

MINOR IN SPORTS MANAGEMENT (5 COURSES)

The minor requires five (5) courses as follows:

Four (4) required courses:

- MGMT 301 Sport Management
- MGMT 321 Sport Facility and Event Management
- MRKT 181 Marketing Principles
- MRKT 324 Sport Marketing

One (1) electives from the following list:

- ECON 323 The Economics of Sports
- MGMT 262 The Business of Fantasy and eSports
- MGMT 280 Organizational Behavior
- MGMT 300 Doing Business Abroad
- SOCI 220 Sport in Society