Career Search Guide

From your first year through alumni status

Framingham State University
Career Services and Employer Relations

Career Services & Employer Relations

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Monday & Friday, 9:00AM - 5:00PM
Tuesday - Thursday, 9:00AM - 7:00PM

https://www.framingham.edu/the-fsu-difference/career-services/
# Table of contents

Overview of the career and job search process  
How to find a career that fits you................................................................. 3  
Job search process ................................................................................. 4  
Career Action Plan ............................................................................... 5-7  

Areas to prepare for both job and internship search  
Two main ways to find a job or internship: Reactive and proactive (both are needed).................................................. 8  
How to develop your 30-second introduction (elevator pitch)................................. 9  

Resume writing introduction ........................................................................ 10  
Develop and write accomplishment statements........................................ 11,12  
Resume checklist for format and content .................................................... 13  
Resume examples ................................................................................... 14-17  
Resume action word list for accomplishment statements.......................... 18  
Resume frequently asked questions ........................................................... 19  

References: Selection process, approaches, example reference sheet............. 20  

Cover letter introduction ......................................................................... 21  
Cover letter examples ........................................................................... 22, 23  

Interviewing: Prepare for common questions ........................................... 24  
Interviewing: Why you? Why them? Why now?....................................... 25  
What you wish you’d known before your job interview .............................. 26  
Interviewing: STAR Method, prepare examples ....................................... 27  

Career search approaches for specific situations  
Internships (how to prepare, advice from students) .................................. 28-31  
Career changing .................................................................................... 32  
Resources if unsure of a career path or major ......................................... 32  

Virtual Career Fairs  
How to Prepare for a Virtual Event ......................................................... 33  
How to Perform in a Virtual Event .......................................................... 34  

Our office  
Meet our staff ....................................................................................... 35  
Overview of Career Services and Employer Relations services ................ 36
How to find a career that fits you

If you are not sure what type of career you want, you are not alone. The process of finding the right career for you is worth the time and effort. (After all, you will be spending 40 hours a week or more doing it). Career satisfaction relies heavily on two factors: (1) understanding yourself and (2) learning about the jobs and careers that are available.

Step 1: Know yourself
Knowing yourself is the first step to discovering your natural career path. Here are areas to think about:
What are your VIPs?

Values: Factors other than the job itself that can play a role in workplace satisfaction (Travel? Indoor/outdoor work environment? High salary? Short commute? Good benefits? Helping others? Prestige?)


Aptitude & Skills: What you are good at (Organizing? Public speaking? Working with your hands?). What skills do you want to use? In what areas might you need to improve?

Step 2: Learn about career options
There are countless career options. Many careers may be unfamiliar, but do not rule them out. (You may be an awesome fit for them)! Here are some ways to check out all the possibilities:

Research: Quick internet searches and websites such as MassCIS.intocareers.org and the Occupational Outlook Handbook (www.bls.gov/ooh) are great places to start.

Professional Associations: Every career has its own association, and they are a great resource for information. Do a quick Google search on the career you are considering and add “professional association” to find out more information.

Network, network, network: Attend a Career Services and Employer Relations networking event, join LinkedIn (a professional social networking site) and create an account. Talk to professors, family members, and friends about their professions.

Informational interviews: Interview professionals about their jobs (See additional details later in this guide).

Job shadowing: Spend a few hours or a day with a professional at their job.

Internships: Take a test drive for your desired career! (See additional details later in this guide).

Need help?
Set up an appointment with one of our career counselors to find out more about the best career assessments, reviewing results, researching careers and planning a course of action. Your time at Framingham State will be over before you know it, and you will be entering the world of work. We are here to help with this process!
Career Action Plan
Anyone can get a job, but college students have made the decision to prepare for a career through specialized coursework and skill-building experiences. While your coursework and experiences are necessary to gain employment after graduation, you will also need to build career planning skills which will help you find positions appropriate for your skill level, of interest to you, and in a timely fashion.

Below are the recommended career-planning activities you should complete at each stage of your college journey:

<table>
<thead>
<tr>
<th>First-Year Students</th>
<th>Interest Inventory (Focus-2), MASS CIS, KNACK</th>
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<tbody>
<tr>
<td></td>
<td>Explore Majors and Minors</td>
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<tr>
<td></td>
<td>Begin to Write a Professional Resume</td>
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<tr>
<td></td>
<td>Start to learn about Experiential Education Opportunities and Internships</td>
</tr>
<tr>
<td></td>
<td>Create your HANDSHAKE profile</td>
</tr>
<tr>
<td></td>
<td>Participate in Leadership Programs/Activities</td>
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<td>Update COMPASS - Career Organizer Mapping Personal Achievements Skills (&amp;) Success</td>
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<th>Sophomore Students</th>
<th>Informational Interviews</th>
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<td>Plan for Study Abroad</td>
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<td>Create a LinkedIn Account</td>
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<td>Start to clean-up your social media identity</td>
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<td>Join a Student Club</td>
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<td>Volunteer</td>
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<td>Participate in Leadership Programs/Activities</td>
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<td>Update COMPASS - Career Organizer Mapping Personal Achievements Skills (&amp;) Success</td>
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<th>Junior Students</th>
<th>Resume Critique</th>
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<td>Mock Interviews</td>
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<td>Start preparing your self-marketing/Elevator Pitch</td>
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<td>Internships</td>
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<td></td>
<td>Start networking and expand your connections on LinkedIn and at Career Fairs and Events</td>
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<td></td>
<td>Practice writing cover letters and thank you notes</td>
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<td>Graduate School</td>
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<td>Participate in Leadership Programs/Activities</td>
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<th>Senior Students</th>
<th>Job Search Strategies</th>
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<tr>
<td></td>
<td>Job Fairs</td>
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<td>Employer Showcase Series</td>
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<td>Internships</td>
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<td>Self-Marketing “Elevator” Pitch</td>
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<td>Resume &amp; Cover Letters (again)</td>
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<td>Job Offer negotiations</td>
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<td>Participate in Leadership Programs/Activities</td>
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<td>Update COMPASS - Career Organizer Mapping Personal Achievements Skills (&amp;) Success</td>
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</table>

**First Year Students**
Interest Inventory (Focus-2): Not sure what types of careers interest you? Not sure what major to declare? Not sure what types of careers are available to you and are related to your major? This on-line tool is a series of quick multiple-choice surveys designed to help you find the answers to these questions. After completing the inventories, schedule an appointment with a career counselor to help you interpret the results.

Explore Majors and Minors: Many students enroll at FSU as undeclared, and many more select a major unsure of whether or not they will enjoy the required classes needed to complete the major. Plan on attending the Major & Minor Fair in the fall semester and also meet with a career counselor to explore your interests, skills, and academic options.

Begin to Write a Professional Resume: Professional resumes do not include any information about your high school education or experience. Check out pages 10-19 for some sample resumes and tips to help you create the first draft of your own professional resume.

Learn about experiential education opportunities: Do you want to gain experience and skills outside of a traditional classroom? Start to research studying abroad, instructor-led trips, volunteering, student clubs on-campus, leadership opportunities, and internships.

Create your HANDSHAKE profile: Looking for an on-campus work-study position, off-campus part-time job, internship, or full-time job? Updating your HANDSHAKE account will allow you to search for these positions throughout your semesters at FSU and will remain accessible to you as alumni.

Sophomore Students

Informational Interviews: Seek out advice from family, friends, roommates, faculty, academic advisors, and others about careers, industries, and work environments that are of interest to you.

Plan for Study Abroad: Discuss with your academic advisor the best semester for you to study abroad given your department’s major requirements, general education requirements, and free electives. Beginning this process early in your education journey will also provide you with sufficient time for reaching and applying to scholarships and saving money to help defray travel costs.

Create a LinkedIn Account: This website provides you with tools to build and maintain professional connections. Creating an account will help you build your professional reputation within your industry.

Start to clean-up your social media identity: While LinkedIn can help enhance your social media identity within the professional world, Facebook, Twitter, Instagram, and others may prevent you from gaining internships and interviews, not to mention full-time jobs. Now is the time to “delete” negative data.

