

Fashion Design and Retailing - Undergraduate Student Exit Survey: Longitudinal Results Summary

Survey Questions	University-Wide 2017 Population:1010 Sample:786 Response rate:78%	Fashion Design and Retailing 2017 Population:59 Sample:37 Response rate:63%	University-Wide 2018 Population:914 Sample:703 Response rate:77%	Fashion Design and Retailing 2018 Population:51 Sample:41 Response rate:80%
How satisfied are you with your overall experience at Framingham State University?*	91%	89%	94%	97%
Within the Major				
How satisfied were you with your overall experience within your major*	94%	91%	94%	93%
Availability of faculty *	93%	89%	94%	88%
Quality of teaching *	92%	89%	91%	85%
Academic advising *	82%	73%	81%	59%
Availability of classes*	73%	57%	76%	65%
Faculty concern for your academic progress*	89%	95%	91%	85%
Writing preparation *	91%	92%	93%	93%
Connections between your major and General Education courses*	70%	49%	71%	53%
Career preparation and guidance from advisors and faculty*	74%	72%	76%	68%
Academic				
Participated in a culminating senior experience (senior seminar; senior paper, project or thesis; licensure exam; etc. (Modified 2018)	58% Yes	71% Yes	N/A	N/A
Participated in a practicum, internship, field experience, linked-course, clinical assignment (Modified 2018)	70% Yes	95% Yes	N/A	N/A
Participated in a senior seminar, paper, project, or thesis	N/A	N/A	44% Yes	27% Yes
Licensure Exam	N/A	N/A	7% Yes	0% Yes
Capstone Course	N/A	N/A	45% Yes	63% Yes
Participated in a practicum	N/A	N/A	13% Yes	0% Yes
Participated in an internship	N/A	N/A	50% Yes	85% Yes
Participated in a field experience	N/A	N/A	23% Yes	32% Yes
Participated in a linked-course	N/A	N/A	2% Yes	0% Yes
Participated in a clinical assignment	N/A	N/A	2% Yes	0% Yes
Worked on a research project with a faculty member	18% Yes	11% Yes	19% Yes	10% Yes
Co-Curricular				

Participated in community service or volunteer work	40% Yes	29% Yes	23% Yes	7% Yes
Studied abroad	10% Yes	29% Yes	12% Yes	27% Yes
Participated in the Foundations Program as a freshman at FSU?	54% Yes	68% Yes	52% Yes	51% Yes
Used any Center for Academic Success and Achievement (CASA) services/ resources? (Added 2018)	N/A	N/A	52% Yes	43% Yes
Future Plans				
Did FSU Career Services and Employer Relations contribute to finding a job or attending graduate school? (Modified 2018)	21% Yes 30% Never went to CSER	20% Yes 14% Never went to CSER	N/A	N/A
Did you use any FSU Career Services or Employer Relation Resources? (Added 2018)	N/A	N/A	51% Yes	73% Yes
What is most likely to be your principal activity upon graduation?	33% Private for-profit 16% Higher Education	71% Private for-profit 18% Other	36% Private for-profit 13% Higher Education	53% Private for-profit 17% Self-employed
If you plan to pursue another degree what is the type of degree you will be seeking?	85% Master's Degree	86% Master's Degree	80% Master's Degree	83% Master's Degree
Decision to Attend FSU				
What factors had a significant influence on your decision to attend FSU?	75% Affordability 68% Proximity to home	68% Proximity to home and the degree programs offered 65% Affordability	71% Affordability 57% Proximity to home	80% Affordability 68% The degree programs offered
Did you transfer to FSU?	38% Yes	26% Yes	36% Yes	29% Yes
Demographics /Campus Residency				
During your time at FSU did you live on campus? (Added 2018)	N/A	N/A	61% Yes	63% Yes
What is your racial background? (Added 2018)	N/A	N/A	70.9% (n=493) White 11.9% (n=83) Hispanic 9.5% (n=66) Black/ African American 3.7% (n=26) Asian 3.0% (n=21) Multi Race 0.4% (n=3) American Indian/ Alaskan Native 0.3% (n=2) Cape Verdean 0.1% (n=1) Native Hawaiian/ Other Pacific Islander	56.1% (n=23) White 22.0% (n=9) Hispanic 12.2% (n=5) Black/ African American 7.3% (n=3) Multi Race 2.4% (n=1) Asian

To which gender identity do you most identify? (Added 2018)

N/A

N/A

69.6% (n=488) Woman	
29.8% (n=209) Man	
0.4% (n=3) Gender Fluid, Gender Non-Conforming, Gender Non Binary	95.1% (n=39) Woman
0.1% (n=1) Transgender Man	4.9% (n=2) Man

* Combination of satisfied and very satisfied