Welcome to Marketing! You will soon be meeting with an advisor to select your classes for the first semester. Please think about which courses you want to take before the meeting. You will be considered a full-time student if you take three or four classes. Below are recommended course options for your first semester!

Course 1
- **MRKT 181 Marketing Principles** Foundation Course. There are two Foundation sections available denoted by the F after the section number OR take a RAMs 101 Foundations course.**

Course 2
- **General Education Writing**
  - ENWR 100, ENWR 105 or ENWR 110
  - Based on placement code*

Course 3
- **STAT 107 Business Statistics** - Satisfies General Education Math requirement and Marketing major requirement
  - Placement code determines if a Math Lab is required with the course

Course 4
- **ECON 102 Microeconomics** or **ECON 101 Macroeconomics**
- **General Education Course** such as COMM 107 Effective speaking or COMM 130 Visual Communications

*For a complete listing of courses and description of placement scores, please see the First-Year Advising Guide.

**Note: Honors Program students will take HNRS 101 First-Year Honors Seminar in place of Foundations.