Join a student club: Begin building transferable skills and potentially leadership skills by engaging with other students on-campus. Log-in to your Ramlink account to learn about available student clubs.

Volunteer: Many businesses limit internships to students of Junior or Senior status. Why not offer to volunteer to work on a specific project for a business during your Sophomore year which can pave the way to obtaining an internship in your Junior year?

Junior Students
Resume Critique: At this point in your college career, you should have written a resume document which can be reviewed by a career counselor to check for typos, spelling, grammar, and format issues.

Mock Interviews: This is a “practice” interview with a career counselor. You should arrive to your mock interview in appropriate interview attire (ex. business suit). The career counselor will simulate an actual interview for you from the moment you walk in our office and shake hands with the counselor. The counselor will provide feedback on your dress, gestures, handshake, interview answers, etc.

Internships: Applying knowledge you have learned in the classroom to an outside business situation deepens your understanding of the material and provides an opportunity to build professional connections within an organization, industry, and occupation field.

Start networking and expand your connections on LinkedIn and at Career Fairs and Events: Once your professional identity is created, you should spend time throughout Junior year building and maintaining your connections.

Practice writing cover letters and thank you notes: You should send a cover letter in addition to your resume every time you apply for a position even if it is not required by the employer. Cover letter help communicate how your skills and education match the employer’s needs uniquely for each position.

Graduate School: If you are thinking of attending graduate school immediately after completing your undergraduate degree, you need to start researching programs, schools, application procedures, deadlines, and placement testing.

Senior Students

Job Search Strategies: There are many ways you can look for employment in the 21st century. Our staff can speak with you regarding how to strategically use the internet, spend time wisely at job fairs, and leverage network connections.

Job Fairs: This is an event where many employers (usually 30 or more) come to FSU with one purpose: to hire FSU students for internships, part-time jobs, and full-time jobs. Learn how to research employers and positions before the event, and how you should prepare for the event itself.

Employer Showcase Series: FSU invites up to 6 employers to recruit on-campus each Wednesday for their internships and full-time jobs. Visit the Events tab of our webpage frequently to learn which employers will be visiting campus.

Internships: A second or third internship can help make you a more qualified candidate as you prepare to enter the job market for full-time positions. If you haven’t completed an internship, now is the time to gain additional experience before searching for full-time employment.

Self-Marketing Pitch: Keep revising and practicing this 30-second introduction which will be useful to highlight your skills and experience during job interviews, and when networking with professional connections.

Resume & Cover Letters (again): Give your resume and cover letters another opportunity for a critique by a career counselor as you will have added information since your junior year. This is your last opportunity to implement resume revisions before you apply for full-time positions (beginning in January for May graduates!)

Job Offer negotiations: Once you have received a job offer, you will want to review all elements of your job offer which may include health insurance, dental insurance, life insurance, and retirement benefits – to name a few. Learn how to negotiate with confidence through informed data-driven content.

Two main ways to find a job or internship:
Reactive and proactive (both are needed)

**Reactive – online postings**

HANDSHAKE
Create your HANDSHAKE profile
1. Visit Framingham.joinhandshake.com
2. Select “Framingham State University”
3. Enter your FSU email address

This includes postings by employers for Framingham State students and alumni for full-time, part-time, internships, and work study positions. It is free for students and alumni to use and free for employers to post.

Free account update (takes only a few minutes)

To access:
Go to: [http://www.framingham.edu/the-fsu-difference/career-services/Handshake/](http://www.framingham.edu/the-fsu-difference/career-services/Handshake/)

**Proactive – networking**
80% of jobs are found through networking
(National Association of Colleges and Employers)

**Informational Interviews:**
Seek Advice, Information and Referrals (AIR)
Learn more about career options by interviewing people about their work and career path. Do not ask for a job, but seek out advice, information, and referrals to additional contacts. Many people feel nervous about this process, but remember that people love to talk about what they do!

**Step 1: Think about what you want to know**
Potential questions to ask in an informational interview: (remember there are many other areas to cover)
- Please tell me more about your job/career tasks.
- What did you major in? How did your major help (or not help) you get your first and/or current job?
- How did you get to your current position? (What other jobs did you have before this one?)
- What is a “typical” day like? What do you like and dislike?

**Step 2: Reach out to your network and ask them questions (can be referrals from friends, family members, faculty)**
- Start with “safe” contacts such as referrals from your parents, friends and relatives, then move on to other people in your network or contact list.
- Make it clear that you are a student or alumni from Framingham State and are exploring career options. You would like to speak with them for 20-30 minutes about what they do. You could buy them a cup of coffee as a way of showing thanks.
- Try to make the conversation an actual conversation. The question in Step 1 are meant to help get things started. Take time to LISTEN to the answers and ask whatever follow-up questions come naturally.

**Step 3: Reflect and be thankful**
- Take the time to write down what you learned from each person.
- What sounded interesting to you? What stood out?
- Always remember to thank the people you spoke with by writing a nice note or email (Also do this for your parents and relatives. They will be impressed and truly appreciate your effort).

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**How to develop your 30-second introduction**

In addition to information interviews, be sure to join [LinkedIn](https://www.linkedin.com) to build and maintain your professional network. Also attend career fairs and events. Prepare by developing a 30-second introduction (see next page for details) and researching companies beforehand.

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In addition to information interviews, be sure to join [LinkedIn](https://www.linkedin.com) to build and maintain your professional network. Also attend career fairs and events. Prepare by developing a 30-second introduction (see next page for details) and researching companies beforehand.
(also known as an Elevator Pitch)

When and why do you need one?
- To answer the interview question “Tell me a little bit about yourself.”
- While networking at social situations when someone asks “What’s your background?”
- When speaking with employers on campus so they can get to know you and your goals.
- Helps make you unique to a potential employer and stand out for employment.

What is it?
A brief statement that usually contains the following:
- Degree (your major, the type of degree, anticipated graduation date)
- Experience (relevant volunteer, paid, on campus or off)
- Goals (type of position you are seeking and why)

How to prepare one: (These are only suggestions, and be sure to make this your own).
- Hello my name is _______.
- I am a _________ at Framingham State University studying __________ with an anticipated graduation date of ___________.
- I have gained useful knowledge of _______ while learning __________.
- Along with my education, I have worked at _____________ where I gained valuable experience doing _____________ and observing _____________.
- I am particularly proud about _________.
- My current hope is to ________ and I have a long term goal of ___________.
- PRACTICE, PRACTICE, PRACTICE until you become comfortable with it. The best introductions come across smoothly and naturally.

Example introduction
Hello, my name is Jonathan Student, and I am a senior at Framingham State University majoring in Criminology with a minor in Spanish. My ability to speak Spanish and my internship in the criminal justice system makes me a good candidate to work with a variety of populations. Recently, I interned at the Framingham Police Department where I observed criminal processes first hand. I am currently seeking a position in either the prison system or with a law enforcement agency.

Resume Writing Introduction
Purpose of a professional resume
Your resume is an introduction to a potential employer. More often than not, employers will initially scan your resume and make an assessment quickly, often in 6 to 30 seconds. Your resume should create an interest in meeting you to learn more about your skills and experiences. The goal of your resume is to get an interview. Keep in mind that the resume you used for your college applications is different than a professional resume, and your performance during the interview lands you a job offer.

A professional resume IS...
- ...a marketing tool that distinguishes you from the competition by highlighting your major accomplishments and related experiences.
- ...a way to emphasize your contributions to and impact on previous organizations which show how you match an employer’s needs.
- ...one-page in general (not a list of everything you have ever done). Those with many years of experience may have a two-page resume.
- ...specific and targeted to a particular opportunity.
- ...different than a CV (or curriculum vitae). A CV is a longer document used most frequently by those seeking a faculty position at a university or an advanced research position.

