

## Framingham State University

### Fashion Design and Retailing - Undergraduate Student Exit Survey: Longitudinal Results Summary

Survey Questions	University-Wide 2020 Population:824 Sample:181 Response rate:22%	Fashion Design & Retailing 2020 Population:36 Sample:5 Response rate:14%	University-Wide 2021 Population:781 Sample:183 Response rate:23%	Fashion Design & Retailing 2021 Population:30 Sample:4 Response rate:13%
How satisfied are you with your overall experience at Framingham State University?*	90%	60%	87%	100%
<b>Within the Major</b>				
How satisfied were you with your overall experience within your major*	91%	100%	89%	100%
Availability of faculty *	94%	100%	93%	100%
Quality of teaching*	93%	100%	88%	100%
Academic advising*	81%	80%	81%	100%
Availability of classes*	78%	80%	79%	100%
Faculty concern for your academic progress*	89%	100%	88%	100%
Writing preparation *	95%	100%	93%	100%
Connections between your major and General Education courses*	75%	40%	77%	100%
Career preparation and guidance from advisors and faculty*	78%	80%	74%	75%
<b>Academic and Co-Curricular Activities</b>				
Participated in FSU First-Year Foundations Program	43% Yes	80% Yes	34% Yes	75% Yes
Participated in a capstone, senior seminar, or thesis	54% Yes	80% Yes	46% Yes	25% Yes
Practicum/Field Experience	28% Yes	0% Yes	15% Yes	0% Yes
Licensure Exam	16% Yes	0% Yes	5% Yes	0% Yes
Participated in an internship	41% Yes	80% Yes	28% Yes	50% Yes
Worked on a research project	52% Yes	100% Yes	42% Yes	50% Yes
Participated in community service or volunteer work	23% Yes	20% Yes	19% Yes	50% Yes
Studied abroad	11% Yes	20% Yes	8% Yes	25% Yes
Student clubs or organizations	48% Yes	80% Yes	37% Yes	75% Yes
Intercollegiate/Intramural/Club sports	16% Yes	0% Yes	16% Yes	25% Yes
<b>Support Utilization at FSU</b>				
Center for Academic Success and Achievement	59% Yes	80% Yes	53% Yes	25% Yes
Career Services and Employer Relations	43% Yes	60% Yes	34% Yes	75% Yes
Counseling Center	28% Yes	40% Yes	26% Yes	25% Yes
Health Center	44% Yes	80% Yes	43% Yes	75% Yes

<b>Future Plans</b>				
If you plan to pursue another degree what is the type of degree you will be seeking?	85% Master's Degree	0% Master's Degree	72% Master's Degree	100% Master's Degree
<b>Top Two Influencing Factors to Attend FSU</b>				
What factors had a significant influence on your decision to attend FSU?*	60% Affordability 59% Proximity to home	60% Affordability, Proximity to home, and Degree programs offered  20% Family wanted me to attend, Size of school, and My parent(s) is (are) an alumnus/alumni	65% Affordability 64% Proximity to home	75% Affordability, Proximity to home, and Degree programs offered  25% Size of school, and My parent(s) is (are) an alumnus/alumni, Sports teams and clubs
<b>Demographics/Campus Residency</b>				
First-generation college student?	39% Yes	0% Yes	37% Yes	25% Yes
Did you live on campus at FSU?	50% Yes	100% Yes	46% Yes	75% Yes
Did you transfer to FSU?	45% Yes	0% Yes	49% Yes	25% Yes
What is your racial background?	71.5% (n=128) White 14.0% (n=25) Hispanic 7.3% (n=13) Black/ African American 5.0% (n=9) Asian 1.1% (n=2) Two or more races 0.6% (n=1) Cape Verdean 0.6% (n=1) Native Hawaiian/ Other Pacific Islander	80.0% (n=4) White 20.0% (n=1) Asian	66.9% (n=121) White 15.5% (n=28) Hispanic 10.5% (n=19) Black/ African American 4.4% (n=8) Asian 2.8% (n=5) Two or more races 0.0% (n=0) Cape Verdean 0.0% (n=0) Native Hawaiian/ Other Pacific Islander	75.0% (n=3) White 25.0% (n=1) Two or more races
Do you identify as transgender?	0.0% Yes	0.0% Yes	1.1% Yes	0.0% Yes
To which gender identity do you most identify?	73.5% (n=133) Female 24.9% (n=45) Male 1.1% (n=2) Non- binary/ third gender 0.6% (n=1) Prefer Not to Answer	100.0% (n=5) Female	68.1% (n=124) Female 28.6% (n=52) Male 2.8% (n=5) Non- binary/ third gender 0.6% (n=1) Prefer Not to Answer	100.0% (n=4) Female

\* Combination of satisfied and very satisfied

\*\*Percent of Cases (Number of times the factor was selected divided by the sample size)