



Public Disclosure of Student Achievement

Institution Name: Framingham State University

Business Unit(s) included in this report: College of Business

Academic Period Covered: 2022-2023

Date Submitted: February 1, 2024

PROGRM	INDICATOR	RESULT
Bachelor of Science in:		
Accounting	Retention Rate	50%
Business and Information Technology	Retention Rate	70%
Finance		
Finance - General	Retention Rate	50%
Financial Planning*	Retention Rate	-
International Business	Retention Rate	29%
Management		
Management-Entrepreneurship	Retention Rate	100%
Management-General	Retention Rate	74%
Marketing	Retention Rate	88%
Sport Management*	Retention Rate	-
Master of Business Administration	Retention Rate	53%
Management	Retention Rate	47%
Biotechnology Operations	Retention Rate	100%

Indicators Used

INDICATOR	DESCRIPTION AND HOW IT WAS CALCULATED
Retention - Bachelors	The retention rate is the percentage of first-time full-time students who began the major in Fall 2022 and returned Fall 2023.
Retention Rate - Masters	The retention rate is the percentage of new students who started the major in Fall 2022 and returned Fall 2023.
*Note: There were no students who began the major in Fall 2022.	