Before you begin writing, perform a comprehensive self-inventory:
- Make a list of experiences, activities, and volunteer work. Note the skills and accomplishments you want to highlight for each.
- Write as many details as possible about all of your experiences. (Do not worry about length initially).

Self-inventory starter worksheet

<table>
<thead>
<tr>
<th>Name of Experience (Can be an activity, employment, volunteer work, leadership position)</th>
<th>Contribution, accomplishment, skill you want to highlight</th>
</tr>
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Stop by the Career Services and Employer Relations Office for help
While the information in these pages will get you started in creating your resume, we are available to critique your resume, answer questions, or provide additional information. Developing a resume can take time and a number of drafts. This is a skill that you will need throughout your career, so it is well worth the effort.

Develop and write accomplishment statements
Effective bullet accomplishment statements demonstrate your key skills, talents and capabilities with measurable, concrete examples. These statements give specific examples of tasks you completed and the **contribution or benefit of your efforts to** an organization. The diagram below will help you develop these statements.

![Diagram of Accomplishment Statement]

**Example contribution, accomplishment statements (do not copy, but use as a guide)**

<table>
<thead>
<tr>
<th>Experience Name</th>
<th>What you did (Your contribution)</th>
<th>Why you did it</th>
</tr>
</thead>
<tbody>
<tr>
<td>Nordstrom, Sales Associate</td>
<td>Provided customer service and sales support to 15 customers per day</td>
<td>to increase repeat customers</td>
</tr>
<tr>
<td><strong>How this would look on a resume:</strong></td>
<td><strong>Experience</strong></td>
<td><strong>Nordstrom; Natick, MA</strong></td>
</tr>
<tr>
<td></td>
<td><strong>Sales Associate</strong></td>
<td><strong>March 2017 – present</strong></td>
</tr>
<tr>
<td></td>
<td>● Provided customer service and sales support to 15 customers per day</td>
<td><strong>Why you did it</strong></td>
</tr>
</tbody>
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<table>
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<tr>
<th>Framingham State University, Library Assistant</th>
<th>Implemented and organized a filing system of over 1,000 books in Excel which enabled students to locate materials more efficiently</th>
<th>Why you did it</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>How this would look on a resume:</strong></td>
<td><strong>Experience</strong></td>
<td><strong>Framingham State University; Framingham, MA</strong></td>
</tr>
<tr>
<td></td>
<td><strong>Library Assistant</strong></td>
<td><strong>How you did it</strong></td>
</tr>
<tr>
<td></td>
<td>● Implemented and organized a filing system of over 1,000 books in Excel, which enabled students to locate materials more efficiently</td>
<td><strong>Why you did it</strong></td>
</tr>
</tbody>
</table>

| CVS, Manager                                | Opened and closed the store through restocking, taking inventory, and cleaning                                           | to keep the store up to corporate standards and better the customers’ overall experience. |
|                                              | **How this would look on a resume:**                                                                                     | **CVS; Boston, MA**                         | **July 2015 – present**          |
|                                              | **Experience**                                                                                                           | **Manager**                                 |
|                                              | ● Opened and closed the store through restocking, taking inventory, and cleaning to keep the store up to corporate standards and better the customer’s overall experience | **Why you did it**                          |

| Leadership MetroWest, Social Media Intern    | Constructed corporate site using HTML and Dreamweaver resulting in more than 300 views per week                         | Why you did it |
|                                              | **How this would look on a resume:**                                                                                     | **Leadership MetroWest; Framingham, MA**   | **June 2016 – August 2017**     |
|                                              | **Experience**                                                                                                           | **Social Media Intern**                     |
|                                              | ● Constructed corporate site using HTML and Dreamweaver resulting in more than 300 views per week                         | **How you did it**                          |
In developing these statements, think about times when you have made a contribution. Ask yourself “When have I ………? (These are just some possibilities. The list is endless.)

- Provided unique, helpful, and/or informative customer service?
- Trained, taught, or educated individuals or groups?
- Directed and/or managed people?
- Improved a process?
- Achieved more with fewer resources?
- Saved money/reduced costs?
- Improved productivity or operations?
- Saved time?
- Increased sales?
- Took initiative and solved a problem?
- Did something newsworthy or noteworthy?
- Created an original report, paper or document?
- Created or designed a new, process, program, procedure or product?
- Created and implemented a new procedure?

**Quantify** your statements whenever possible by using numbers, dollar amounts, percentages, etc.

Incorporate numbers, data, facts, percentages and figures that create an impact.

<table>
<thead>
<tr>
<th>Before</th>
<th>After</th>
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<tbody>
<tr>
<td>A long report</td>
<td>50-page status report</td>
</tr>
<tr>
<td>Managed staff</td>
<td>Managed four-person staff</td>
</tr>
<tr>
<td>Raised money</td>
<td>Raised more than $500</td>
</tr>
<tr>
<td>Many students</td>
<td>Up to 25 students per class</td>
</tr>
</tbody>
</table>

Be aware that recruiters will likely read the first one or two accomplishments under each job (even though all are important). Therefore, order the bullets to reflect the skills that the employer finds most pertinent and not necessarily those most important in the old job or those that consumed the greatest amount of time. Include skills areas that are important to recruiters/organizations.
me Writing Checklist

General:
Resume samples are included later in this guide. While these are guidelines, they are also supported by overall feedback from employers.

- If you are interviewing with a company that prefers, or even requires, that resumes be submitted in a specific format, then tailor your resume accordingly and use that format.
- If you plan to pursue opportunities in different fields, you should have more than one version of your resume. Each version should emphasize the skill set that you offer a prospective employer in that specific field.
- Include your name and the position in the resume file name. 
  (Example: Bob Smith – Event Coordinator.doc)
- Avoid using tables. (Formatting can be altered when submitting electronically to an employer; tables are also difficult to edit). To ensure correct formatting, submit files as PDF.
- Never use Word resume templates. They are very hard to modify and are overused.

Effective use of space: Is it easy to read and scan?
- We recommend a one-page resume in general. (Employers only spend 5-30 seconds during an initial scan of your resume). Those with many years of experience may have a two-page resume. (Some industries and fields – such as teaching – may have more flexibility with resume length, but the overall norm is to have a one-page resume).
- Left, right, top and bottom margins should be no less than 0.5 inches. Smaller margins may result in your resume being cut off when printed by a prospective employer. At a maximum, margins should be no wider than one inch.
- Each line on your resume is important. Using a 0.5 inch margin on all sides can create a few more lines for content. Also, if a line includes only a few words, it could be reworded to create space.
- It is recommended that you use a traditional, easy-to-read font, such as Times New Roman or Arial.
- Your name can be larger than the other content (14 or 16 point). Use the same font type and font size for the rest of your resume (other than your name), preferably 11 or 12 point, but never smaller than 10.

Resume sections:
- Avoid sections such as Objective Statement, Qualifications or References Available upon Request. Information from your Objective or Qualifications can be addressed in your cover letter. References should be included as a separate document.
- Include headings that describe your most related and relevant experiences. In general, we recommend having education as the first heading. The order of the following headings should depend on your most relevant experiences, which can be from internships, leadership and club involvement, volunteerism, coursework or projects, or part-time/full-time employment, class projects, papers, and/or presentations.
- Resume section headings should be distinct and easy to read by use of bold, italics, capital letters and/or underlining. (Each heading should be consistent in formatting).
- Heading sections can be: education (can include a subheading with awards or licensure), experience, leadership, activities and skills (usually computer and/or language). See the samples later in this guide for examples.

