

Public Disclosure of Student Achievement

Institution Name: Framingham State University

Business Unit(s) included in this report: College of Business

Academic Period Covered: Academic Year 2017-18

Date Submitted: October 29th, 2018

PROGRAM	INDICATOR	RESULT
Bachelor of Science in:		
Accounting	Retention Rate	73%
Business and Information Technology	Retention Rate	63%
Finance	Retention Rate	73%
Management	Retention Rate	51%
Marketing	Retention Rate	62%

Indicators Used

INDICATOR	DESCRIPTION AND HOW IT WAS CALCULATED
Retention	The retention rate is the percentage of first-time full-time students who began the major in Fall 2017 and returned Fall 2018 in the same major.