



Public Disclosure of Student Achievement

Institution Name: Framingham State University

Business Unit(s) included in this report: College of Business

Academic Period Covered: Academic Year 2018-19

Date Submitted: October 23, 2019

PROGRAM	INDICATOR	RESULT
(Bachelor of Science in below major)		
Accounting	Retention Rate	83%
Business and Information Technology	Retention Rate	73%
Finance	Retention Rate	69%
Management	Retention Rate	69%
Marketing	Retention Rate	67%

Indicators Used

INDICATOR	DESCRIPTION AND HOW IT WAS CALCULATED
Retention	The retention rate is the percentage of first-time full-time students who began the major in Fall 2018 and returned Fall 2019 in the same major.