Content:
- Avoid first person pronouns (I, me, my) when describing experience and achievements.
- Start bullet points with strong and relevant action verbs to emphasize and draw attention to your skills in a creative way that will grab an employer’s attention (see examples later in this guide). Use a variety of action words, so the same word is not overly repeated.
- List experiences in reverse chronological order (most recent at the top) within headings.
- The best resumes are tailored to each position, so include the experiences and skills most related to the job listing and company.
John Holland
100 State Street • Framingham, MA 01701 • 555-555-5555 • jholland@provider.com

Education
Framingham State University, Framingham, MA
Candidate for Bachelor of Science in Business Administration
Expected May 2020

Massachusetts Bay Community College, Wellesley, MA
Associate of Science in Business Administration
May 2018

Experience
Framingham State University, Framingham, MA
August 2018 - Present
Resident Assistant - Residence Life & Housing
• Manage college residence hall floor of 25 - 30 ethnically diverse undergraduate students to enhance sense of community and interpersonal development.
• Run monthly floor meetings and visit residents’ rooms frequently to ensure students are kept updated on relevant information.
• Recipient of RA of the Month recognition for outstanding teamwork and leadership.
• Serve as Student Desk Attendant (SDA) 4 hours per week, maintaining safety and security, signing in residents and guests, answering questions, and contacting Campus Police for emergencies.
• Enforce university and department policies to ensure a safe, orderly and enjoyable living environment.

Old Navy, Framingham, MA
August 2016 - Present
Sales Associate
• Increase sales by assisting customers with product selection and offering additional merchandise.
• Exceed monthly goals regarding new credit card applications on a consistent basis.
• Organize store displays and stock merchandise promoting an appealing presentation.

Framingham Parks and Recreation, Framingham, MA
June 2017 – August 2018
Recreation Supervisor
• Managed town pool serving 100 - 150 residents on daily basis.
• Supervised 4 - 6 lifeguards daily, increasing familiarity with operational procedures.
• Provided on-the-job training for more than 15 new staff in areas from lifeguarding to front desk service.

Leadership Activities
Framingham State University, Framingham, MA
Member of NCAA Baseball Team
Fall 2018 – Present
Culture Club Treasurer
Fall 2018 – Present

Massachusetts Bay Community College, Wellesley, MA
Business Club Member
Spring 2016 – Spring 2018
Marketing Club Member
Fall 2017 – Spring 2018

Skills
Language: Fluent in Spanish and English. Basic knowledge of French and Mandarin.
Computer: Proficient in Microsoft Word, PowerPoint, Excel, and Adobe Photoshop.
Isabel Briggs Myers
100 State Street | Framingham, MA 01701 | 555-555-5555 | ibmyers@provider.com

EDUCATION
Framingham State University, Framingham, MA
Bachelor of Science in Biology, Minor: Psychology
GPA: 3.75/4.0
Related Courses: Biochemistry, Abnormal Psychology, Genetics, Cellular, Molecular Biology
Undergraduate Honors Thesis: The Changing World of Ethics in Biological Research

LEADERSHIP ACTIVITIES AT FRAMINGHAM STATE UNIVERSITY
Student Government Association
August 2018 – May 2019
Assistant Treasurer and Senator
• Managed $300,000 budget for over 50 clubs and organizations with team of four.
• Reviewed, enforced, and recommended updates regarding college policies to monitor club expenditures.
• Increased “likes” on SGA Facebook page by 50%
• Represented students’ ideas and opinions to campus administrators and state legislators.
• Served as liaison between students and administrators to discuss concerns that arose.

Treasurer
• Developed educational and recreational activities to meet students’ interests.
• Expanded attendance through various advertising and marketing techniques. Introduced an Open Mic Night, which raised $750.
• Achieved fundraising goal of $500+ for Senior Week trips.

Class of 2020
May 2017 – May 2019

March of Dimes Walk America
June 2018
Team Captain
• Raised over $500 each year for premature infants with a team of five students.

WORK EXPERIENCE
Stop & Shop, Needham, MA
November 2017 - present
Shift Supervisor
• Lead future leaders mentor program to assist prospective new supervisors.
• Supervise courtesy booth and 10-12 front-end employees daily, serving more than 400 guests per shift.

Customer Service Representative
October 2017 – October 2018
• Served 140-150 guests to assist with concerns, exchanges, and purchases on a daily basis.
• Trained 4-5 new employees per month on registers and store procedures.
• Promoted to supervisor position based on customer feedback and performance reviews.

Follett Bookstore, Framingham, MA
September 2016 – May 2017
Shift Manager/Sales Assistant
• Created merchandise displays to maintain overall store appearance.
• Assisted customers with concerns, transactions, and product selections to increase sales.
• Stocked store weekly to ensure accurate selection of products.

COMPUTER SKILLS
• Social Media platforms include Twitter, Facebook, Pinterest, Tumblr, Instagram
• Proficient in Microsoft Office, familiar with Adobe Photoshop
Sunny Hansen
100 Main Street • 508-555-5555 • suhansen@provider.com

EDUCATION

Framingham State University, Framingham, MA
Bachelor of Science in Fashion Design and Retailing
GPA: 3.43 Anticipated May 2019

Lorenzo de’ Medici, Florence, Italy
Fashion Design Study Abroad Program Spring 2017

EXPERIENCE

New Balance (Corporate Office), Boston, MA Intern Fashion Buyer Sept. 2016 - Present
• Establish new client and vendor relationships with supervisor, increasing range of industries served
• Develop store relationships and distribute product information to all store sections
• Manage gross margins, OTB, markdown and pricing strategies for increased reporting mechanisms
• Analyze trends and participate in competitive research to meet the on-going customer needs
• Arrange order sheets with senior fashion buyer for product, size, UPC code and discount
• Purchase re-orders, accessories, and quality clothes with buying team for RB customer
• Compare more than 10 style-selling reports to previous

• Organized and maintained more than 10 brand shoe samples to enhance store stock
• Catalogued and developed ideas for Spring and Fall 2015-2017 seasons
• Categorized all first-case shoe samples with corresponding confirmation samples
• Completed 8 Monday morning Style Selling reports for regional manager to use during inventory
• Compiled Buy Sheets for accurate product, size and historical data
• Executed promotional events and pricing uploads resulting in 20% increase in sales

Aardavark Shoes (formerly Reptile Apparel), Natick, MA Sales Associate May 2014 – May 2015
• Provided excellent customer service while completing cash and credit transactions
• Organized visual merchandise with manager to maintain floor sets and store displays
• Audited merchandise with manager to maintain floor sets and store displays

COMMUNITY SERVICE

Big Brothers, Big Sisters, Framingham, MA Mentor 2016 - Present
• Mentor two students ages 9 and 12 through recreational and educational activities to increase social skills

PROFESSIONAL AND COMPUTER SKILLS

Fashion Design Sketching & CS4 Adobe Illustrator Clothing Construction and Pattern Draping
JDA & Retail Ideas Software Kleigerweiss & Cognos Selling Reports
SAMUEL RAM
508-999-9999 ● sram99@student.framingham.edu
(Omit address online/job boards) Framingham State University, 100 State Street, Framingham, MA 01701

EDUCATION
Framingham State University, Framingham, MA
Candidate for Bachelor of Science in Math Month Year
Activities: Intramural basketball

EXPERIENCE
Framingham Little League Snack Shop, Framingham, MA Dates
Cashier
• Work with a 10-member team to ensure highest customer satisfaction levels are achieved
• Process accurate monetary transactions totaling over $500 per shift
• Develop a comprehensive knowledge of merchandise to increase sales and repeat business
• Act as trainer for all new employees ensuring best practices are consistently demonstrated
• Awarded Employee of the Month and 2017 finalist for Employee of the Year

Stop & Shop, Framingham, MA Dates
Cashier
• Promoted to cashier from cart management after 3 months due to superior work and knowledge base
• Greeted up to 125 customers and processed food and nonfood items through electric scan
• Accepted credit, debit, cash and food stamp payments up to $4000 per shift
• Resolved customers’ complaints by researching and providing information
• Reconciled cash drawer and electronic receipts at end of shift

VOLUNTEER EXPERIENCE
City of Framingham Youth League, Framingham, MA Dates
Scoreboard Statistician
• Attended 20 Youth League baseball and softball games weekly
• Compiled accurate statistical reports for 225 players
• Manipulated electronic scoreboard
• Entered data into a computer and transmitted information to respective coaches of 15 teams

SKILLS
Computers: Microsoft Word, Excel and PowerPoint
Language: Bilingual in English and Spanish
Interests: Sports, piano, sailing, and community service
Resume Action Words
Use to vary the start of your accomplishment statements. An online thesaurus is also helpful.

