



Public Disclosure of Student Achievement

Institution Name: Framingham State University

Business Unit(s) included in this report: College of Business

Academic Period Covered: 2019-2020

Date Submitted: October 15, 2020

PROGRAM	INDICATOR	RESULT
Bachelor of Science in:		
Accounting	Retention Rate	67%
Business & Information Technology	Retention Rate	61%
Finance	Retention Rate	88%
Management	Retention Rate	65%
Marketing	Retention Rate	69%
Master of Business Administration	Retention Rate	80%

Indicators Used

INDICATOR	DESCRIPTION AND HOW IT WAS CALCULATED
Retention Rate – Bachelors Program	Retention The retention rate is the percentage of first-time full-time students who started the major in Fall 2019 and returned Fall 2020 in the same major
Retention Rate - MBA	The retention rate is the percentage of new students who started the major in Fall 2019 and returned Fall 2020 in the same major
