COURSE Number and Title: PRDV 70928  PHOTOSHOP FOR TEACHERS II

DATES/TIMES: Online Using Blackboard. Spring March 29 – April 23

CREDIT: 1

INSTRUCTORS: Jennifer Hair
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Mobile: 816-225-9338

COURSE DESCRIPTION: An extension and continuation of intermediate Photoshop tips and techniques. Participants learn how to apply their skills to teach digital imaging and integrate new projects into their curriculum. This course uses lesson files and online tutorials to create impactful digital projects. This course is designed to be taken after Beginning Photoshop, but can be taken as a stand-alone as well if participants are familiar with the Adobe Photoshop program. Participants are encouraged to use their own images for project creation.

COURSE OBJECTIVES: At the end of the course, successful students will be able to:

● Create activities that incorporate highly dynamic instructional techniques into the classroom.
● Create lessons and activities that will promote interactive learning.
● Explore and actively engage in the use of Photoshop and its use in education.
● Analyze considerations of Photoshop for classroom use by creating, designing, and developing appropriate projects in Photoshop.
● Discover and explore educational resources dedicated to the future of visual communications.
● Publish original designs.

TEXT: None. The instructor will provide selected handouts with relevant information.

SOFTWARE: Adobe Photoshop is REQUIRED for this course.

National Standards:
This course will apply the National Educational Technology Standards (NETS), the National Board for Professional Teaching Standards (NBPTS), and the Massachusetts Technology Literacy Standards and Expectations.

NETS:
1. Facilitate and Inspire Student Learning and Creativity
2. Design and Develop Digital-Age Learning Experiences and Assessments
3. Model Digital-Age Work and Learning
4. Promote and Model Digital Citizenship and Responsibility
5. Engage in Professional Growth and Leadership
NBPTS:
1. Teachers are Committed to Students and their Learning
2. Teachers Know the Subjects they teach and How to teach those Subjects to Students
3. Teachers are responsible for Managing and Monitoring Student Learning.
4. Teachers Think Systematically about their Practice and Learn from the Experience.
5. Teachers are Members of Learning Communities.

Massachusetts Technology Literacy Standards addressed:

Standard 1:
Demonstrate proficiency in the use of computers and applications, as well as an understanding of the concepts underlying hardware, software, and connectivity. This standard includes:
• learning and adapting to new and emerging technology tools.

Standard 2:
Demonstrate the responsible use of technology and an understanding of ethics and safety issues in using electronic media at home, in school, and in society. This standard
• relates to social, ethical, and human issues. It promotes positive attitudes toward the uses of technology, as well as responsible use of information. This standard also includes recognition of technology’s impact on civic participation, the democratic process, and the environment;
• aims to ensure that students understand general rules for safe Internet practices, including how to protect their personal information on the Internet;
• is to help students develop an awareness of the personal image that they convey through the information they post on the Internet;
• aims to ensure that students understand federal and state laws regarding computer crimes; and
• supports students in exhibiting leadership for digital citizenship.

Standard 3:
Demonstrate the ability to use technology for research, critical thinking, problem solving, decision making, communication, collaboration, creativity, and innovation. This standard:
• focuses on applying a wide range of technology tools to student learning and everyday life;
• aims to ensure that students will be able to use technology to process and analyze information;
• is to help students develop skills for effective technology-based communication;
• includes the use of technology to explore and create new ideas, identify trends, and forecast possibilities; and
• aims to provide students with an awareness of how technology is used in the real world.

