

## Framingham State University

### Fashion Design and Retailing - Undergraduate Student Exit Survey: Longitudinal Results Summary

Survey Questions	University-Wide 2021 Population:781 Sample:183 Response rate:23%	Fashion Design & Retailing 2021 Population:30 Sample:4 Response rate:13%	University-Wide 2022 Population:707 Sample:181 Response rate:26%	Fashion Design & Retailing 2022 Population:31 Sample:6 Response rate:19%
How satisfied are you with your overall experience at Framingham State University?*	87%	100%	90%	83%
<b>Within the Major</b>				
How satisfied were you with your overall experience within your major*	89%	100%	89%	83%
Availability of faculty *	93%	100%	94%	83%
Quality of teaching*	88%	100%	91%	83%
Academic advising*	81%	100%	86%	100%
Availability of classes*	79%	100%	84%	100%
Faculty concern for your academic progress*	88%	100%	88%	83%
Writing preparation *	93%	100%	93%	100%
Connections between your major and General Education courses*	77%	100%	78%	83%
Career preparation and guidance from advisors and faculty*	74%	75%	76%	83%
<b>Academic and Co-Curricular Activities</b>				
Participated in FSU First-Year Foundations Program	34% Yes	75% Yes	31%Yes	33% Yes
Participated in a RAMS 101 course++	N/A	N/A	19% Yes	33% Yes
Participated in a capstone, senior seminar, or thesis	46% Yes	25% Yes	52% Yes	17% Yes
Practicum/Field Experience	15% Yes	0% Yes	17% Yes	0% Yes
Licensure Exam	5% Yes	0% Yes	7% Yes	0% Yes
Participated in an internship	28% Yes	50% Yes	35% Yes	67% Yes
Worked on a research project	42% Yes	50% Yes	41% Yes	17% Yes
Participated in community service or volunteer work	19% Yes	50% Yes	15% Yes	0% Yes
Studied abroad	8% Yes	25% Yes	7% Yes	17% Yes
Student clubs or organizations	37% Yes	75% Yes	44% Yes	33% Yes
Intercollegiate/Intramural/Club sports	16% Yes	25% Yes	13% Yes	0% Yes
<b>Support Utilization at FSU</b>				
Center for Academic Success and Achievement	53% Yes	25% Yes	61% Yes	67% Yes
Career Services and Employer Relations	34% Yes	75% Yes	41% Yes	50% Yes
Counseling Center	26% Yes	25% Yes	24% Yes	33% Yes
Health Center	43% Yes	75% Yes	40% Yes	50% Yes

<b>Future Plans</b>				
If you plan to pursue another degree what is the type of degree you will be seeking?	72% Master's Degree	100% Master's Degree	84% Master's Degree	100% Master's Degree
<b>Top Two Influencing Factors to Attend FSU</b>				
What factors had a significant influence on your decision to attend FSU?*	65% Affordability 64% Proximity to home	75% Affordability, Proximity to home, and Degree programs offered 25% Size of school, and Parent is an alumnus, Sports teams and clubs	62% Affordability 62% Proximity to home	83% Affordability 67% Degree programs offered
<b>Demographics/Campus Residency</b>				
First-generation college student?	37% Yes	25% Yes	43% Yes	83% Yes
Did you live on campus at FSU?	46% Yes	75% Yes	46% Yes	50% Yes
Did you transfer to FSU?	49% Yes	25% Yes	44% Yes	17% Yes
What is your racial background?	66.9% (n=121) White 15.5% (n=28) Hispanic 10.5% (n=19) Black/ African American 4.4% (n=8) Asian 2.8% (n=5) Two or more races 0.0% (n=0) Cape Verdean 0.0% (n=0) Native Hawaiian/ Other Pacific Islander	75.0% (n=3) White 25.0% (n=1) Two or more races	63.5% (n=115) White 13.8% (n=25) Hispanic 8.3% (n=15) Black/African American 6.1% (n=11) Asian 4.4% (n=8) Two or more races 1.7% (n=3) Cape Verdean 1.1% (n=2) American Indian/Alaskan Native 0.6% (n=1) Native Hawaiian/Other Pacific Islander	66.7% (n=4) White 16.7% (n=1) Hispanic 16.7% (n=1) Native Hawaiian/Other Pacific Islander
Do you identify as transgender?	1.1% Yes	0.0% Yes	0.55% Yes	0.0% Yes
To which gender identity do you most identify?	68.1% (n=124) Female 28.6% (n=52) Male 2.8% (n=5) Non-binary/ third gender 0.6% (n=1) Prefer Not to Answer	100.0% (n=4) Female	61.2% (n=111) Female 34.4% (n=62) Male 1.1% (n=2) Non-binary/ third gender 1.7% (n=3) Prefer Not to Answer	83.3% (n=5) Female 16.7% (n=1) Male

\* Combination of satisfied and very satisfied

\*\*Percent of Cases (Number of times the factor was selected divided by the sample size)

++ Added/Updated in 2022