Entrepreneurship at FSU

Students learn crucial skills to launch a career in a startup from alumni and community members who have succeeded, failed and started again.
A HISTORY OF INNOVATION

Innovation has been a part of the DNA of Framingham State University since our founding 180 years ago as the nation’s first public teachers college. Secretary of the Massachusetts Board of Education Horace Mann was ahead of his time in recognizing that a strong democracy requires an educated citizenry. The system of public education he set up in Massachusetts, starting with Framingham State, would eventually be adopted by most other states.

A look through our past reveals hundreds of pioneers in their fields: Mary Elizabeth Miles Bibb (Class of 1841), the first African American graduate from a public teachers college; Lucetia Conckler (Class of 1870), the first female supervisor of the Boston Public Schools; Ruth Graves Wakefield (Class of 1912), the inventor of the Toll House chocolate chip cookie; Christa McAuliffe (Class of 1970), the first teacher in space; Paul LeBlanc (Class of 1980), an innovator in online education; Michael Powers ’87, Hon. DSc ’96, angel investor and one of the founding team members at YouTube...just to name a few.

With a history so rich in innovation, it was only natural that in 2014 we launched the FSU Entrepreneur Innovation Center, in order to assist current entrepreneurs in the community and provide crucial skills and experience to the budding entrepreneurs in our classrooms. Five years in, the center has grown by leaps and bounds, and has played a key role in getting several exciting business ideas off the ground. Today, more than 30 entrepreneurs work out of the center, alongside our students and faculty.

In this edition of Framingham State Magazine, you will learn about some of the breakthrough ideas being brought to life inside the center, and hear from our students who are being taught how to launch their own startup ideas.

I like to think that if Horace Mann were here, he’d smile knowing that the spirit of innovation that led to his founding of Framingham State is alive and well today.

Best wishes,

F. Javier Cevallos, PhD
President
Framingham State University

LETTER FROM THE PRESIDENT

A HISTORY OF INNOVATION

Innovation has been a part of the DNA of Framingham State University since our founding 180 years ago as the nation’s first public teachers college. Secretary of the Massachusetts Board of Education Horace Mann was ahead of his time in recognizing that a strong democracy requires an educated citizenry. The system of public education he set up in Massachusetts, starting with Framingham State, would eventually be adopted by most other states.

A look through our past reveals hundreds of pioneers in their fields: Mary Elizabeth Miles Bibb (Class of 1841), the first African American graduate from a public teachers college; Lucetia Conckler (Class of 1870), the first female supervisor of the Boston Public Schools; Ruth Graves Wakefield (Class of 1912), the inventor of the Toll House chocolate chip cookie; Christa McAuliffe (Class of 1970), the first teacher in space; Paul LeBlanc (Class of 1980), an innovator in online education; Michael Powers ’87, Hon. DSc ’96, angel investor and one of the founding team members at YouTube...just to name a few.

With a history so rich in innovation, it was only natural that in 2014 we launched the FSU Entrepreneur Innovation Center, in order to assist current entrepreneurs in the community and provide crucial skills and experience to the budding entrepreneurs in our classrooms. Five years in, the center has grown by leaps and bounds, and has played a key role in getting several exciting business ideas off the ground. Today, more than 30 entrepreneurs work out of the center, alongside our students and faculty.

In this edition of Framingham State Magazine, you will learn about some of the breakthrough ideas being brought to life inside the center, and hear from our students who are being taught how to launch their own startup ideas.

I like to think that if Horace Mann were here, he’d smile knowing that the spirit of innovation that led to his founding of Framingham State is alive and well today.

Best wishes,

F. Javier Cevallos, PhD
President
Framingham State University
Start Them Up

- Students learn crucial skills to launch a career in a startup from alumni and community members who have succeeded, failed and started again.

“...It’s a nice resource win-win for both the students and the businesses.”

—Eric Bonin
These are just a few of the products and services the world enjoys courtesy of Framingham State University: SOULS Global shoes handcrafted in Guatemala and hand painted statewide; Innovative Autism Connections, services for children with autism spectrum disorder; Pillars Drinkable Greek Yogurt, each bottle proudly announcing its Framingham origins; the ergonomic Better Ice Scraper; and a deliciously enduring chocolate chip cookie. Framingham State Normal School was the first in North America to train teachers, and now it helps create jobs and businesses that impact the MetroWest—Mark Hardie

We’re the only university operating a co-working space for the purpose of student learning.”

—Mark Hardie

From its one-room beginning in the Maynard Building, the EIC then moved to its current space at 860 Worcester Road, just a short walk from campus. Now it has outgrown its allotted 5,000 sq. ft. and has expanded to fill 3,500 sq. ft., creating a commercial building devoted exclusively to innovation. The EIC’s growth to the third floor, its World of Work pilot program with Liverpool John Moores University and its entrepreneur podcast have exponentially enhanced its ability to transform intangible ideas into tangible solutions, services and careers.

During a typical weekday between 7 a.m. and 7 p.m., an average of 10 of its 30 member-entrepreneurs arrive to claim a spot on the first or second floors, where conference rooms can be reserved or used as workspaces. A reminder of an early innovator sets the tone. Café Ruth, the kitchen on the first floor, is a tribute to Framingham State Normal School alumna Ruth Graves Wakefield ’24, who invented the Toll House chocolate chip cookie in 1933.

On the second floor, in a specially equipped, soundproofed room, senior Alex Erwin ’19, a Business Management major, and his roommate Matt Brockett ’19 produce Fresh Business, their podcast about startup challenges. Hardie, he says, encouraged him to launch the project. “He was waiting for a fresh idea,” says Erwin, “and was willing to put it in motion right away.” Members Luiz Fernandes ’16, who has started businesses that include activewear company Triibl, and Kathryn Rose, the founder of wiserli, jumped in to help with equipment and advice. She was already using the room to video stream Facebook Live. “The podcast is incredibly valuable. It’s a way to engage more students,” says Hardie.

When Hardie arrived, the University had no plans to expand the EIC beyond Maynard. Since then, he has established member tiers and pricing, tripled membership, generated $80,000 in revenue, created a directed study program, promoted a robust growth strategy and brought the World of Work initiative (championed by Provost and Vice President for Academic Affairs Linda Vaden-Goad) to the center.

The EIC directs students in the art of entrepreneurship through the Business Administration Entrepreneurship concentration created by Hardie’s predecessor, Associate Professor Robert Krim. Coursework is integrated with experiential learning, and students are required to intern with the EIC’s member-entrepreneurs.

In a corporation, the small funding round of an innovative idea is often called “VO.” Angel investors in the private sector often invest four- or five-figure amounts of capital in entrepreneurs to test whether their idea is viable. Framingham State University’s Entrepreneur Innovation Center (EIC) is in the formative stages of becoming an incubator. The EIC offers lecture, theory and hands-on practice, but it requires capital resources to help a few student-led startups turn their business ideas into prototypes, do market research and eventually begin in-market testing.

“My vision is to see alumni help put foundational capital into the EIC so we can get student ideas from the classroom to market. In today’s terms, that means pitch competitions and cohort classes of fledgling startups,” says Director Mark Hardie.

For more information about Launch@Framingham State University or to support the incubator fund, email or visit alumni@framingham.edu.

The Entrepreneur and Innovation Center Fund

In 1933, a Business Management major, and his roommate Matt Brockett ’19 produce Fresh Business, their podcast about startup challenges. Hardie, he says, encouraged him to launch the project. “He was waiting for a fresh idea,” says Erwin, “and was willing to put it in motion right away.” Members Luiz Fernandes ’16, who has started businesses that include activewear company Triibl, and Kathryn Rose, the founder of wiserli, jumped in to help with equipment and advice. She was already using the room to video stream Facebook Live. “The podcast is incredibly valuable. It’s a way to engage more students,” says Hardie.

When Hardie arrived, the University had no plans to expand the EIC beyond Maynard. Since then, he has established member tiers and pricing, tripled membership, generated $80,000 in revenue, created a directed study program, promoted a robust growth strategy and brought the World of Work initiative (championed by Provost and Vice President for Academic Affairs Linda Vaden-Goad) to the center.

The EIC directs students in the art of entrepreneurship through the Business Administration Entrepreneurship concentration created by Hardie’s predecessor, Associate Professor Robert Krim. Coursework is integrated with experiential learning, and students are required to intern with the EIC’s member-entrepreneurs.

