



**Public Disclosure of Student Achievement**

**Institution Name: Framingham State University**

**Business Unit(s) included in this report: College of Business**

**Academic Period Covered: 2022-2023**

**Date Submitted: February 1, 2023**

<b>PROGRAM</b>	<b>INDICATOR</b>	<b>RESULT</b>
Bachelor of Science in:		
Accounting	Retention Rate	82%
Business and Information Technology	Retention Rate	68%
Finance	Retention Rate	70%
International Business	Retention Rate	100%
Management	Retention Rate	72%
Marketing	Retention Rate	59%
Master of Business Administration	Retention Rate	71%

**Indicators Used**

<b>INDICATOR</b>	<b>DESCRIPTION AND HOW IT WAS CALCULATED</b>
Retention - Bachelors	The retention rate is the percentage of first-time full-time students who began the major in Fall 2021 and returned Fall 2022 in the same major.
Retention Rate - MBA	The retention rate is the percentage of new students who started the major in Fall 2021 and returned Fall 2022 in the same

	major