

FASHION MERCHANDISING MAJOR

APPAREL PRODUCT DEVELOPMENT AND RETAIL MERCHANDISING CONCENTRATIONS

DOMAIN GENERAL EDUCATION (10 Courses Required):

Domain III C is satisfied through completion of the Fashion Design major, leaving 10 courses to be completed to satisfy the remaining General Education subdomains through courses taken outside the major. Only courses designated (Gen. Ed. Domain) after the course title will meet General Education requirements. Please refer to the catalog for complete information.

Common Core:	A. ENWR 110 Composition 2	_____
	B. MATH XXX	_____
Domain I:	A. Creative Arts	_____
	B. Humanities	_____
	C. Language	_____
Domain II:	A. Analysis, Modeling, Problem-Solving	_____
	B. Sciences (two; one must be a lab science)	_____

Domain III:	A. Perspectives on the Past	_____
	B. Perspectives on Contemp. World	_____
	C. Global Comp., Eth. Reas., Hum D.	_____ X

MAJOR AND RELATED COURSES:

Major Core Requirements (11 courses):

FSHN 110	Fashion: Designer to Consumer	_____
FSHN 120	Consumer Textiles	_____
FSHN 223	History of Costume OR	
FSHN 226	History of Textiles	_____
FSHN 245	Research Methods for the Fashion Industry	_____
FSHD 140	Principles of Apparel Construction	_____
FSHM 200	Field Study in Merchandising (<i>no course credit</i>)	_____
FSHM 310	Retail Buying and Analysis	_____
FSHM 326	Fashion Merchandising: Theory And Industry Application	_____
FSHM 362	World Market: Textiles to Retailing	_____
FSHM 495	Internship in Fashion Merchandising	_____
STAT 107	Business Statistics (CCM) OR	
STAT 117	Introduction to Statistics (CCM)	_____

Required Capstone Course:

FSHM 487 Fashion Merchandising: Planning, Policies and Implementation _____

Apparel Product Development Concentration: Concentration Requirements (7 Courses):

FSHN 354 Advanced Textiles	_____
FSHD 205 Essential Methods for Fashion Design	_____
FSHD 243 Advanced Apparel Construction	_____
FSHD 372 Computerized Pattern Design: Gerber	_____
FSHM 386 Apparel Product Development	_____
<u>Choose One (1) of the following:</u>	
FSHM 241 Omni-channel Fashion Retailing	_____
FSHM 346 Retailing and Consumer Behavior	_____
<u>Choose One (1) of the following:</u>	
FSHD 352 Draping	_____
FSHD 342 Flat Pattern Design	_____

Retail Merchandising Concentration: Concentration Requirements (7 Courses):

FSHM 241 Omni-channel Fashion Retailing	_____
FSHM 346 Retailing and Consumer Behavior	_____
FSHM 410 Retail Buying and Analysis II	_____
FSHM 452 Fashion Promotion	_____
<u>Choose One (1) of the following:</u>	
FSHN 208 Sustainability in the Fashion Industry	_____
FSHN 229 Cultural Dress	_____
FSHN 250 Special Topics in Fashion	_____
FSHD 205 Essential Methods for Fashion Design	_____
<u>Choose Two (2) of the following:</u>	
FSHN 354 Advanced Textiles	_____
FSHN 350 Special Topics in Fashion	_____
FSHD 330 Digital Tools for the Fashion Industry	_____
FSHM 386 Apparel Product Development	_____
FSHM 455 Case Studies in Fashion	_____
FSHM 490 Independent Study in Fashion Merchandising	_____

FREE ELECTIVES (4):