During a typical weekday between 7 a.m. and 7 p.m., an average of 10 of its 30 member-entrepreneurs arrive to claim a spot on the first or second floors, where conference rooms can be reserved or used as workspaces. A reminder of an early innovator sets the tone. Café Ruth, the kitchen on the first floor, is a tribute to Framingham State Normal School alumna Ruth Graves Wakefield ’24, who invented the Toll House chocolate chip cookie in 1933.

On the second floor, in a specially equipped, soundproofed room, senior Alex Erwin ’19, a Business Management major, and his roommate Matt Brockett ’19 produce Fresh Business, their podcast about startup challenges. Hardie, he says, encouraged him to launch the project. “He was waiting for a fresh idea,” says Erwin, “and was willing to put it in motion right away.” Members Luiz Fernandes ’16, who has started businesses that include activewear company Triibl, and Kathryn Rose, the founder of wiserli, jumped in to help with equipment and advice. She was already using the room to video stream Facebook Live. “The podcast is incredibly valuable. It’s a way to engage more students,” says Hardie.

When Hardie arrived, the University had no plans to expand the EIC beyond Maynard. Since then, he has established member tiers and pricing, tripled membership, generated $80,000 in revenue, created a directed study program, promoted a robust growth strategy and brought the World of Work initiative (championed by Provost and Vice President for Academic Affairs Linda Vaden-Goad) to the center.

The EIC directs students in the art of entrepreneurship through the Business Administration Entrepreneurship concentration created by Hardie’s predecessor, Associate Professor Robert Krim. Coursework is integrated with experiential learning, and students are required to intern with the EIC’s member-entrepreneurs.

During a typical weekday between 7 a.m. and 7 p.m., an average of 10 of its 30 member-entrepreneurs arrive to claim a spot on the first or second floors, where conference rooms can be reserved or used as workspaces. A reminder of an early innovator sets the tone. Café Ruth, the kitchen on the first floor, is a tribute to Framingham State Normal School alumna Ruth Graves Wakefield ’24, who invented the Toll House chocolate chip cookie in 1933.

On the second floor, in a specially equipped, soundproofed room, senior Alex Erwin ’19, a Business Management major, and his roommate Matt Brockett ’19 produce Fresh Business, their podcast about startup challenges. Hardie, he says, encouraged him to launch the project. “He was waiting for a fresh idea,” says Erwin, “and was willing to put it in motion right away.” Members Luiz Fernandes ’16, who has started businesses that include activewear company Triibl, and Kathryn Rose, the founder of wiserli, jumped in to help with equipment and advice. She was already using the room to video stream Facebook Live. “The podcast is incredibly valuable. It’s a way to engage more students,” says Hardie.

When Hardie arrived, the University had no plans to expand the EIC beyond Maynard. Since then, he has established member tiers and pricing, tripled membership, generated $80,000 in revenue, created a directed study program, promoted a robust growth strategy and brought the World of Work initiative (championed by Provost and Vice President for Academic Affairs Linda Vaden-Goad) to the center.

The EIC directs students in the art of entrepreneurship through the Business Administration Entrepreneurship concentration created by Hardie’s predecessor, Associate Professor Robert Krim. Coursework is integrated with experiential learning, and students are required to intern with the EIC’s member-entrepreneurs.
The hybrid model connects students in the Entrepreneurship Internship Practicum with MetroWest entrepreneurs, some of them alumni, to benefit both groups. Entrepreneurs pay a reasonable membership fee and profit from the EIC’s reciprocal partnership with Workbar. Its nine locations in and around Boston offer flexibility and increase the center's visibility.

Erwin earned credits working 10 hours per week as an unpaid intern, then became a paid employee. He promoted startup Venuefly to corporate executives to help expand its reach, and also brainstormed with member-entrepreneur Saad Thabit and Rose.

Hardie also offers a directed study, in which students propose a deliverable. Elise Arsenault ’18, CEO at SOULS Global, turned her yearlong independent study into a shoe company. Member Elizabeth Partain-Lison, the founder and chief innovation executive officer of Innovative Autism Connections, uses the EIC to train staffers.

In Hardie’s practicum seminar, Erwin created a value proposition for a store concept in which men would be comfortable buying high-quality craft products. “I'd like to come back as an alum and put my idea into motion,” he says. Perhaps he'll do so with the help of Michael Powers ’87, Hon. DSc ’16, who founded two internet companies and was one of the founding team members at YouTube. He has offered to fund two business ideas and has asked students to send pitches. In the pitches he has received thus far, Powers has noticed that students tend to downplay their team. “Put the team stuff up front,” he advises. “Say who you are. These pieces of your background matter.”

Powers was the keynote speaker and a co-creator of Launch @ FSU, an entrepreneur conference held November 9, where attendees connected with entrepreneurs and investors and learned strategies for launching their business. The daylong conference included opportunities to network, panels and talks on the strategies of entrepreneurship, and two workshop sessions facilitated by Mark Hardie. Participants left with templates for their own elevator pitch and an outline for their business idea. In 2019, Powers is hoping to build on last year’s successful workshop on how to create a 10-slide pitch deck, and is eager to expand the overall conference to pitch sessions.

Tired of working from home and Starbucks, Pillars Yogurt founder Eric Bonin became a member the day he saw the EIC in 2017, just after he hired his first employee. “The affordability helps when you’re a bootstrapping entrepreneur,” says Bonin, who works up to 90 hours per week. He worked in finance after graduating from college and still runs a consulting and brokerage company he founded in 2014 along with Pillars. Bonin bounces ideas off fellow entrepreneurs over coffee, and has hired students to help with store demonstrations and promotional events and to deliver and package his products. “It’s a nice resource win-win for both the students and the businesses,” he says. Although Pillars now has a Boston office, Bonin plans to continue to use the center as his MetroWest headquarters.

The technology platform developed by Southborough resident and wiseHer founder Rose offers expert on-demand advice, education and resources to help women thrive in business and life. Rose not only has launched and grown several businesses, but also has had successful careers in finance and technology.

Recently, five students from the Business and Information Technology major presented a research project about one of the new pieces of technology she wants to launch. “Their research uncovered things I didn’t know about,” says Rose. She plans to stay at the center as long as possible. “Mark makes himself available to bounce ideas off of and brings people together,” she says.
The Entrepreneur Innovation Center is set up to carry the ideas farther down the line. It’s connected to the energy of people starting things. I’m excited they’ll have more space for that.”

—Michael Powers

Electrical engineer Saad Thabit, a member since 2016, worked with three startups before he founded DRF Engineering. Since he joined, initially to keep overhead and costs down and have access to Boston, he’s built his business from 0 to 30 customers. An avowed “terrible writer,” he has been grateful for interns’ help with sales and marketing materials. In return, says Thabit, “I taught students how to network and be persistent in messaging.” He hopes to secure nearby space in which he can build hardware. The EIC, he says, has been responsive to his request for the long work hours an entrepreneur needs.

Students will get a career boost from the World of Work pilot program, which provides them with more preparation for moving into the workforce, says Hardie. The center was the first in the United States to offer the groundbreaking professional development certificate program. It offers a tri-level strategic employability certificate co-designed and developed with industry partners, who will give students feedback on the guided statements they’ll eventually write.

The first two levels will be required before a student is approved for an FSU internship, says Vaden-Goad. Its components, designed, developed and delivered by industry veterans, include thorough career coaching; workshops; guidance and mentoring; and interview skills, beyond what Career Services and Employee Relations offers. “We have to be more conscious about really prepping students for employment,” says Vaden-Goad. “Mark is extremely skilled, and I’m excited he’ll be directing students.”

Hardie has a private career coaching practice at Harvard Business School and lives what he teaches. His longest corporate tenure was six years. He builds skills and moves on, like the students he guides. “Students don’t want to work at TJX for 20 years,” says Hardie. “Jobs have shorter cycle times. Employees learn a skill and move on and learn another skill. It’s risky and very different from what their parents did.”