COURSE EXPECTATIONS:
● Completion of four weekly modules using the Blackboard learning management system through Framingham State University is mandatory (module assignments and due dates/times outlined on Blackboard course home page). It is expected that you will spend approximately 3 hours per week engaging in course content. You may login at any time of the day or night to complete assignment

● Completion of the module projects

● Completion of interactive tutorials
• Completion of the final project

• Discussion Boards (see below for expectations)

DISCUSSION BOARD EXPECTATIONS:

• The discussion board is a crucial part of this class. Not only will you be asked to respond to a weekly question, but you will also need to read and respond to others to fully benefit from this learning experience.
• Stay on task and answer the question being addressed
• Be respectful and polite at all times when responding to your fellow classmates even if you do not share the same opinion
• Read all posts so you do not repeat what someone else has written
• No cursing
• Please be thoughtful and use complete sentences.
• All discussion comments should be made before the start of the next Module.
• Make sure you check the discussion later in the week to see what others said about your comments

COURSE INSTRUCTIONAL STRATEGIES USED:
Combination of direct instruction, guided practice, demonstration, cooperative learning, online discussion, tutorial videos and hands-on development of materials will be used

COURSE CONTENT OUTLINE:

Module 1: Topics and Content

• Designing for web v. print
• Customizing your workspace/Advanced Navigational Features
• Non destructive photo editing
• Adjustment layers
• Copyright considerations
• Creative Commons resources
• Finding meaningful assets

Module 1 Projects:
• Photo Colorization
• Tiny Planet Photo
• Name in Pictures

Discussion Board Module 1:
• Introduce yourself! Please post a brief introduction, educational experience, and experience with Adobe Photoshop
• Post your Module 1 Projects
• Comment on two students projects as well.

Module 2: Topics and Content
• Working with Content Aware/Move/Patch
• Spot-Healing
• Repairing photos
• Blur gallery motion effects
• Working with the new crop tool
• Advanced Masking and Adjustments

**Module 2 Projects:**
• HAWAII Project
• Potato Head
• Content Aware Master’s Flag

**Discussion Board Module 2**
• Collaborate with other educators using web searches, finding and exploring blogs/websites of other teachers who have used Photoshop in the classroom or another social media platform such as Pinterest to find at least 2 resources for using Photoshop. For example here is a board on Pinterest to “follow” for ideas: [https://www.pinterest.com/jenniferzhair/beginning-photoshop-for-teachers/](https://www.pinterest.com/jenniferzhair/beginning-photoshop-for-teachers/)
• Post Module 2 Projects
• Respond to another student

**Module 3: Topics and Content:**
• Advanced selection areas and best practice tool selections
• Working with layers
• Clipping Masks
• Text Effects
• Downloading and installing custom Photoshop brushes
• Beginning Pen tool - Bezier curves

**Module 3 Projects:**
1. Join the Crowd Tutorial
2. Brushezyzy
3. Light Saber
4. Bezier Curves - Penguin

**Discussion Board Module 3:**
• Post Module 3 Projects with 2-3 complete thought reflection of choices of images/fonts, hardships, etc. Pen tool survival!
• Respond to another student

**Module 4: Putting it all together - Final Project**
• Final project (Module 4 Project) Creating a Magazine Cover or Novel/eBook Cover. By going through this project you’ll learn the fundamentals of Photoshop that are needed for any sort of project including enhancing photographs, adding typography to a composition, creating shapes, applying effects, and more. Summary of Learning: (Directions found on Blackboard)
  • Create a summary of the tools/ideas/projects in Photoshop and how learning this information will help you move forward in your professional learning. Summary of learning should be approximately 3-5 paragraphs. All projects should be linked to national or state frameworks.
Discussion Board Module 4:
- Post Final Project, view two students’ projects
- Post Summary of Learning

COURSE ASSESSMENT: (Please see rubrics below)
Class Participation Weekly Forums (Discussion Rubric) 40%
Pinterest Board – instructor will follow (Learning Activity Rubric) 40%
Summative written evaluation/summary of learning (Final Project) 20%

ACADEMIC HONESTY POLICY:
Integrity is essential to academic life. Consequently, students who enroll at Framingham State University agree to maintain high standards of academic honesty and scholarly practice. They shall be responsible for familiarizing themselves with the published policies and procedures regarding academic honesty. Academic honesty requires but is not limited to the following practices: appropriately citing all published and unpublished sources, whether quoted, paraphrased, or otherwise expressed, in all of the student’s oral and written, technical and artistic work. Please refer to the academic honesty policy in the FSU Graduate Catalog, Student Conduct section, page 21.

