

Public Disclosure of Student Achievement

Institution Name: Framingham State University

Business Unit(s) included in this report: Department of Business

Academic Period Covered: Academic Year 2016-2017

Date Submitted: November 2, 2017

PROGRAM	INDICATOR	RESULT
Bachelor of Science in		
Accounting	Retention Rate	75%
Business and Information Technology	Retention Rate	57%
Finance	Retention Rate	71%
Management	Retention Rate	63%
Marketing	Retention Rate	76%

Indicators Used

INDICATOR	DESCRIPTION AND HOW IT WAS CALCULATED
Retention Rate	The retention rate is the percentage of first-time full-time students who began the major in Fall 2016 and returned Fall 2017 in the same major.

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