They don’t expect to launch a company, says Hardie, but want to practice to suit a career that’s small and young. The EIC’s training allows them to talk to young technology companies about what it takes to join and value-add right away. Powers is enthusiastic about the next phase of the center’s growth. “The Entrepreneur Innovation Center is set up to carry the ideas farther down the line. It’s connected to the energy of people starting things. I’m excited they’ll have more space for that,” he says.
Suzanne Wright ‘19

Suzanne Wright is a senior History major with minors in Irish Studies, Museum Studies and Business. She is also a member of the Commonwealth Honors Program. Last fall, Wright was awarded the 2018 Nels Andrew Cleven Founder’s Paper Prize by the Phi Alpha Theta national history honors society, for a paper she submitted on 18th-century Irish immigration. FSU History Professor Joseph Adelman says Wright’s research makes a “significant contribution to our understanding of Irish migration to the new United States and how Irish immigrants long in America interacted with more recent arrivals.”

All-Star History Student

Dr. Alexander Hartwiger

Dr. Alexander Hartwiger has been a professor of English at Framingham State University since 2013. He also happens to be a member of the reigning Ultimate Frisbee World Championship team in the Masters division. His club team, Boneyard, won gold at the World Masters Ultimate Club Championships in 2014 and 2018 and at the World Championships in London in 2016. As a captain of the U.S. Masters Beach national team, he helped lead that group to gold during a competition in France.

Ultimate Professor

Q: HOW DID YOU CHOOSE THE TOPIC OF YOUR PAPER?
A: I became passionate about Irish history after taking a course called “The Irish Political Bafad,” led by a visiting lecturer from Ireland, during my sophomore year. This course sparked my interest in researching about 19th-century Irish immigration. The paper looks at the Hibernian Society for the Relief of Emigrants from Ireland, which was established in 1790 in Philadelphia as an organization that assisted early immigrants with the day-to-day activities of assimilating into the country. By studying records of the organization over a period of eight years, I found that its mission changed over time, and the group began focusing on pushing immigrants into republican politics. It was interesting to see how immigrants who already came over to the United States were trying to help new arrivals, which is really heartbreaking. But you also see how these new populations are manipulated over time for political gain.

Q: WHAT LED YOU TO SUBMIT THE PAPER FOR THIS NATIONAL AWARD?
A: I wrote the paper for my seminar class with Professor Joseph Adelman, and he was the one who encouraged me to submit it to a few different organizations. I am a member of Phi Alpha Theta, which is the national history honors society, so I was eligible to submit to their competition. The Nels Andrew Cleven Founder’s Paper Prize is awarded to two undergraduate students from around the country. I also submitted it to the Pennsylvania Historical Association, where it received a second-place prize. It’s exciting to receive this recognition for writing about a topic that I am really passionate about.

Q: OVERALL, HOW HAVE YOU FOUND YOUR EXPERIENCE AT FSU?
A: I have loved my time here and couldn’t see myself getting all of these opportunities at any other university. I had the opportunity to attend a study-abroad trip to Ireland, which really cemented my passion for Irish Studies. And I have had the opportunity to connect with the Smithsonian through my internship on the Moon Landing in Context Project. The project shows how you can integrate the arts and humanities with the STEM fields.

Q: WHAT DO YOU HOPE TO DO AFTER YOU GRADUATE FROM FRAMINGHAM STATE?
A: Right now I’m torn between focusing on Irish Studies or Museum Studies, but I intend to pursue a graduate degree, possibly in Ireland. My ultimate goal would be working in museum education, so immediately after graduation I will be seeking employment opportunities at museums or public learning places. This is because I love teaching, but not in a classroom. I am a firm believer in learning that takes place outside of the classroom, where you can go and see history up close.

Q: HOW LONG HAVE YOU BEEN PLAYING ULTIMATE FRISBEE, AND WHAT GETS YOU INTO THE SPORT?
A: I initially played soccer in college; but after two and a half years, it started to feel more like a job, so I stopped. However, I still had a competitive desire and wanted to play sports, so I joined the college’s Ultimate team. That was 24 years ago, and I’ve been playing ever since. I began playing for a club team in the Raleigh area of North Carolina, and we competed in national championships and one world club championship. As we got older, we aged into the masters division for players ages 35 and above, and that is really where we have enjoyed this incredible run since about 2014.

Q: WHAT DO YOU ENJOY MOST ABOUT THE SPORT?
A: At first it was the competitive- ness. I really enjoy having a competitive outlet that is not work related. In sports, you can push yourself to the limit. I’ve always enjoyed the rush of being in that situation where the game is on the line, and it’s do or die. Having said that, over the years my love for Ultimate has become more about the friendships I’ve made and the community that surrounds the sport. Getting to travel around the world with a group of your friends and enjoy the food and accommodations is a lot of fun.

Q: HOW DO YOU TRAIN FOR THESE INTERNATIONAL COMPETITIONS?
A: The major tournaments take place in late July, so I usually start training four to five days a week in February or March, by lifting, doing track workouts and getting opportunities to play or scrimmage. My club team is based in North Carolina, but I do have one teammate in Boston who I train with. And I’m in touch with the Ultimate community up here, so I can join in on practices or scrimmages with other teams. As far as establishing chemistry with my teammates, we benefit from having all played together for a few decades, so we already have that familiarity.

Q: WOULD YOU BE INTERESTED IN BRINGING ULTIMATE FRISBEE TO FSU?
A: I have wanted FSU to have an Ultimate team for years. But it’s very difficult because the college season is during the spring, and we don’t have the indoor facilities required. I would be very interested in assisting any students who would like to start an Ultimate Club, and would be happy to serve as an advisor and help put it in any way I can. The comradery shared among the Ultimate community is great. I recommend the sport to anyone looking for a competitive outlet.

Q: HOW DO YOU TRAIN IN THE ULTIMATE COMMUNITY?
A: At first it was the competitive- ness. U 
FSU Celebrates the Opening of the Rams Resource Center

Groundbreaking FSU Food Study Makes a Case for Fewer Carbs

Most people regain the weight they lose from dieting within one or two years, in part because the body adapts by slowing metabolism and burning fewer calories. A meticulous study led by Boston Children’s Hospital, in partnership with Framingham State University, now finds that eating fewer carbohydrates increases the number of calories burned. The findings, published November 14 in The BMJ, suggest that low-carb diets can help people maintain weight loss, making obesity treatment more effective.

The study, known as the Framingham State Food Study, or (FSF), tightly controlled what people ate by providing them with fully prepared food-service meals for a two-year period. Researchers carefully tracked participants’ weight and measured insulin secretion, metabolic hormones and total energy expenditure (calories burned).

“This is the largest and longest feeding study to test the Carbohydrate-Insulin Model, which provides a new way to think about metabolism and burning fewer calories.”

Framingham State junior Bruna Barbalho ’20 knows what feels like to have to rely on a food pantry to keep from going hungry. So when Framingham State University announced it was launching a food pantry and resource center for students, she was thrilled to sign up as a volunteer.

“I understand how important this resource is for students,” says Barbalho, a Liberal Studies major. “Volunteering here is an opportunity for me to help our community.”

Members of the FSU community gathered last September to officially open the Rams Resource Center (RRC) in West Hall. At its launch, the center was stocked with about 1,200 pounds of food and 225 personal hygiene items, all raised by members of the FSU community.

“I would like to thank everyone who helped make this a reality,” President F. Javier Cevallos. “Everyone involved has played a role in improving society’s understanding of dieting and weight-loss management. I am especially thankful to Dr. Luoto and Soderas for their efforts in making the study a success.”

Efforts to launch the center were led by Michelle Yestrepsky, the University’s Coordinator of Student Support Initiatives.

“The idea to have a food pantry on campus began in 2014 with the formation of a Food Insecurity Committee,” Yestrepsky says. “I surveyed the student body about the issue in 2016, and the findings really demonstrated the need for this type of resource.”

All items donated to the center are logged, and students in need of food or other supplies can drop by and select from the items available.

Donations to the RRC can be made in several locations on campus, including Dwight Hall, the Veterans Center and the McCarthy Center. Donations can also be made online by visiting the “Make a Gift” page at FRAMINGHAM.EDU/GIVE and selecting “Rams Resource Center Food Pantry” from the “Designation” drop-down menu.

To learn more, visit CHRISTA.ORG/FSUPLANETARIUM

FSU Celebrates the 50th Anniversary of the Moon Landing

Starting last fall, Framingham State University embarked on a 15-month project titled Moon Landing in Context, which aims to contextualize the moon landing within the historical, social and cultural framework of the 1960s.

