Framingham State University

COURSE NAME: Using Social Media Apps in the Classroom

DATES/TIMES: Online Fall 2018

CREDIT HOURS: 1
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COURSE DESCRIPTION:

An introduction to the educational uses of Twitter, Snapchat, and Instagram. The course explores the world of tweets, retweets, direct messages, follows, and hashtags. Students learn how to take a snap and create a story using Snapchat and how to share photos and stories using Instagram. Students apply these tools in their classrooms to promote responsible interactive learning.

STUDENT LEARNING OUTCOMES:

At the end of this course, students will be able to:

- Create lessons and activities that promote interactive learning.
- Explain how Twitter, Snapchat, and Instagram can support a collaborative teaching environment.
- Demonstrate a basic understanding of Twitter Snapchat, and Instagram by creating accounts and using these tools with their colleagues.
- Align the use of social media tools with the Massachusetts Curriculum Framework.
- Engage in collaboration with peers to design and discuss best practice strategies.
- Compile a list of resources for use in the classroom setting.

Massachusetts Technology Literacy Standards addressed:
Standard 1:

Demonstrate proficiency in the use of computers and applications, as well as an understanding of the concepts underlying hardware, software, and connectivity. This standard includes:

- learning and adapting to new and emerging technology tools.

Standard 2:
Demonstrate the responsible use of technology and an understanding of ethics and safety issues in using electronic media at home, in school, and in society. This standard:

- relates to social, ethical, and human issues. It promotes positive attitudes toward the uses of technology, as well as responsible use of information. This standard also includes recognition of technology's impact on civic participation, the democratic process, and the environment
- aims to ensure that students understand general rules for safe Internet practices, including how to protect their personal information on the Internet
- is to help students develop an awareness of the personal image that they convey through the information they post on the Internet
- supports students in exhibiting leadership for digital citizenship

Standard 3:
Demonstrate the ability to use technology for research, critical thinking, problem solving, decision making, communication, collaboration, creativity, and innovation. This standard:

- focuses on applying a wide range of technology tools to student learning and everyday life
- aims to ensure that students will be able to use technology to process and analyze information
- is to help students develop skills for effective technology-based communication
- includes the use of technology to explore and create new ideas, identify trends, and forecast possibilities
- aims to provide students with an awareness of how technology is used in the real world

National Standards:

This course will apply the National Educational Technology Standards (NETS), the National Board for Professional Teaching Standards (NBPTS), and the Massachusetts Technology Literacy Standards and Expectations.

NETS:
1. Facilitate and Inspire Student Learning and Creativity
2. Design and Develop Digital-Age Learning Experiences and Assessments
3. Model Digital-Age Work and Learning
4. Promote and Model Digital Citizenship and Responsibility
5. Engage in Professional Growth and Leadership

NBPTS:
1. Teachers are Committed to Students and their Learning
2. Teachers Know the Subjects they teach and How to teach those Subjects to Students
3. Teachers are responsible for Managing and Monitoring Student Learning.
4. Teachers Think Systematically about their Practice and Learn from the Experience.
5. Teachers are Members of Learning Communities.

Course Expectations:
This course is designed as a collaborative four-week online learning experience. All participants are expected to complete all readings, participate in weekly discussions, and complete assignments. If you anticipate being away during any part of this course, make plans to have access to a computer connected to the internet. Late work is not accepted.

Course Grading

Assignments	Possible Points	Weighted Grade
Participation		**50%**
Introduction	5	

Weekly discussions	20	
Weekly participation/responses	20	
Final reflection	5	
Weekly Assignments		**15%**
Creating a Twitter Account	5	
Creating a Snapchat Account	5	
Creating an Instagram Account	5	
Final Assignment	35	**35%**

Module 1: Why Twitter? Create an Account

Objective: To explore instructional ideas for use in your classroom. To gain an understanding of how Twitter can be used in the classroom and why it should be used in the classroom. Create a Twitter account and tweet.

Powerful Learning: Twitter in the Classroom
http://plpnetwork.com/2012/04/27/twitter-in-the-classroom/
How to use Twitter in the Classroom
https://www.youtube.com/watch?v=XsSuJza3tv4 **Digitally Speaking / Why Teachers Should Try Twitter**
http://www.ascd.org/publications/educational-leadership/feb10/vol67/num05/Why-Teachers-Should-Try-Twitter.aspx
Twitter Guide Book – How To, Tips and Instructions
http://mashable.com/guidebook/twitter/ **The Twitter glossary** https://support.twitter.com/articles/166337#
Twitter Dictionary: A Guide to Understanding Twitter Lingo
http://www.webopedia.com/quick_ref/Twitter_Dictionary_Guide.asp
How to make a Twitter account http://www.wikihow.com/Make-a-Twitter-Account **Create a Twitter account**
https://twitter.com/?lang=en

Discussion Board 1: Introductions Please introduce yourself and tell the class what grade and subject you teach and anything else you would like to share.

Discussion Board 2: How would you use Twitter in your classroom? Do you think Twitter will enhance your classroom? Respond to at least two other students.

Module 2: Hashtags# Resources
Objective: To explore what Hashtags are and what they mean. To gain an understanding of how to use them with Twitter.