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Resume writing frequently asked questions (FAQs)

Keep in mind that the answers to these questions are somewhat generalized. If you have a specific issue or question, it is recommended that you schedule an appointment with a career counselor to discuss your individual concerns.

**Should I include my high school education on my resume?**
We do not recommend including high school education on your resume. Activities, leadership roles, and employment in high school have a longer shelf life for inclusion on your resume. First-year students and sophomores may include high school activities or leadership positions. For current college students, part-time employment during high school is also acceptable to include on your resume.

**Should I have two separate resumes if I am interested in two career paths?**
If the two career paths are distinctly different fields and your job search is in two separate areas with little cross over, it may be in your best interest to craft two resumes with each resume emphasizing the experience and/or academic work that you have in each of the two career paths or industries.

**Do employers care if I have a job during the school year that is unrelated to the career I am pursuing?**
Employers are interested in information that sets you apart from others and shows preparation for the workplace. If you are able to maintain a strong GPA and participate in a number of activities as well as work 20 hours a week, you send a strong message to a prospective employer that you can manage your time effectively, multi-task and have good time management skills. Employers also want to know that you have taken initiative and have developed transferable skills, such as leadership, communication skills, problem solving, conflict management, and a good work ethic.

While these may not be specific technical skills required for the job, they are transferable skills that you will take into any workplace at any time. Regardless of the type of position, it is important that you consider what you have learned in the role and how you will effectively communicate your skills, knowledge and contributions in your resume.

**Can I list unpaid jobs or volunteer experience on my resume?**
Absolutely. You should incorporate recent unpaid experiences into your resume if they relate to the desired skill set.

**Should I include courses and course work on my resume?**
You can and should list courses taken and projects completed especially when relevant and you have little actual experience related to the job you are seeking. Courses taken can demonstrate an academic foundation in a particular industry and course work can show that you have performed a particular skill or activity. In general, these courses should be upper level and not introductory.
References

References usually come in two forms: Employment and Character.

1. Employment references are more formal and confirm your work experience and abilities. These references are usually objective and are most often done via phone. (Some organizations limit the type of information gathered during a reference check, including start and end dates of employment due to the potential of discrimination lawsuits). Often, written references are used for educational purposes.

2. Character references focus much more on who you are as a person, including your personality, traits, and values. These references may be from faculty, advisors, mentors, community leaders, internships, and volunteer work. Avoid using relatives as a reference, since most employers do not allow relatives to be used as a reference.

Both types of references confirm your skills and capabilities and whether you can work well in a team setting.

Basic pointers
- Get consent before including a reference.
- Expect to provide three to five references. Try to provide one or two more than requested, just in case a reference is not reachable.
- Choose references carefully. Make sure you will receive nothing but good feedback. If there is any uncertainty, we recommend asking someone else.
- Provide copies of your resume and job details to the references so they can write and/or speak knowledgeably to the recruiter.
- Never list references on your resume but include separately with formatting that matches your cover letter and resume. See example below.
- Verify spelling and contact details: full name, title, company address, phone and email.
- Some employers ask for references with the application. (Be sure to follow directions from the employer). Others check after the interview phase.

Example of a references page
(Separate from resume)

John Holland
100 State Street • Framingham, MA 01701 • 555-555-5555 • jholland@provider.com

References
Sarah Smith
Former Supervisor
Team Lead, H & R Block
123 Main St.
Boston, MA 02130
555-555-5555
ssmith@provider.com

(Then list the rest of your references as above.)

When gathering references, keep these tips in mind:

➔ Never list references on your resume – provide names when requested.
➔ Always obtain permission to include references and avoid relatives.
➔ Select references wisely – you want only positive references.
➔ Thank your references with a card and/or e-mail.
Cover Letter Overview

What is the purpose of a cover letter?
- To show how you can help the company or organization (NOT what you hope to learn from the experience).
- To show your match with skills required in the position announcement.
- Serves as a writing sample. Should be free from spelling and grammatical mistakes.

How does a cover letter look? (Examples included in this guide).
- Use a professional font that matches your resume, such as Times New Roman or Arial. Avoid script fonts.
- No longer than 3 or 4 paragraphs and no more than 1 page.
- Single spaced and skip a line between each paragraph.
(Keep a record of all cover letters so you can refer to them when following up or interviewing).

Address the cover letter to a specific person (hiring manager or human resources contact).

Two phrases that should NOT appear on your Cover Letter include:
- To Whom It May Concern
- Dear Sir or Madame

You should make every effort to determine a real person to whom you address your cover letter.

Here is how:
- Search the organization’s directory for employees within Human Resources and/or with the hiring department.
- Use LinkedIn, Google, Twitter and Facebook to locate the organization’s employees to see if an HR or department manager can be found.
- Ask Career Services and Employer Relations! We have contact information for a variety of employers.

Cover letter structure (See examples on next pages as well)

**Paragraph one:**
Where did you find the job (specify the position)? (from Handshake, through networking (mention contact), at a job fair, etc.)

Why does the job appeal to you?
1. Something about you that matches the company and its mission
2. Something particular about the company

**Paragraph two:**
Why should they hire you? How do you match the position requirements?
Can be: Experience, education, leadership or activities

**Paragraph three:**
Arrange for further contact.
1. Thank employer for his/her time and consideration
Provide contact information and interest in meeting
Dear Mr. Gaffigan:

I am writing to apply for the Youth Services Coordinator opportunity, which I found on Handshake, Framingham State University’s job posting website. Working with teens from diverse backgrounds is a passion of mine. My experiences and values match your company’s mission statement, which stresses equal treatment and hope. I have outlined my fit with this position below, including concepts learned in related experience and courses.

My internship with at-risk youth at the YMCA in Framingham allowed me to put my education into practice and solidified my desire to help teens grow and become productive individuals. In addition, being a Resident Assistant during my junior year at FSU helped me develop strong communication, listening and advising skills. This provides me with the tools to be a capable Youth Services Coordinator and to make a meaningful contribution to your organization. In addition, as a Framingham State University senior majoring in psychology, I have taken a rigorous course load studying theories and principles of human behavior. Many of my classes have involved detailed written presentations. This experience has prepared me to assess situations that are presented with clients at the YMCA.

Thank you for your time and consideration. I would be happy to meet with you to discuss my experiences and your position in further detail. If you have any questions, please feel free to contact me at wthomas@provider.com or (123) 456-7810.

Sincerely,
Wendy Thomas
Cover Letter Sample

100 State Street
Framingham, MA 01701

August 21, 20XX

Ms. Samantha Jones
Recruiter
Department of Youth Services
Sharp Building, P.O. Box 1380
Westborough, MA 01581

Dear Ms. Jones:

"Helping people and promoting understanding." These words stood out to me from Peace Corps recruiter Betsy Smith at the Framingham State University information session on October 16. It is this reason that I wish to be considered for the Peace Corps, which I saw listed with the Framingham State University Career Center. My experience in human services has prepared me to serve in this vital role for an organization where there is passion to help others.

Assisting others has been a theme throughout my work experience and club involvement at Framingham State. During these past two years, I have been the president of the Culture Club. Since our inception, we have grown to more than 20 members and have provided discussions about the impact of culture. Building club membership required a keen awareness of student needs and interests. Through our events, students were able to promote the understanding of various cultures and lifestyles.

Serving others has also been a passion of mine since I volunteered at a soup kitchen while growing up. Since that time, I have served as Peer Mentor with my school and as a Big Brother with Big Brothers/Big Sisters. I have also had the opportunity to serve others during two Alternative Spring Break Trips, one where I led our team to the Smoky Mountains in Tennessee.

Thank you for considering me for the Peace Corps. It would be an honor to join the more than 210,000 volunteers and trainees that have served in this program. Please feel free to contact me at (617) 555-5555 or jkennedy@provider.com, and I look forward to the opportunity to meet face-to-face.