The project is directed by Dr. Irene Piero, director of Framingham State’s Christa McAuliffe Center for Integrated Science Learning, and is supported by experts from the Smithsonian Institution’s National Air and Space Museum, FSU faculty and scholars from other academic institutions.

Highlights of the project, which overlaps with the 50th Anniversary of the moon landing on July 20, 2019, included a talk with U.S. Congressman Joseph Kennedy III last October, who reflected on President John F. Kennedy’s famous exhortation, “We choose to go to the moon in this decade and do the other things, not because they are easy, but because they are hard.”

The space race unfolded during the height of the civil rights movement. As such, the series looks at the historical and social environment that were inevitably intertwined with the events that led to the moon landing or were affected by it.

The series includes 20 events that are free and open to the public.

To learn more and view the events, visit MOON-LANDING.ORG

To learn more, visit CHRISTA.ORG/FSUPLANETARIUM

CATCH A SHOW AT THE FSU PLANETARIUM

Did you know that Framingham State hosts free public planetarium shows each month for children and families? It’s a unique opportunity to have children engage with the stars on a college campus.

FSU’s digital planetarium provides the ability to project a realistic night sky and to present fulldome digital content. Two shows are held on one Friday evening each month. The shows fill up fast, so registration is strongly encouraged.

Oasis in Space, Holiday Skies, Undiscovered Worlds and the Stellar Sky are strongly encouraged.

It’s a unique opportunity to have children engage with the stars on a college campus.

To learn more, visit CHRISTA.ORG/FSUPLANETARIUM
When it comes to school nutrition, Massachusetts has been ahead of the curve for many years, and a big part of the reason why is the John C. Stalker Institute (JSI) of Food and Nutrition at Framingham State University.

Launched in 1988 as a source of education for school food-service directors, managers and staff, the institute is funded through a partnership between Framingham State’s Food and Nutrition Department and the Massachusetts Department of Elementary and Secondary Education (DESE).

Today, the institute is a crucial resource for school districts seeking to stay on top of the state and federally mandated nutrition standards in K-12 schools, such as the Healthy, Hunger-Free Kids Act.

“We support schools in their charge to be able to meet those standards by providing resources and professional development,” says Professor Karen McGrail ’85, G’98, who has been the director of the center since 2011. “One thing we hear a lot from the districts we serve is that we always seem to be one step ahead of what they need, which is something we take pride in.”

Named in honor of John C. Stalker, the director of the Massachusetts Bureau of Nutrition Education and School Food Services from 1942 to 1972, the institute was developed by longtime FSU Food and Nutrition Professor Patricia Luoto and Nutrition Professor Patricia Lustro and Katie Millett at DESE. Today, it serves school districts throughout the state, and last year provided professional development to more than 5,000 school professionals. The institute also offers valuable internship opportunities to students in FSU’s Food and Nutrition Department.

For years, the institute has offered culinary workshops aimed at promoting delicious and nutritious school meals that are made from scratch. Recent trainings, inspired by Gen Z food trends, include recipes for Asian fusion, Latin American cuisines and Mediterranean flavors. The JSI website also includes a number of online resources, including the popular A-List, which is a list of snack foods that are allowed to be served in schools based on state and federal health standards.

“We do the work of evaluating the products,” says McGrail. “If it’s on the A-List, schools know they can buy and serve it. It takes a huge amount of work off their plate.”

In addition to professional workshops, JSI also collaborated with DESE and FSU to offer an undergraduate certificate program designed specifically to meet the federally mandated hiring standards for school nutrition directors.

“We are one of the only states with a state-recognized certificate program to meet that regulation,” says McGrail. “The program is overseen by Professor Catherine Wickham, our faculty liaison within the Food and Nutrition Department.”

Each year, JSI typically takes on a special project or two based on the needs within the state. This year, the institute is working with DESE, FSU and a Statewide Wellness Coalition on a needs assessment for school wellness.

“School wellness is a federally and state-mandated requirement, and schools are struggling to implement it,” says McGrail. “So we are surveying them to assess the enablers and barriers to implementing school wellness. Once we have a better understanding of their needs, we can develop the resources to assist them.”
Each and every month, exciting things are taking place across our active campus. This spring, we continue to explore the social and cultural fabric of the campus through our annual Reconnect in Context series. In April, we will host a grand opening for the renovated Framingham State Danforth Art Museum and School, inside the Jonathan Maynard Building, providing the community with access to a comprehensive museum, school and cultural destination.

The incredible opportunities that are available at FSU throughout the year are made possible by a dedicated group of faculty, staff, students, as well as the generosity of our alumni, friends and corporate donors. On behalf of everyone at Framingham State University, Framingham Township, and the greater school and cultural destination, I thank you for your continued support.

People often assume that because we have a relatively small campus, there isn’t a lot going on outside of the classrooms at Framingham State University. This assumption couldn’t be further from the truth. For those who spend time in our community, they understand how unique the opportunities available at FSU are. We like to call it The FSU Difference.

In fact, I’m often amazed by just how much is happening on our campus. During this past November alone, members of our community had the opportunity to take in a show at one of our State-of-the-Art Planeterium, Pick the Brain of One of the Co-Founders of Staples Inc., and Attend an Entrepreneur Conference hosted by the Alumni Office at the University’s Women’s Conference Center and Inn. The creative talents of our students were on display during the Fashion Club’s Fashion Show and the Communication Arts Department’s annual theatre production. We learned the results of the groundbreaking FSU Food Study, which garnered international headlines, and students got to meet with acclaimed author Matt de la Peña and illustrator Wendell Minor during the Scrapbooks Children’s Literature Festival.
$1 MILLION
Achieved from the National Science Foundation to fund a five-year grant that will support a team of researchers working to get their business ideas off the ground.

1,383
New students were welcomed into the academic community with a total of 1,383 who pursued bachelor’s and master’s degrees, including 283 first-year students. 1,137 entering freshmen graduated from high school class of 2018.

$2.4M
Achieved from the National Science Foundation to fund a five-year grant that will support a team of researchers working to get their business ideas off the ground.

Academic Affairs
New programs and initiatives were implemented within Academic Affairs.

Enrollment and Student Development
Framingham State University welcomed 1,452 new students in fall 2018, representing a 7.6 percent increase in overall undergraduate enrollment to 4,450 students in the fall. With an emphasis on diversity and inclusivity, the University opened in Fall 2018 a newsvestor, the first school of its kind in Massachusetts.

Inclusive Excellence and Community Engagement
The University continues to host a number of initiatives and programs that support diversity and inclusion, such as the First Generation Coalition and the Black Student Union. Other clubs include the History Club, Psychology Research Society, and the American Psychological Association. The University also launched new initiatives to promote diversity, such as the Multicultural Center and the Center for Inclusive Excellence.

Athletics
Several FSU athletic teams advanced to the post-season. The women’s soccer team advanced to the NCAA Division III tournament, while the baseball team was the only New England team to advance to the NCAA Division II tournament.

Budget
Framingham State University continues to look for ways to support its mission and to maintain its position as a premier public university. The University’s top priorities are academic excellence, research and innovation, and community engagement. The University’s budget is supported by a mix of state appropriations, federal and private funding, and tuition and fees.

Athletics
Several FSU athletic teams advanced to the post-season. The women’s soccer team advanced to the NCAA Division III tournament, while the baseball team was the only New England team to advance to the NCAA Division II tournament.

Budget
Framingham State University continues to look for ways to support its mission and to maintain its position as a premier public university. The University’s top priorities are academic excellence, research and innovation, and community engagement. The University’s budget is supported by a mix of state appropriations, federal and private funding, and tuition and fees.

Academic Affairs
New programs and initiatives were implemented within Academic Affairs.

Enrollment and Student Development
Framingham State University welcomed 1,452 new students in fall 2018, representing a 7.6 percent increase in overall undergraduate enrollment to 4,450 students in the fall. With an emphasis on diversity and inclusivity, the University opened in Fall 2018 a newsvestor, the first school of its kind in Massachusetts.