Using Hashtags with Tweets
http://www.wikihow.com/Use-Hashtags-With-Twitter **What is a Hashtag on Twitter?**
https://www.lifewire.com/what-is-a-hashtag-on-twitter-3486592 **How to Use Hashtags on Every Social Media Network**
https://sproutsocial.com/insights/how-to-use-hashtags/ **What NEVER to Do with Hashtags** https://www.hashtags.org/platforms/twitter/what-never-to-do-with-hashtags/ **The Teacher's Guide to Twitter**
http://www.edudemic.com/guides/guide-to-twitter/
60 Inspiring Examples of Twitter in the Classroom
https://globaldigitalcitizen.org/60-inspiring-examples-of-twitter-in-theclassroom
100 Ways to Use Twitter In Education, By Degree of Difficulty
http://www.edudemic.com/100-ways-to-use-twitter-in-education-by-degreeof-difficulty/
Using Twitter in School: 4 Ways Students and Teachers Can Connect With the World
https://www.scilearn.com/blog/using-twitter-school-four-ways-studentsteach-connect
Twitter   use   in   the   classroom
http://www.teachhub.com/50-ways-use-twitter-classroom
Twitter cheat sheet
http://www.schrockguide.net/uploads/3/9/2/2/392267/twitter_cheatsheet_tyson.pdf
Discussion Board 3: How do you feel about using Twitter in the classroom? Do you find that hashtags help you define tweets? Did you set

up a Twitter account just for your classroom? Respond to at least two other students.

Module 3: Snapchat
Objective: To gain an understanding how to use Snapchat. To explore instructional ideas for use in your classroom. Create a Snapchat account and chat.

What's the point of Snapchat and how does it work?
http://www.pocket-lint.com/news/131313-what-s-the-point-ofsnapchat-and-how-does-it-work

Getting started with Snapchat in your classroom
https://ww2.kqed.org/education/2017/02/06/getting-started-withsnapchat-in-your-classroom/
Creating groups using Snapchat for use in the classroom
https://www.youtube.com/watch?v=JeuxbBffoZU

15 Ways to use Snapchat in the classes and schools.
http://ditchthattextbook.com/2016/04/11/15-ways-to-use-snapchat-inclasses-and-schools/

How to use Snapchat for classroom Learning Success?
https://www.eschoolnews.com/2017/06/23/ew-use-snapchatclassroom/

Discussion Board 4: How do you think you can use Snapchat in your classroom to enhance student learning? Did you find it difficult to set up an account? Respond to at least two other students.

Module 4: Instagram
Objective: To gain an understanding how to use Instagram. To explore instructional ideas for use in your classroom. Create an Instagram account and chat.

8 Smart Uses of Instagram for students
http://socialwebqanda.com/2013/12/8-smart-uses-of-instagram-forsmart-students/

How to set up an Instagram account/help site
https://help.instagram.com/

Instagram in the classroom
https://www.youtube.com/watch?v=YHrLSzjLOsc

The Ultimate Guide for Instagram
https://www.google.com/url?sa=t&rct=j&q=&esrc=s&source=web&cd=6&cad=rja&uact=8&ved=0ahUKEwiootiho6PXAhWN-6QKHUojB5AQFghAMAU&url=http%3A%2F%2Fdocushare.everett.k12.wa.us%2Fdocushare%2Fdsweb%2FGet%2FDocument-88449%2FInstagram-Guide-for-Schools.pdf&usg=AOvVaw13TK2FU1iZgGFw-HD4_plL

Discussions Board 5: How can we use Instagram in the classroom? Can we use it with parents? Respond to at least two other students.

Discussion Board 6: Final Assignment:
Create a summary of the social media tools that you have reviewed and created. How do you plan on using them in your classroom with students/parents? Summary should be 6-8 paragraphs. Please include in your summary a screen shot of your social media tools that you have created. Respond to all your classmates.

Accommodations
Framingham State University offers equal opportunities to all qualified students, including those with disabilities and impairments. The University is committed to making reasonable accommodations as are necessary to ensure that its programs and activities do not discriminate, or have the effect of discriminating, on the basis of disability. Academic Support serves students with learning and psychiatric disabilities as well as students with visual, mobility and hearing impairments.

For further information about this, please visit the website at: http://www.framingham.edu/center-foracademic-support-and-advising/disability-services/index.html or contact Ms. LaDonna Bridges, Director of Academic Support/Disability Services, in the Center for Academic Support and Advising (CASA) at 508-626-4906 or lbridges@framingham.edu

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Academic Honesty & Acceptable Use Policy
The academic honesty policy is covered in the acceptable use document which can be accessed here. http://www.fscmedia.com/Blackboard/StudentGuide.pdf. By participating in this course you are agreeing to both the academic and acceptable use policies.

ACADEMIC ACCOMMODATIONS POLICY

"Framingham State University, in compliance with the mandates of Section 504 of the Federal Rehabilitation Act of 1973 and the Americans with Disabilities Act of 1990, offers opportunities to all students without regard to disabilities. Students with disabilities may submit documentation to the Office of Academic Support and Disability Services for consideration of academic accommodations. For documentation guidelines or student specific information, call the Director of Academic Support at 508626-4906."

Blackboard Resources
If you are new to Blackboard or online courses, review the Blackboard On Demand Learning Center for Students (http://ondemand.blackboard.com/students.htm, which provides short (2-4 minute) videos on how to submit an assignment, participate in discussion

forums, and much more. Blackboard support is also available 24-7 by calling 1-866-361-8970.