Academic Accommodations Policy:

ASSESSMENT TOOLS

Participation Rubric:
There are four modules. You will receive a participation grade for each module. The scoring is as follows:

3  You participated in all components of the module.
2  You participated in most components of the module.
1  You participated in some components of the module.
0  You did not participate in the module.

The sum of your 4 participation grades will be divided by 12 for a final participation grade.

Discussion Rubric:
Score:
3  You thoroughly participated in the discussion (3 or more posts). Your contributions were relevant to the posted topic(s), detailed & keep the conversation moving.
2  You participated in the discussion (2 posts). Your contributions were relevant to the posted topic(s), & helped keep the conversation moving.
1  You participated in the discussion (1 post). Your contributions were somewhat relevant to the posted topic(s).
0  You did not participate in the discussion.
Learning Activity Rubric:
Score:
3  The activity was thoroughly completed, demonstrates deep reflection about the topic, and provides evidence of genuine understanding of how the assignment relates to your professional work.
2  The activity was completed, demonstrates reflection about the topic, and provides evidence of understanding how the assignment relates to your professional work.
1  The activity was partially completed, demonstrates minimal reflection about the topic, and provides little evidence of understanding how the assignment relates to your professional work.
0  The activity was not completed.

Module Project Rubric and Final Project Rubric: (Google Doc available in Blackboard)

Photoshop for Teachers II (Intermediate) This Photoshop Project Grading Rubric

<table>
<thead>
<tr>
<th>Category</th>
<th>Points Possible</th>
<th>Excellent You went above and beyond!</th>
<th>Very Good 80% of the requirements are met</th>
<th>Good 70% of the requirements are met.</th>
<th>Poor Evident student did not attempt</th>
<th>Points Received</th>
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<tbody>
<tr>
<td>Creativity – Design – Layout</td>
<td>30</td>
<td>25 - 30 points</td>
<td>20 - 24 points</td>
<td>15 – 19 points</td>
<td>0 – 14 points</td>
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<td>Project shows original thought</td>
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<td>Project goes beyond a tutorial</td>
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<td>in content and scope.</td>
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<td>Project shows good design</td>
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<td>Use of images, color, and text</td>
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<td>are cohesive and work well</td>
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<td>together.</td>
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<td>Project shows good layout</td>
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<td>Overall project has a theme</td>
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<td>that is transmitted through the</td>
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<td>layout</td>
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<tr>
<td>Photoshop Technique</td>
<td>30</td>
<td>25 - 30 points</td>
<td>20 - 24 points</td>
<td>15 – 19 points</td>
<td>0 – 14 points</td>
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<td>Document setup</td>
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<td>Document is of appropriate size</td>
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<td>and proper resolution.</td>
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<td>Use of Layers</td>
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<td>Layers were used to separate</td>
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<td>the different elements.</td>
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<td>Document organization</td>
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<td>Layers were named appropriately</td>
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<td>for element identification.</td>
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<td>Photoshop Tools</td>
<td>20</td>
<td>15-20 points</td>
<td>10 – 14 points</td>
<td>5 – 9 points</td>
<td>0 – 4 points</td>
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<tr>
<td>Use of Tools</td>
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</table>
A variety of tools were used to achieve the desired effects.

*Proper use of tools*
Student shows a working knowledge of the tools used.

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<tr>
<th>Participation &amp; Work Ethic</th>
<th>20</th>
<th>15-20 points</th>
<th>10 – 14 points</th>
<th>5 – 9 points</th>
<th>0 – 4 points</th>
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Time and effort went into the planning and design of the project.

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<tr>
<th>Total Possible Points:</th>
<th>100</th>
<th>80-100</th>
<th>60-79</th>
<th>40-59</th>
<th>0-39</th>
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<table>
<thead>
<tr>
<th>Grade Equivalent:</th>
<th>A</th>
<th>A-</th>
<th>B</th>
<th>C</th>
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