Inclusive Excellence and Community Engagement
The University continues to host a number of initiatives and programs that support diversity and inclusion, such as the First Generation Coalition and the Black Student Union. Other clubs include the History Club, Psychology Research Society, and the American Psychological Association. The University also launched new initiatives to promote diversity, such as the Multicultural Center and the Center for Inclusive Excellence.

Athletics
Several FSU athletic teams advanced to the post-season. The women’s soccer team advanced to the NCAA Division III tournament, while the baseball team was the only New England team to advance to the NCAA Division II tournament.

Budget
Framingham State University continues to look for ways to support its mission and to maintain its position as a premier public university. The University’s top priorities are academic excellence, research and innovation, and community engagement. The University’s budget is supported by a mix of state appropriations, federal and private funding, and tuition and fees.
Horace Mann Society

Catherine Dunn ’47
Joyce Lazarus
Kathy Sastavickas ’72
Kevin Foley ’84
F. Javier Cevallos and Josée Vachon-Cevallos

President’s Circle

Andrew Chaves ’87
Catherine Dunn ’47
Jeffrey Donelson
Joyce Lazarus
Kathy Sastavickas ’72
Kevin Foley ’84
F. Javier Cevallos and Josée Vachon-Cevallos

Independence Award of Framingham

Barbara (Sallinger) Donlon

Adams (Arnold) Bixler

Independence Award of Westfield

Jane (Daley) Walsweer

Joseph E. (Joe) Donelson

Individuals who have donated for at least five consecutive years.

B. J. MCCARTHY-GRAY LUMINARY SOCIETY MEMBERS

Individuals who have donated for at least five consecutive years.
| 1963 | Carolyn (Dorr) Rich | Carolyn (Mastrocola) | Cynthia (Chace) Wood | Grace (Carbonaro) |
| 1966 | Catherine (DiBenedetto) | Carol (LaFrance) Herlihy | Jane (Wold) Hopkinson | Mary (Molloy) Benton |
| 1969 | Carolyn Anderson | Margaret (Nadeau) Gray | Judith (Zaccagnini) Flynn | Maureen (Murphy) Carlson |
| 1970 | Geoffrey Tedoldi | George Blomquist | Marilyn (Gleason) | Margaret (Sperandio) |
| 1976 | Catherine (Yanosick) Bisol | Joseph Tosches | Mary Casserly | Maxine McDonald |
| 1977 | Thomas Morrissette | David Cryan | Laurie (Lenzi) Carr | Daniel Remillard |
| 1981 | Donna Barry | Thomas Pappas | Mavis O'Leary | Mark Parsons |
| 1983 | Van Derwerken | Beth Jannery | Lewis Piagenti | Mark Parsons |
| 1985 | Christopher Reding | Cathy (McCusker) Krumsiek | Marlene (Lalli) Coleman | Catherine Fitzgerald |
| 1988 | Caroline Breen | Edward Horblit | Richard Horblit | Richard Horblit |
| 1991 | Christopher McCaffrey | Catherine Orellana | Michael O'Connor | Richard Horblit |
| 1994 | Lisa (McDonough) | Kevin Morris | Lisa (McDonough) | Lisa (McDonough) |

