



Public Disclosure of Student Achievement

Institution Name: Framingham State University

Business Unit(s) included in this report: College of Business

Academic Period Covered: 2020-2021

Date Submitted: October 30th, 2021

| PROGRAM | INDICATOR | RESULT |
|-------------------------------------|------------------|---------------|
| Bachelor of Science in: | | |
| Accounting | Retention Rate | 78% |
| Business and Information Technology | Retention Rate | 69% |
| Finance | Retention Rate | 38% |
| International Business | Retention Rate | 100% |
| Management | Retention Rate | 70% |
| Marketing | Retention Rate | 62% |
| Master of Business Administration | Retention Rate | 67% |
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Indicators Used

| INDICATOR | DESCRIPTION AND HOW IT WAS CALCULATED |
|-----------------------|--|
| Retention - Bachelors | The retention rate is the percentage of first-time full-time students who began the major in Fall 2020 and returned Fall 2021 in the same major. |
| Retention Rate - MBA | The retention rate is the percentage of new students who started the major in Fall 2020 and returned Fall 2021 in the same |

| | |
|--|-------|
| | major |
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