Cordially,
John Kennedy
Interviews: Prepare for these frequently asked questions

Approaches to common questions in an interview

Tell me about yourself. Some suggested topics:
- Your year and major. For alumni: a summary of your experience.
- Highlights of yourself, experiences you are currently involved in or have done in the past that are relevant to the position.
- Interest in being interviewed and why you are pursuing the opportunity. How you can add value to the position.

Why are you interested in this particular field/industry? Be specific with a focus on how you can benefit them.

Why are you interested in the organization?
- Be specific to show you did research on the particular company (and not just the industry in general).
- Set Google alerts, read company press releases and utilize resources such as asking classmates, alumni and professors to gain an insight into the organization.
- Match your research by personalizing it to why you want to work there.

What is your greatest strength?
- Choose something that is relevant to the position and provide an example.
- Tie it back to the position and why this strength matches the position.

What is a weakness of yours?
- Choose something that is an area of professional development and growth.
- No one is perfect. Convey self-awareness and show how you are specifically working to improve this area.

Behavior-based questions: Use the Situation-Task-Action-Result (STAR) approach (See following pages as well for strategies with these questions)

Sample behavior-based questions
- Tell me about a time when you had to make an important decision.
- Tell me about a time when you handled a difficult situation.
- Tell me about a time when you demonstrated leadership.
- Tell me about a time when you worked on a team. What was the team goal and your individual role on that team?
- Tell me about a time when you did something innovative/came up with a creative idea.

Closing questions
- Why should we hire you? Recap and highlight your fit with the position and skills you bring.
- Is there anything else about you that you would like to share? This is your opportunity to highlight something unique or share something you did not get a chance to emphasize.
- What questions do you have for me (about the position)? Always have 3-4 thoughtful questions to ask the interviewer at the end. (Do not ask questions about pay and benefits). Prepare several questions because some may be answered by the interviewer during the course of the interview. Question examples: How would you describe the department’s culture? What is your management style? What are the characteristics of successful interns or employees in this role?

How to effectively end the interview
- Ask the interviewer(s) for his/her business card, what the next steps in the hiring process will be, and reiterate that you are very interested in the position.
- E-mail a tailored, well-written thank you note within 24 hours of your interview. Reiterate what you bring to the position.

Mock interview service and interview preparation—Interview preparation and mock interviews can be scheduled with a Career Services and Employer Relations career counselor. The purpose of the mock interview is for you to practice and feel more comfortable about interviewing. Feel free to bring any questions and concerns.
Interviewing: Three main areas to prepare
Why you? Why them? Why now?

Why you?
- Know your skills, talents, interests and how those can help the organization.
- Be prepared with a mental list of what skills you have to offer.
- Know accomplishments you have made and goals you want to achieve.
- Create numerous examples using STAR format to address position requirements.

Why them?
- Research the organization and opportunity using the Career Services and Employer Relations office, organization website, news services, library, faculty and friends.
- Know at least three specific reasons why you want to work with this organization (can be its mission, values, service or other areas).

Why now?
- Show your fit with the organization.
- Show why this specific position fits with your career path.
- Help the employer connect why this position is of interest to your long-range plans and career.
What You Wish You’d Known Before Your Job Interview

Common nonverbal mistakes made at a job interview
From a survey of 2000 bosses

21% - Playing with hair or touching face
47% - Having little or no knowledge of the company is the most common mistake job seekers make during interviews

Statistics show that when meeting new people the impact is:

- Failure to make eye contact: 67%
- Lack of smile: 38%
- Bad posture: 33%
- Crossing arms over their chest: 21%
- Using too many hand gestures: 9%
- Handshake that is too weak: 26%
- Fidgeting too much: 33%

In a survey of 2000 bosses claimed that they know within the first 90 seconds of an interview whether they will hire someone.

The average length of an interview is approximately 40 minutes.

- From what we actually say: 7%
- The quality of our voice, grammar, and overall confidence: 38%
- The way we dress, act, and walk through the door: 55%

Clothes

- Bright colors are a turnoff: 70%
- Employers claiming they don’t want applicants to be fashionable or trendy: 65%
- Of bosses said clothes could be the deciding factor between two similar candidates.
Interviewing: S-T-A-R Method Approach

Use this format to prepare examples and highlights that match the position and answer behavior-based interview questions.

Company Name: ___________________
Position: _________________________

<table>
<thead>
<tr>
<th>Interview Question Topic</th>
<th>S = Situation</th>
<th>T = Task</th>
<th>A = Action</th>
<th>R = Result</th>
</tr>
</thead>
<tbody>
<tr>
<td>Create examples that address the job description</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Examples: Leadership</td>
<td>Set up <em>briefly</em> the stage/context of the situation</td>
<td>What did you decide to do?</td>
<td>What literally did you do?</td>
<td>What was the result of <em>your</em> actions?</td>
</tr>
<tr>
<td>A time when you went above and beyond the call of duty</td>
<td>Common pitfall: Talking too long about the situation</td>
<td></td>
<td>Common pitfall: Be sure to report what <em>you</em> did specifically (not the organization or team)</td>
<td>Common pitfall: Forgetting to report the result</td>
</tr>
<tr>
<td>Addressing a difficult customer or team member</td>
<td>I am extremely interested in working for an NFL team. In exploring this interest, I realized that students did not have a way to connect with others who were interested in working in sports.</td>
<td>A time when I showed leadership was when I decided to start a new club on campus to address this need.</td>
<td>I wrote a new student club constitution, completed required paperwork for a new student group, and led marketing efforts for recruitment and group officers. This included social media campaigns and outreach tables in our student union.</td>
<td>The group I founded is now recognized as a student organization on campus with more than 15 students joining the club initially. More than 25 have expressed interest for the next year, where we have company visits and panel discussions planned.</td>
</tr>
</tbody>
</table>

Example stories should be 1-2 minutes total.
Internships: Essential in trying a career path

What is an internship?
An internship is a learning experience that occurs outside the classroom and enables you to develop skills related to your academic or career interest. It is a test run to see if you like or do not like an industry or work area. It is also a tryout for the company to see how you perform. If your schedule allows, plan on doing more than one internship. You will get a chance to try different work settings and responsibilities, which can give you a better understanding of the type of work that will be right for you. Both experiences can be listed on your resume. The additional experience will help you stand out when you are looking for a job after graduation.

Internship overview:
- Hands-on professional training in your field of interest.
- Complement your career-related academic interests.
- Can be paid or non-paid.
- Can be arranged on your own or through your academic department.
- Can be for academic credit or non-credit.
- Are offered by a wide range of corporate, government and non-profit organizations.
- Are usually part-time and between 10 and 20 hours per week.
- Are available during the fall and spring school semesters, summer sessions and sometimes the winter intercession.
- Get your foot in the door for a try out, develop networking opportunities and potential job leads.

Do I get academic credit for an internship?
Many academic departments require and give credit to students in their majors to complete an internship. Some departments will grant academic credit even if an internship is not required. Talk to your academic department or advisor to find out about receiving credit. (The office of Career Services and Employer Relations cannot grant academic credit of any kind).

Why should I take on an internship?
An internship can:
- Lead you to explore potential career fields, learn about different work environments, or spark interest in other occupations.
- Help you develop work-related skills and gain practical experience.
- Expose you to the latest technologies and advances in your chosen field.
- Help you build valuable contacts in your field; they can provide references and news of other job opportunities.
- Make finding employment easier after graduation because you will be an experienced candidate!

Do employers care about internships?
Many employers recognize the value that internships bring to the student and to their company. According to a recent Experiential Education Survey, which was conducted by the National Association of Colleges and Employers (NACE), employers say:
- 82% consider their own internship programs as the most effective method for recruiting new college graduates for full-time, permanent positions.
- On average, they find nearly 92% of their new college hires from their own internship program.
- Career fairs were ranked as the most effective activity for hiring interns, while on-campus recruiting efforts were also very effective in finding candidates.
How do I prepare for an internship?
First, assess your VIPs--Values, Interests, Personality and Skills. (See Page 3).