1995 Thomas Callinan Ann Bower Matthew Curley Todd Case Lawrence Shanahan Meredith Twito - Donna White

1996 Thomas Callinan Ann Bower Matthew Curley Todd Case Lawrence Shanahan Meredith Twito - Donna White

1997 Thomas Callinan Matthew Curley Todd Case Lawrence Shanahan登陆

1998 Lois (McNeil) Barnes Sherry (Brady) Eddy - Elizabeth King ’50


2000 Todd Andrus Heather Brecken Paula Carney Juan Fernandez Christine (Hutchinson)

2001 Sherrill Taylor Jonathan Taylor Joseph Tenney

2002 Melissa Benefis Ann Clark Patrick Davis Thomas Hatch

2003 Renée Patenaude Matthew Demoga Joseph DiLiberto

2004 Nicholas Subotick Matthew Demoga Joseph DiLiberto

2005 Jennifer Alyssman Bobbi Bound Joyce Lanyard Michelle Lawerence Angela Mccallum

2006 Rachel Devlin - Rachel Devlin

2007 Jennifer Alyssman Bobbi Bound Joyce Lanyard Michelle Lawerence Angela Mccallum

2008 Nicholas Subotick Matthew Demoga Joseph DiLiberto

2009 Jennifer Alyssman Bobbi Bound Joyce Lanyard Michelle Lawerence Angela Mccallum

2010 Violence, Anger, Fear, and Stress - Violence, Anger, Fear, and Stress

2011 June Cabralor Sherry (Brady) Eddy - Elizabeth King ’50


2013 Brian Broxton Hannan Decker Michelle Filer, Marcia Frasier TraciFrasier

2014 Brian Broxton Hannan Decker Michelle Filer, Marcia Frasier TraciFrasier

2015 Brian Broxton Hannan Decker Michelle Filer, Marcia Frasier TraciFrasier

2016 Brian Broxton Hannan Decker Michelle Filer, Marcia Frasier TraciFrasier

2017 Brian Broxton Hannan Decker Michelle Filer, Marcia Frasier TraciFrasier

2018 Brian Broxton Hannan Decker Michelle Filer, Marcia Frasier TraciFrasier

2019 Brian Broxton Hannan Decker Michelle Filer, Marcia Frasier TraciFrasier

2020 Brian Broxton Hannan Decker Michelle Filer, Marcia Frasier TraciFrasier

2021 Brian Broxton Hannan Decker Michelle Filer, Marcia Frasier TraciFrasier

2022 Brian Broxton Hannan Decker Michelle Filer, Marcia Frasier TraciFrasier

2023 Brian Broxton Hannan Decker Michelle Filer, Marcia Frasier TraciFrasier

2024 Brian Broxton Hannan Decker Michelle Filer, Marcia Frasier TraciFrasier

2025 Brian Broxton Hannan Decker Michelle Filer, Marcia Frasier TraciFrasier

2026 Brian Broxton Hannan Decker Michelle Filer, Marcia Frasier TraciFrasier

2027 Brian Broxton Hannan Decker Michelle Filer, Marcia Frasier TraciFrasier

2028 Brian Broxton Hannan Decker Michelle Filer, Marcia Frasier TraciFrasier

2029 Brian Broxton Hannan Decker Michelle Filer, Marcia Frasier TraciFrasier

2030 Brian Broxton Hannan Decker Michelle Filer, Marcia Frasier TraciFrasier

2031 Brian Broxton Hannan Decker Michelle Filer, Marcia Frasier TraciFrasier

2032 Brian Broxton Hannan Decker Michelle Filer, Marcia Frasier TraciFrasier

2033 Brian Broxton Hannan Decker Michelle Filer, Marcia Frasier TraciFrasier

2034 Brian Broxton Hannan Decker Michelle Filer, Marcia Frasier TraciFrasier

2035 Brian Broxton Hannan Decker Michelle Filer, Marcia Frasier TraciFrasier

2036 Brian Broxton Hannan Decker Michelle Filer, Marcia Frasier TraciFrasier

2037 Brian Broxton Hannan Decker Michelle Filer, Marcia Frasier TraciFrasier

2038 Brian Broxton Hannan Decker Michelle Filer, Marcia Frasier TraciFrasier

2039 Brian Broxton Hannan Decker Michelle Filer, Marcia Frasier TraciFrasier

2040 Brian Broxton Hannan Decker Michelle Filer, Marcia Frasier TraciFrasier

2041 Brian Broxton Hannan Decker Michelle Filer, Marcia Frasier TraciFrasier

2042 Brian Broxton Hannan Decker Michelle Filer, Marcia Frasier TraciFrasier

2043 Brian Broxton Hannan Decker Michelle Filer, Marcia Frasier TraciFrasier

2044 Brian Broxton Hannan Decker Michelle Filer, Marcia Frasier TraciFrasier

2045 Brian Broxton Hannan Decker Michelle Filer, Marcia Frasier TraciFrasier

2046 Brian Broxton Hannan Decker Michelle Filer, Marcia Frasier TraciFrasier

2047 Brian Broxton Hannan Decker Michelle Filer, Marcia Frasier TraciFrasier

2048 Brian Broxton Hannan Decker Michelle Filer, Marcia Frasier TraciFrasier

2049 Brian Broxton Hannan Decker Michelle Filer, Marcia Frasier TraciFrasier

2050 Brian Broxton Hannan Decker Michelle Filer, Marcia Frasier TraciFrasier

2051 Brian Broxton Hannan Decker Michelle Filer, Marcia Frasier TraciFrasier

2052 Brian Broxton Hannan Decker Michelle Filer, Marcia Frasier TraciFrasier

2053 Brian Broxton Hannan Decker Michelle Filer, Marcia Frasier TraciFrasier

2054 Brian Broxton Hannan Decker Michelle Filer, Marcia Frasier TraciFrasier

2055 Brian Broxton Hannan Decker Michelle Filer, Marcia Frasier TraciFrasier

2056 Brian Broxton Hannan Decker Michelle Filer, Marcia Frasier TraciFrasier

2057 Brian Broxton Hannan Decker Michelle Filer, Marcia Frasier TraciFrasier

2058 Brian Broxton Hannan Decker Michelle Filer, Marcia Frasier TraciFrasier

2059 Brian Broxton Hannan Decker Michelle Filer, Marcia Frasier TraciFrasier

2060 Brian Broxton Hannan Decker Michelle Filer, Marcia Frasier TraciFrasier
Invest in the future.

The future of the University and its students is made possible by private support, which provides the financial foundation for a quality educational experience.

Every gift, no matter the size, has an immediate impact on campus and helps shape the future of Framingham State.

Make a gift today.

FRAMINGHAM STATE | SPRING 2019

In honor of giving
Football Earns Another Conference Championship

The Framingham State football team finished as the outright champions of the Massachusetts State Collegiate Athletic Conference (MASCAC) for the fifth time in six years last fall.

The team wrapped up the conference with a 47–6 win over Worcester State University on the final week of the season, earning a spot in the Division III NCAA Tournament. They would go on to lose to undefeated Brockport State in the first round of the tournament, closing another successful season with a record of 8–2.

Head football coach Tom Kelley ’76 was named the 2018 Champion’s Choice MASCAC Football Coach of the Year and the Rams landed 13 players on the 2018 Massachusetts State Collegiate Athletic Conference (MASCAC) Football All-Conference Teams.

Standout senior defensive back Rashaun Rivers was selected to the 2018 New England Football Writers Division II/III All-New England Team.

Keep up with the Framingham State University athletic teams online
fsurams.com

CALLAHAN COMES HOME TO COACH BASEBALL TEAM

FSU alum and former baseball player Sean Callahan ’11 was named the Rams new head baseball coach in August 2018.

Callahan spent the last three years as an assistant coach at the Division II and III level. Most recently, Callahan was an assistant with the baseball program at Stonehill College, where he was responsible for scouting opponents, as well as implementing the off-season strength and conditioning program. He also assisted with all phases of recruiting, from identifying potential student-athletes to scheduling campus visits and workouts.

Callahan graduated from Framingham State in 2011 with a degree in Business Administration. He was a four-year starter behind the plate for the Rams baseball team from 2008 to 2011 serving as an assistant captain in 2010 and a captain in 2011. He was tabbed with All-MASCAC honors after his junior season in which the Rams finished second in the MASCAC and advanced to the semifinals of the ECAC Tournament after compiling, a then school record, 24 victories for the year.
From California to the shores of Greece, Framingham State alumni shared their #RamPride at more than 35 alumni events since January 2018! Below are just some of the activities that took place.

- **LaPlaya Reception—Naples, FL**
  Alumni took advantage of sunny Florida weather to convene seaside at the LaPlaya Resort in Naples, FL.

- **Lobster Roll Dinner Cruise—Cape Cod**
  Alumni and Friends sailed on a sunset dinner cruise on the SS Lobster Roll.

- **Alumni Baseball—Framingham**
  Baseball alumni took on current baseball players, had a picnic lunch and raised money for the current team.

- **Boston Networking—Boston**
  Boston-area alumni gathered on the rooftop patio at Eaton Vance to make connections while enjoying a world-class view of the city.

- **Commencement—Worcester**
  Alumni joined the largest Framingham State celebration of the year, and welcomed our newest alumni!

- **Homecoming—Framingham**
  Rams braved wet weather to cheer on the FSU athletic teams and celebrate at the Alumni End Zone.

- **1969 Reunion Luncheon—Ashland**
  Ashland: Members of the Class of 1969 gathered for a pre-Reunion luncheon at the Warren Conference Center and Inn in Ashland, MA.

- **Reunion 2018—Framingham**
  Alumni Weekend 2018 was a celebration of music, food and friendship and 50 years of fun with the Class of 1968!

- **Alumni Softball—Framingham**
  Softball alumni faced off in a morning game against the current FSU softball team.

- **Newport Getaway—Newport, RI**
  Rams enjoyed a festive brunch at the private New York Yacht Club.

- **Family Travel—Greece**
  Alumni traveled to Athens and Patras, Greece, and enjoyed nine days of warmth and hospitality while dining, shopping and exploring ancient sites!

- **Holiday Reception—Boston**
  More than 120 alumni kicked off the holiday season in Boston and raised more than $3,000 for the student Emergency Grant Fund during the Alumni Board silent auction!

**From the Desk of the Alumni Relations Director**

Your alumni magazine is one way we share a few of the remarkable stories of the people who make up the Framingham State family. However, we’re only able to scratch the surface. The list of alumni professions and hobbies is as diverse as you are: from authors, coaches, designers and entrepreneurs to fighter pilots, gardeners, knitters and law enforcement officers to nurses, teachers, volunteers and wildlife managers... and everything in between.

This spring, I’ll be sharing photos of Framingham State on social media in my #WhereAmIWednesday posts, and I hope you’ll join me by sharing your own photos of where you are and what you’re doing. Send your photos and stories to me at alumni@framingham.edu or post them on our social media sites on Wednesdays!

Your journeys are amazing, and we are honored to be a part of them. Live to the truth,

Jennifer DeFronzo

facebook
twitter
instagram
framinghamstatealumni
@framstatealumni
@framstatealumni

To learn more, visit framingham.edu/alumnevents
1900s

KATHRYN HARRINGTON JORDAN, Class of 1910. Has been remembered in the Framingham History Center Exhibit, An American Town in World War I as one of several Framingham residents “who made a difference” from 1917 to 1920. Jordan, her sisters and friends organized a club called The Military Girls. Many of the women had at least one loved one serving on active duty. Jordan’s fiancé, William Jordan, his two brothers and cousins were serving in France. The women socialized weekly to organize “glad to get boxes” for the soldiers, as well as to plan fundraisers for the Red Cross.

Clasemates EVA F. DOULLETT ’41 and MADALINE MATHENY ’41 celebrated milestone 70th birthdays in January and December.

1950s

PATRICIA W. KELSO ’57 and JOHN G. KELSO celebrated 60 years of marriage in August 2018.

1970s

KATHRYN BARRIERI TOMASETTI ’70 lives on Cape Cod where she substitutes in grades K-3 at the Eza H. Baker School in Dennis. She is secretary of the Cape Cod Framingham State Club, which gathers for three luncheons a year to raise funds for annual scholarships for FSU students who are residents of Cape Cod. Tomasetti is secretary of the Village Improvement Society of Dennis and a member of the Cape Cod Genealogy Society and The Framingham History Center. She has been honored by the Framingham History Center’s recognition of her grandmother, Kathryn Harrington Jordan (Class of 1910) in the exhibit, An American Town in World War I.

MARRSHA (WEBB) LAVIN ’71 recently published her memoir, Fifty-Five Days of Faith: The Remarkable Life of Dick and Morales Lavin (Mulberry Books), about her multiracial family that joined the Church of Jesus Christ of Latter-day Saints in 1978—even though only half of their children could fully participate because of their African lineage. Fifty-five days later, the policy changed, making the priesthood available to all worthy males.

The Lavins ended up with nine children—seven of them adopted—and an extraordinary story to tell.

DEBBIE REGAN CLEVELAND ’73 has stepped down as executive director of the Independent Association of Framingham State Alumni (IAFSA) to spend more time on her publishing venture, Grandmother’s Trunk Press (grandmotherstrunk.com). She will still serve alumni and be involved with IAFSA as a consultant/mentor.

1980s

ARTIST PATRICIA NOLAN-BROWN ’81 has released a new book, titled to invention, a hybrid “how to” and motivational book focused on mastering the invention process.

