



**Framingham**  
State University

## **Assistantship Job Description: Master of Healthcare Administration**

The graduate assistant will build on the accomplishments of this year's assistant who helped to promote the program through increased marketing and social media efforts. The graduate assistant for AY2021-2022 will work with the program coordinator on outreach initiatives to MHA alumni, creation of an MHA employer advisory board, and will maintain the communications efforts of the program, namely the social media sites, the website, etc.

These efforts will require data collection and analysis, communication skill and an ability to collaborate with other professionals, including the program coordinator and representatives from admissions and marketing.