19% Yes	10% Yes	45% Yes	39% Yes
Participated in community service or volunteer work	23% Yes	7% Yes	23% Yes	0% Yes
Studied abroad	12% Yes	27% Yes	14% Yes	35% Yes
Student clubs or organizations (Added 2019)	N/A	N/A	44% Yes	39% Yes
Intercollegiate/Intramural/Club sports (Added 2019)	N/A	N/A	19% Yes	0% Yes
Support Utilization at FSU				
Center for Academic Success and Achievement	52% Yes	43% Yes	50% Yes	48% Yes
Career Services and Employer Relations	51% Yes	73% Yes	45% Yes	65% Yes
Counseling Center (Added 2019)	N/A	N/A	25% Yes	27% Yes
Health Center (Added 2019)	N/A	N/A	49% Yes	55% Yes

Future Plans				
If you plan to pursue another degree what is the type of degree you will be seeking?	80% Master's Degree	83% Master's Degree	82% Master's Degree	67% Master's Degree
Top Two Influencing Factors to Attend FSU				
What factors had a significant influence on your decision to attend FSU?*	71% Affordability 57% Proximity to home	80% Affordability 68% Degree programs offered	65% Affordability 51% Proximity to home	70% Affordability 61% Degree programs offered
Demographics/Campus Residency				
First-generation college student? (Added 2019)	N/A	N/A	36% Yes	33% Yes
Did you live on campus at FSU?	61% Yes	63% Yes	62% Yes	83% Yes
Did you transfer to FSU?	36% Yes	29% Yes	36% Yes	29% Yes
What is your racial background?	70.9% (n=493) White 11.9% (n=83) Hispanic 9.5% (n=66) Black/African American 3.7% (n=26) Asian 3.0% (n=21) Two or more races 0.4% (n=3) American Indian/Alaskan Native 0.3% (n=2) Cape Verdean 0.1% (n=1) Native Hawaiian/Other Pacific Islander	56.1% (n=23) White 22.0% (n=9) Hispanic 12.2% (n=5) Black/African American 7.3% (n=3) Two or more races 2.4% (n=1) Asian	68.6% (n=378) White 14.0% (n=77) Hispanic 10.9% (n=60) Black/African American 2.7% (n=15) Two or more races 2.5% (n=14) Asian 0.7% (n=4) Cape Verdean 0.4% (n=2) American Indian/Alaskan Native 0.2% (n=1) Native Hawaiian/Other Pacific Islander	65.2% (n=15) White 13.0% (n=3) Hispanic 8.7% (n=2) Black/African American 8.7% (n=2) Two or more races 4.3% (n=1) Asian
Do you identify as transgender? (Added 2019)	N/A	N/A	0.4% Yes	0.0% Yes
To which gender identity do you most identify? (Selection options updated in 2019)	69.6% (n=488) Female 29.8% (n=209) Male 0.4% (n=3) Gender Fluid, Gender Non-Conforming, Gender Non Binary 0.1% (n=1) Transgender Man	95.1% (n=39) Female 4.9% (n=2) Male	65.2% (n=361) Female 34.3% (n=190) Male 0.4% (n=2) Non-binary/third gender 0.2% (n=1) Prefer Not to Answer	100.0% (n=22) Female

* Combination of satisfied and very satisfied

**Percent of Cases (Number of times the factor was selected divided by the sample size)