ARTIST RANDY LESAGE ’82 was recently featured by the Leominster Art Association. LaGasse’s most recent works reflect his interest in the New England industrial landscape. He is currently teaching at the Fitchburg and Worcester Art Museums.

MARY ANN GRAHAM ’82 was named site director of Fallon’s Summit Elder Care location on East Mountain Street in Worcester. Graham will oversee the daily operations of the facility, leading an interdisciplinary team, while interacting with participants and caregivers. Previously, Graham was manager of quality and compliance at Cambridge Health Alliance Elder Service Plus and a dietitian and elder care nutrition program lead at Reliant Medical Group.

JULIE GLANDER ’82 was featured in a recent exhibition “9 + 21 = 40” at Rhode Island’s Bristol Art Museum.

DONALD BEURMAN ’82 recently joined the Residential Lending Division of Massachusetts-based Envion Corporation.

1990s

ELINOR GOODWIN ’88 and MIKE GOODWIN ’86 celebrated their 25th wedding anniversary this June in La Jolla, California, with their daughters. This couple met at FSU while they both worked in Student Affairs and had their first date (set up by students) at the Class of ’51 Senior Ball. Bingo has come full circle, and now owns the Print Shop Williamsport, decades after running the Print Shop in the College Center. Mike is currently pursuing his doctorate in higher education administration, while working at Williams College.

EMILIE-HOELLE PROVEST ’93 travel and culture editor at 528 Media Inc. in Methuen, Massachusetts, recently released her debut book, titled The Blue Bottle. An adventure story with a female protagonist, the book is recommended for young readers ages 8 to 13.

Award-winning photographer VONELLE SILVIA SWANSON, ’95 was the featured artist at the Artists’ Studio Association of Lincoln, Oregon, in August 2018.

ALUMNI PROFILE BRIAN J. MORAN ’82

BRIAN J. MORAN ’82, VIRGINIA’S SECRETARY OF PUBLIC SAFETY AND HOMELAND SECURITY

BRIAN J. MORAN ’82 has had a long and distinguished career as an attorney, politician and public official since graduating from Framingham State University, but he still reflects fondly on his time at FSU.

“Attending Framingham State turned out to be a great move for me,” says Moran, who grew up in Natick and transferred to FSU from Malden High School. “The closer to his ailing father. “I enjoyed my classes and the small intimate setting.”

Moran just began his sixth year as the Secretary of Public Safety and Homeland Security for the Commonwealth of Virginia. The position puts Moran in charge of 15 state agencies, including the State Police, Department of Corrections and Emergency Management.

“It was a tremendous honor for me to be appointed to this position by two administrations,” says Moran. “It’s a very big job, but I thoroughly enjoy it.”

Moran’s passion for politics and law took him to the Washington, D.C., area after college, where he enrolled at the Catholic University of America’s Columbus Law School. After working for a short time as an aide on Capitol Hill, Moran took a position as a policy advisor in Arlington County, Virginia. He has lived in the state ever since.

“It was a great job. I took part in 68 jury trials,” he says. “Everything from rape and robbery to murder and drug cases.”

In the mid-90s, Moran was encouraged by a retiring defense attorney to apply for a judicial seat in the Virginia House of Delegates, thus beginning his political career. He would be popularly elected seven times to represent the 46th legislative district, comprised of about 74,000 citizens. He also started his own private legal practice around this time.

In 2010, Moran was selected to become chairman of the Democratic Party of Virginia, where he played an instrumental role in the election of Timothy Kaine to the United States Senate and the reelection of Governor Barack Obama.

“I’ve been fortunate to enjoy a great career in both the public and private sectors,” Moran says.

Swanson’s photographs capture her world travel experiences in Europe, Greece, Cuba, Central America, and South America, and across the United States and reflect her love of color and textiles.

MEREDITH TWORNYO ’94 was recently named vice president for admissions and financial aid at Clark University in Worcester.

MIKE BAILEY ’66 returned to Framingham State as the Rams new head ice hockey coach in October.

STEVEN D. TRASK, ’67, a 52-year veteran of the City of Framingham Police Department, was sworn in as Framingham’s seventh chief of police in December 2018.

ED KENNEDY, ’68 was sworn in as a member of the Massachusetts State Senate on Jan. 2. Kennedy, a Democrat from Lowell, will represent the First Middlesex District, serving Durstuble, Groton, Lowell, Pepperell, Tyngsboro and Westford. His experience includes serving on the Lowell City Council since 2012. He was mayor of Lowell from 2003 to 2017.

2000s

COLLEEN OSGOOD ’03 has joined Wilson Legal Solutions supporting the legal market in the New England region while developing client relationships, accounting and consulting markets throughout North America and the United Kingdom.

Framingham City Council Unanimously Appoints LISA FERGUSON ’06 as Framingham city clerk. Ferguson earned a master’s degree in public administration and a bachelor’s degree in economics and business administration from Framingham State University.

SCOTT BOTTORFF ’09 was a key speaker at the 2018 Sports Energy Festival in California. Bottorff is a trainer and strength and conditioning coach and founder of Aspire Advanced Training in Woburn, Massachusetts.

FRANCESCA CERUTTI-HARRIS ’09 was named executive director of the Independent Association of Framingham State Alumni (IAFSA) as of September 2018. Francesca will be overseeing the daily operations.
of the 14-year-old non-profit as well as the care of Alumni House. Her background includes 20 years of working in community media, most recently at Access Framingham, as a board member of the Framingham History Center and an alumnus of Leadership MetroWest.

EUGENE SCOTT PENROD ’10 has been named the Framingham school district’s first director of safety and security.

SEAN CALLAHAN ’11 returns to Framingham State as the Rams head baseball coach. Callahan was a four-year starter behind the plate for the Rams baseball team from 2001 to 2005, serving as an assistant captain in 2005 and a captain in 2006.

JOE CAVANAGH ’11 was selected for promotion in the U.S. Navy to the rank of lieutenant commander. He is serving as the Officer-in-Charge of Headquarters Detachment, Naval Medicine Education & Training Command.

JULIA BECKER COLLINS, ’63 was named chief operating officer of Vision Advertising. Collins will lead all aspects of the 35-person agency, responsible for developing client marketing plans, managing operations and business development.

FATIMA OLIVEIRA ’13 has joined Benchmark Senior Living at Plymouth Crossings in Plymouth, Massachusetts as its executive director. At the assisted living and memory care community, Oliveira is now responsible for overseeing spending time with her family, including her two daughters and fiancé, who she looks forward to marrying this month.

KERRY WOOD, ’65 was named assistant director of secondary education for the Framingham Public Schools. Previously, Wood was a member of Framingham High School’s English Department for 12 years and served as the ELA department head at Fuller Middle School.

NICOLE LYNN STRANDSON, ’16 and DANIEL R. HADDEN were married on Aug. 4, 2018.

Officer TIMOTHY MANGANO ’17 joined the City of Framingham Police Department in November after graduating from the Reading Police Academy.

BRANDON SULLIVAN ’15 and EMILY UCZYWSKI ’15 announced their engagement and are planning for a wedding in September of 2019.

CAROLINE BRASSARD ’17, a staff accountant at Bonannio, Savino, Davies & Ganley PC, was nominated and selected as one of 12 emerging leaders from around North America by Wolters Kluwer Tax & Accounting North America.

ANDREW LEWMAN ’94 helps build businesses and police the darknet

There are few people on the planet who have more knowledge of what has become known as the “darknet” than FSU alum Andrew LeWman ’94. That’s because he helped create it.

In 2003, LeWman worked with a group out of MIT and the U.S. Naval Research Laboratory to develop TOR, which is a free service that allows people to use the internet anonymously. The idea behind the creation of the tool was to open access to the internet in countries where authoritarian or oppressive regimes existed. So LeWman co-founded the TOR Project in 2006, a non-profit that maintains the software for the TOR anonymity network. From the start, the U.S. government became interested in TOR, and they and other investors funded the creation of the TOR Project.

“Basically, TOR separates who you are from where you are going on the internet,” LeWman says. “The U.S. government was interested in funding it in order to force the internet from countries where it was restricted. Specifically, China and Iran.”