- Use this information to target professional settings you would like to investigate for internship opportunities.
- Research those industries and careers you have identified. If you are not sure what to do with this research, the staff at Career Services and Employer Relations can help you get started.
- Talk to people who have jobs in industries that interest you. (This is called “informational interviewing”).

Internships usually require some type of formal application process. This could mean a resume, cover letter, personal interview, and occasionally, an essay, transcript, or letter(s) of recommendation. Be aware of application procedures and deadlines. Some deadlines can be months before the internship actually starts. This is especially true with government and highly competitive Internships.

Where do I look for internships?
- Professional associations state that 80% of all Internships are hidden; meaning they are NOT advertised.
- Information about specific internships for FSU students can be found online at our employment-listing site, Handshake. Visit the Career Services and Employer Relations website, https://www.framingham.edu/the-fsu-difference/career-services/, for more information.
- Professors can be a valuable source of information. Some departments have their own internship listings.
- Many companies list their own internship programs through their human resources departments. If you are interested in a particular organization, call them directly or visit their website to inquire about opportunities.

How do I find an internship?

**GO FOR THE BEST FIT**
What skills are you looking to learn? Larger companies might offer you their name recognition, but smaller companies will usually offer more experience because they have less people to do all of the work. Consider what will get you further in your quest for a job, and target the employers that offer the best fit.

**FIND OUT FOR YOURSELF—DO RESEARCH**
Use the Internet and employer directories to find the companies you want to approach. Check with relevant professional associations to see if they have listings as well. Call the employer and ask who coordinates internships; if no one does, ask to speak with the manager of the department. Sell yourself!

**START EARLY**
Although there are internships available throughout the semester, slots can fill up quickly, so apply early. If you are planning on doing a summer internship, contact the employer as early as possible during the spring semester because there may be a deadline for applying. Some of the more competitive summer opportunities have deadlines as early as January.

**GET YOUR RESUME AND COVER LETTER READY**
Put together a professional resume and cover letter. Even if you have limited work experience, we can help you create a resume!

**NETWORK**
Networking does not require you to know dozens of influential or powerful people—it is simply the process of contacting people who can help you in planning your career or looking for internships. Anyone from your everyday life—friends, family, even your hair stylist and mechanic—can directly or indirectly guide you to the right people. Talk with everyone about what you are doing and the type of position you are interested in. You can also bring up your search casually during conversations with family, friends and other connections. This will allow others to know about your search and possibly assist you.
How do I know if this is the right internship for me?

During the interview, ask questions that will help you decide if the internship seems like a good opportunity. You may want to consider these sample questions:

- What kind of supervision will I have? How often will I meet with my supervisor to review my work? What type of training is provided?

- What responsibilities and duties will I have? What tasks and projects will I be involved in?

- What are you (the employer) looking for in an intern? What would you like to see me contribute to your organization?

- I am very interested in working on/gaining experience with _____. Will I have the opportunity to do that here?

- Will I be assigned to one department, or will I work in various departments?

- What has been your experience with past interns? What made them successful?

- Will I be able to receive class credit? Is it paid or unpaid?

- Do you offer job opportunities to your interns? If so, what entry-level positions are available?

Advice from FSU alumni & students in their own words:

How did you locate your internship?

- I called to ask if one was available in the line of work I was interested in
- I searched the websites of local media companies
- Through a friend
- At a job fair
- Through my current job
- Through my major’s department

What tips or advice would you give an FSU student who is entering the world of internships (considering whether to do one, looking for one, or starting one)?

→ Research, research, research! And do not be afraid to call and ask a particular company you are interested in (sometimes internships are not posted).

→ Use your professors! I was selected as one out of a pool of 70 applicants because my professor was well known where I interned. Professors often know of opportunities that may not be published. If you are starting an internship, my advice is this:
  1. Be prepared to do grunt work as you will often be assigned the work professionals don’t want to do.
  2. Keep an open mind and take advantage of all possible opportunities.
  3. Begin to establish a professional network.
  4. After your internship ends, keep in contact with the people you worked with—this will aid you in finding a job.
  5. Ask your supervisor if you can use them as a reference.
  6. Work hard. Not only is your professional reputation on the line, but you have an obligation to open doors for future Framingham State students. I would encourage all students to do an internship. It really helped me to see what I wanted to do and avoid doing after graduation.
An internship, in my opinion, is the most important step in landing a job post-college. Whether or not a specific major requires an internship, all students should find internships or volunteer work in their desired fields. Do not rule out the “second-tier” or “smaller” organizations. I remember being closed-minded about companies. (I wanted to intern at a specific Boston-based communications firm and would not even consider a firm in Metro West). However, I have learned that while smaller companies may lack name recognition, they often offer the chance to learn more and acquire more skills.

Internships are the best way to apply what you are learning in college to a real-world environment. The internship gives you a sense of connection with what you are learning and how it fits into the grand scheme of things outside of school. My internship has done two things: it has enhanced my college classes because I learned skills at my internship that I can apply in class; and it also helped me see the connection between the “real-world” and the “world” of my classroom. But most of all, it helps my professional prospects after I graduate.

Find one doing what you like and do it well. Do above and beyond and make all the contacts you can.

An internship is your chance to “test-drive” what you want to do with your life. It is a good idea to “test-drive” more than one before choosing a career path. But completing two or three internships will not only help you decide - it will give you a competitive edge in today’s competitive job market.

What is the most important thing you learned from your internship?

I got a glimpse of a different area of my major than the one I was focusing on in my education. It opened my eyes to other ways I could implement my degree once I graduated.

Give your all to every task that you are given. Your attention to detail on small, mundane tasks will give your supervisor the confidence to give you more challenging tasks. Also, always ask if there is more that you can do or assist with. Lastly, one month before your internship concludes, talk with your supervisor about a written letter of recommendation and future references. It is important to have these details sewn up while you are still working and fresh in the employer's mind.

The most important thing I learned from my internship is the skills I acquired. I learned a lot of new things from putting my skills to use. I also learned how to cooperate with people who have been in that field for a long time. They can give you tips and tell you what the job is really like.

I learned how to manage myself in the real world. I treated my internship like a job and wound up getting hired by the same company.

I am ahead of those in my field who do not have an internship. You learn whether or not the particular aspect of your field you are interning in is the one you want to pursue in life.
Career Changing: Utilizing transferable skills

Changing a career can be a scary and frustrating process. Using the approaches below and answering key questions can help with this process.

**Key Questions:**
What have you liked about your past workplaces? What have you not liked?

What skills have I used that I want to continue using?

What tasks have I done where I lose track of time? (This often indicates interest in this skill).

**Strategies:**

1. Write down a list of your skills. (Do not worry about the length of the list). What skills can be used from previous experiences that may help in your new career?

2. Conduct Informational Interviews: See recommendations earlier in this guide for this process.

3. Utilize career inventories through our office to assess interests, skills, personality and values. [https://www.framingham.edu/the-fsu-difference/career-services/students/career-and-major-exploration/index](https://www.framingham.edu/the-fsu-difference/career-services/students/career-and-major-exploration/index)

**Resources if you are unsure of a career path or major**

**MassCIS:** This is a free resource which combines occupational, labor market, and educational information in order to help you further explore potential careers. You do not need a username and password. Simply enter Framingham for the city and 01701 for the zip code and press sign in.

Go to: [https://masscis.intocareers.org/](https://masscis.intocareers.org/)

**FOCUS-2®:** This is a self-paced career guidance tool that assists students and alumni in making decisions related to major and/or career choices through self-assessment and occupational exploration. This is a good starting point to explore career paths that match you. You will have the opportunity to explore your interests, skills, leisure activities, values and personality.