In 1999, LeWman joined fledgling TﬁchTarget Media as its chief operating officer. In 2006, he fulfilled his and every entrepreneur’s dream when TﬁchTarget went public on NASDAQ.

Having achieved his goals at an early age, in 2006, LeWman left his job as the Vice president of engineering at TﬁchTarget to do it all over again. He served as the CEO of the TOR Project, where he remained until 2011, growing it from scratch to more than 2 million users daily with over 10,000 volunteer servers around the world.

Unfortunately, at time went on, it became clear that darknet tools like TOR were providing a haven for online criminals.

“It got to a point where there were more criminals using the system than legitimate users,” LeWman says. “Law enforcement didn’t understand what was happening, so I began helping them stop some of the crime that was occurring.”

In 2016, he founded Laxdaela Technology, a consulting business dedicated to making the world a safer place by assisting government agencies and internet intelligence companies with darknet and cyber security. He now leads Dark Owl, one of the leading darknet firms helping protect companies’ safety and security, by improving their cybersecurity defenses, as its vice president.

“The cybersecurity industry is growing by leaps and bounds,” says LeWman, who is based in San Francisco. “We help companies navigate a constantly shifting landscape.”

OF SPECIAL NOTE

ADKEEM JACKSON ’06—DIRECTOR OF FAMILY AND COMMUNITY ENGAGEMENT AT UP EDUCATION NETWORK

ADKEEM JACKSON ’06 HELPS DISADVANTAGED YOUTH RISE UP

Growing up in the Boston neighborhood of Mattapan, Adkeem Jackson ’06 overcame numerous environmental and social barriers in order to make his way to Framingham State University. His personal experiences instilled in him a passion to help disadvantaged children and their families reach their potential.

“I always saw myself as a conduit to change,” says Jackson, who majored in Sociology and minored in Psychology at FSU. “I chose my college course studies with the intention of being able to address some of the social factors that impede people and create barriers to their success.”

Today, Jackson is the director of family and community engagement at UP Education Network, a Massachusetts-based, nonprofit school management organization that educates more than 4,400 of the state’s historically underserved students and currently operates seven schools in three districts across the state.

Jackson joined UP Education Network, formerly known as Unlocked Potential, as part of a proof of concept team tasked with founding UP Academy Dorchester, which was slated to replace the chronically underperforming John Marshall Elementary School. The community, including local city councilors and legislators, initially was largely opposed to the plan, and staged multiple community meetings and protests. As the senior coordinator of family and community engagement, Jackson was in charge of partnering with the community to hear their concerns, and build out systems and expectations that were culturally sensitive and respectful.

Another aspect of this role was to bring a wealth of new partnerships and resources to support children and families in the community, most notably by working intensively with families and the community. Jackson was able to create a school culture that was inclusive and reflected the values and needs of the children and families he served. His “job was to come in and basically change the tide by helping the community understand what we were trying to accomplish and partnering with them to turn the school around,” Jackson says, “showing them that we wanted to create a school we could all believe in.”

Jackson conducted over 600 home visits to every eligible student and family, and was able to get 86 percent of the students to enroll at UP Academy Dorchester. Amidst widespread distrust and apprehension from families, this was no small feat. His success in engaging with the community has made him a valuable asset to UP Education Network, which has gone on to create several positions specifically for him. Since taking on the role of senior coordinator of family and community engagement, Jackson has also served as the dean of family and community engagement at UP Academy Dorchester and UP Academy Holland. He currently is the director of family and community engagement for UP Education Network, while also serving as the director of student support at UP Academy Dorchester. The two positions have afforded Jackson the opportunity to create a sustainable vision for family and community engagement.

OF SPECIAL NOTE

ADKEEM JACKSON ’06—DIRECTOR OF FAMILY AND COMMUNITY ENGAGEMENT AT UP EDUCATION NETWORK
FSU Scores Top 10 in Nation for Equity Among African American Students

A recent report issued by the University of Southern California Race and Equity Center placed Framingham State University among the top public colleges and universities in the nation for equity among African American students. The study, which examined more than 500 schools, found that FSU tied with 14 other schools for the second-highest "equity index score."

Researchers looked at several factors, including the ratio of full-time black undergraduates to full-time black faculty members; if undergraduate black student enrollment reflects the representation in that state; the extent to which black students graduated within six years; and whether that rate matched the college’s overall graduation rate; and if a college enrolled the same percentage of black men and women as the percentage of men and women across all racial and ethnic groups nationwide.

The report found that FSU's black student enrollment accurately reflects the representation in Massachusetts, receiving an A in "representation equity." Nine percent of 18- to 24-year-olds in the state are African Americans, according to the report. African American undergraduates make up 12 percent of the student population at FSU, an increase from 8 percent five years ago.

"I’m proud that the University is among the top institutions for equity," says FSU President F. Javier Cevallos. "I'm proud that the University is proud that the University is proud that the University is proud that the University is proud that the University is proud that the University is proud that the University is proud that the University is proud that the University is proud that the University is proud that the University is proud that the University is proud that the University is proud that the University is proud that the University is proud that the University is proud that the University is proud that the University is proud that the University is proud that the University is proud that the University is proud that the University is proud that the University is proud that the University is proud that the University is proud that the University is proud that the University is proud that the University is proud that the University is proud that the University is proud that the University is proud that the University is proud that the University is proud that the University is proud that the University is proud that the University is proud that the University is proud that the University is proud that the University is proud that the University is proud that the University is proud that the University

A new scholarship funded by FSU alumna Roberta Ward Walsh ’66, PhD, provides support to graduates of Bilsenica Memorial High School who plan to enroll at Framingham State University. Walsh was inspired to create the scholarship during a banquet for the high school’s alumni.

"Bilsenica High has one of the oldest alumni associations in the country," Walsh says. "During my 50th anniversary banquet when scholarships were awarded, I noticed that only one recipient was planning to attend Framingham State. Walsh says that it motivated her to begin exploring a way to link her two alma maters by creating a scholarship opportunity that would incentivize students to consider FSU.

"I had such a positive experience during my time at Framingham State," says Walsh, who graduated with a degree in Home Economics. "I thought there would be more opportunity at a large university, which was my first choice, but it turned out to be the other way around. Framingham was small, and students could engage in anything they wanted to." That engagement included launching the school’s first-ever debate team, which she helped lead to a Massachusetts State College championship. Walsh graduated in 1966 during the start of President Lyndon B. Johnson’s War on Poverty. After completing a summer assistantship in rural New York, she got a job with New York State Cooperative Extension teaching nutrition to low-income mothers in the inner city of Rochester.

"I taught nutrition and learned what life is like for families struggling to make ends meet," she says. Shortly thereafter, Walsh would earn her master’s degree at Cornell University, and would later work for the federal government before taking a faculty position at the University of Vermont, eventually earning tenure. Her new position required earning a PhD within seven years, which she was able to do, despite commuting between UVM and Waltham, MA, where she attended the Heller School for Social Policy and Management at Brandeis University. Her doctoral degree is in social policy.

After 15 years at UVM, Walsh applied for a teaching position at Florida Gulf Coast University, which was just opening in 1997. She and her husband moved to Florida, and became the founding chair of the Public Affairs Department, leading the master of public administration degree program to earn national accreditation. Walsh still lives in Florida, but travels back to Vermont and Massachusetts often to engage with her former high school and college. She hopes her gift will inspire others to consider helping those who need assistance paying for school.

"In my doctoral program, I focused on income inequality in my coursework," Walsh says. "Of everything that I studied about the causes of poverty and ways out of poverty, time and time again it was education that was a key determining factor. I believe supporting education has the biggest payoff for charitable donations."
Expect the Unexpected

ALUMNI WEEKEND 2019 | MAY 31–JUNE 1, 2019

For more information or to register for alumni events, contact the Office of Alumni Relations

EMAIL ALUMNI@FRAMINGHAM.EDU
PHONE 508–626–4012
ONLINE FRAMINGHAM.EDU/ALUMNI

Parents: If this issue of Framingham State Magazine is addressed to your son or daughter who now lives at a separate permanent address, please let us know.

Framingham State University is committed to sustainability and chose to print this magazine on Sterling Premium Cover with Sterling Ultra text, which are certified to Forest Stewardship Council® (FSC®) standards. 10% of the energy used to print the book comes from wind and other renewable sources.