Go to: [https://www.focuscareer2.com/Portal/Login.cfm?SID=368](https://www.focuscareer2.com/Portal/Login.cfm?SID=368)
The Access ID is: rams

**What Can I do with a major in ____?** Learn about the typical career areas and the types of employers that hire people with each major, as well as strategies to make you a more marketable candidate. Login or register with FOCUS-2 to take the assessments and research what you can do with your major! [https://www.focus2career.com/Portal/Login.cfm?SID=368](https://www.focus2career.com/Portal/Login.cfm?SID=368)

**Framingham State University “What can I do with a major in_____?”** [https://www.framingham.edu/the-fsu-difference/career-services/students/career-and-major-exploration/index](https://www.framingham.edu/the-fsu-difference/career-services/students/career-and-major-exploration/index)
Virtual Career Fairs

Virtual career fairs are a popular alternative to in-person events and an effective way for you to connect with employers and search for a position. For the most part, you will prepare to attend a virtual fair the same way you would any in-person event by doing your research prior to the event, providing your resume and/or other requested application materials, having your talking points ready, and following up with recruiters after the event.

HOW TO PREPARE FOR A VIRTUAL EVENT

1) Register for the Virtual Career Fair & Review the Event Tutorial/FAQs
You will need to register in advance, so plan ahead. The registration process is usually quick and at the minimum requires you to create a profile and upload your resume. Some platforms may require an additional step to verify your email, while others may need you to opt in to a specific fair. Additional steps may also include recording your elevator pitch, providing a cover letter (as requested by the employer), or even the opportunity to upload different versions of your resume. Registering in advance will allow you to address all of the items needed prior to the live event. Be sure to always review any tutorials the platform provides along with reviewing the frequently asked question section to help you maximize your preparation.

2) Polish Your Resume
Recruiters will be reviewing your resume in advance to determine if you are a good candidate for their position(s). Your resume should be updated and spotless. Having your resume ready for this important review is easy with CSER staff available to help you Monday-Friday. Whether you are creating your first draft or looking for a quick review, we can help you get your resume in great shape for any virtual event.

3) Research Organizations & Opportunities
Investing the time to research each company registered for the virtual career fair and the job openings that fit your background and skills will significantly help you make a positive impression during the fair. Learning more about the hiring organizations will help you accomplish three major tasks:
• You will be able to show that you are serious about your search
• You will be able to display your enthusiasm in working for their organization
• Proper research is the only way to clearly articulate how you are a good fit for the position/organization and differentiate yourself from other applicants.

4) Prepare (and Practice!) Your Elevator Pitch
Virtual career fairs, like any on-site career fair event, are designed to help bring candidates and employers together to share information. Whether meeting in person or online, your communication should be clear, concise, and compelling. A well-written elevator pitch is more than just an impressive introduction; it’s your quick, personal selling statement and should always:
• Introduce yourself and identity your key strengths/qualifications
• Address why you are interested in the position/organization/industry
• Assert what you can bring to the position/organization
• Share how your skills and interests align with the needs of the employer

Elevator Pitch example: “Hello, my name is Sophia Student. I am completing a Marketing degree at Framingham State University. I am interested in digital marketing and social media management and have helped market and coordinate several successful fundraising events on campus for the March of Dimes. I have also honed my skills through my internship position as a Digital Marketing Intern at BJ’s Wholesale Club where I helped develop new messaging concepts that would resonate with younger nonmembers. I enjoy applying my creativity, strong technical skills, and passion for innovation into my work and look forward to transferring these same skills to your organization.”

5) Test Your Equipment & Prep Your Environment
Doing a quick test run the day before the event assures you that have what you need in place for a smooth experience the day of the virtual fair. Test your camera and audio and be sure to have headphones available should you need them. Select a quiet location and be sure to pay attention to what is behind you to ensure there is nothing there to distract the recruiter (no dirty dishes or laundry pile).
How to Perform in a Virtual Event

1) Dress to Impress
Even though you are able to attend a virtual career fair from the comfort of your home, this isn't a time to wear your pajamas. When we're dressed for bed, we signal our brains to relax and fall asleep. Talking to recruiters or browsing the chat rooms dressed for bed will only make it harder for you to be in work mode. Worse yet, your body language and vocal tone will lack the confident tone and energy needed to effectively articulate your strengths and skills. Make sure you look presentable and professional as you would for any interview.

2) Engage with Employers
Virtual fair platforms vary in how they work, but the idea is always the same: Employers are online to meet you and expect you to be eager to engage with them. This can look a few different ways:
• One platform uses push notifications to engage with candidates rather than video. Up to five questions may be sent to a candidate via push notification to interact.
• Another platform has chat rooms. Once you log in to the event, you can choose to enter chat rooms within the virtual fair. When you enter the room, the employer will get a notification and representatives will greet you. You may be able to join in on conversations in progress or request a private meeting. Some recruiters may reach out to you before the event with an email invitation to a chat session.
• Recruiters may also collect resumes without hosting chat rooms. In these situations, candidates are screened and interviews will take place after the event. Whether your responses are written or verbal, employers look for candidates who come to the event informed about the companies and positions they are interested in, are curious, and ask questions. Use professional business communication and proper grammar - no slang or emoticons. In video calls, maintain eye contact, speak clearly, keep good posture, and try to keep hand gestures to a minimum. Have questions ready to learn more about the position and assess if it is a good match for you.

3) Follow Up
At the conclusion of your chat with recruiters, don’t hesitate to ask about next steps. This may include speaking with someone from Human Resources, applying online, or scheduling an interview. Be sure to get contact information from each recruiter you chat with during the event if that information isn’t already uploaded and accessible for you. Always reach out to any recruiters you spoke to within 24 hours of the virtual career fair with a targeted thank you note that reiterates your interest and further expresses your interest.
Meet the Staff

Rich Davino, Director
Rich has worked in higher education for over 24 years, 17 specifically in career education and academic advising. He has worked at Seton Hall University, Boston University, Dean College and most recently at Becker College. January 2021 marks his return to Framingham State University having spent 5 years in Career Services and Employer Relations from 2007 to 2012. Rich enjoys helping students and alumni figure out their “why”, and serving as a connector to employers.

Wendy Davis, Office Manager
Wendy has over ten years' experience in the communications industry and is a welcoming and reassuring presence to students and employer partners. As the Office Manager, she is a vital member of the CSER team and the “face of the office”. Formerly the Administrative Assistant for The Gatepost, Wendy combines her communication skills with her superior administrative abilities to assist all visitors to the office.

Jill Gardosik, Internship Coordinator
Jill joined Career Services & Employer Relations in August 2014. She has been serving the Commonwealth since 2012 in the Department of Workforce Development. Jill earned a BA in Corporate Communications from Framingham State University, and a MS from Suffolk University in Adult and Organization Learning. Additionally, Jill is a Certified Professional Resume Writer.

Sarah Falber, Career Counselor
Sarah has been with Framingham State University since 2010. Having worked as an attorney for several years, she successfully underwent her own career self-evaluation process and made the professional change to Career Counseling. Her favorite part of her job is helping students with their resumes and advising them with their general job search strategies.

JoAnne Amann, Career Counselor
JoAnne has worked in career services in higher education since 2007. She joined Framingham State University in September 2014. Prior, she worked for an international outplacement firm conducting job search workshops and providing individual counseling for professionals experiencing a job loss. JoAnne enjoys working with students on resumes, cover letters, networking strategies and demonstrating how to create a professional profile on LinkedIn.

Emily Abel, Career Counselor
Emily joined Career Services in August 2018. For nine years prior, she served as an academic advisor and coordinator of PLUS at Framingham State. There, she specialized in working with first-generation college students, first-year students, new transfers, undeclared students, and students changing majors. Her goal is to help all students discover their passion and strengths as they achieve their own academic, career, and personal success.

Michele Hearn, Career Counselor
Michele Hearn joined the FSU Career Services team in 2020 and is a career counselor committed to helping students discover their unique place in an ever-changing world. Her background consists of progressive leadership in the public and private sectors helping students and alumni develop their interests for a lifetime of success. Serving as a guide and advocate, she specializes in simplifying the often overwhelming process of planning for the future, and enjoys using strategic advising to provide comprehensive services in career assessment, resume/cover letter development, interview prep, and personal branding.