

Tuesday, May 18, 2021  
Virtual Conference  
9 a.m. - 2:15 p.m.



# A Day in May

A Celebration of Teaching, Scholarship, And Creativity



## Keynote Presentation:

*"We Gon' Be Alright, But That Ain't Alright: Abolitionist Teaching and the Pursuit of Educational Freedom"*

Dr. Bettina Love

Georgia Athletic Association Professor  
in Education at the University of  
Georgia

Event Sponsored by:

**CELTSS** Center for Excellence in Learning,  
Teaching, Scholarship, and Service

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# A Day in May

**A Celebration of Teaching, Scholarship, and Creativity**

**May 18, 2021**

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# SCHEDULE

All Day

Faculty Posters

## Panel Session: Media & Health

[Click to view recorded presentation](#)

- Kate Caffrey, Communication, Media, and Performance  
TV treatment/ Pilot/Pitch Development: A World of Her Own
- Audrey Kali, Communication, Media, and Performance  
Farm and Red Moon: A 10-Year Documentary Film Project in the Final Stages of Completion
- Ann Johnson, Food and Nutrition  
Blood glucose management while thru-hiking the Appalachian Trail in a person with Type 2 Diabetes: a case study

## Panel Session: Changing Perceptions

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- Leslie Starobin, Art and Music  
Visual Narrative, Portfolio of 20 Works-on-Paper: "Looming in the Shadows of Łódź"
- RuiRui Zhang, Fashion Design and Retailing  
Creative Renaissance: a promotion and marketing practicum from FASH452 fashion promotion class
- Patricia Sanchez-Connally, Sociology  
Exposing Whiteness in Cultural Capital Research

## Panel Session: Crime & Punishment

[Click to view recorded presentation](#)

- Maggie Campbell Obaid, Psychology & Philosophy  
A perpetrator by any other name: Unpacking the characterizations and consequences of the "terrorist", "lone wolf", and "mass shooter" labels for perpetrators of mass violence
- Elizabeth Whalley, Sociology  
Polygraph Tests, Surveillance Cameras, and Reward Money: Racist Hate Crimes, Victimization, and the University as a Carceral Institution

## Presentation

[Click to view recorded presentation](#)

*"My Improbable Journey from Venezuela's Oil Camps to Professor Emerita of Biology: Why Mentoring Matters"*

**Dr. Zuleyma Tang-Martinez**

Emeritus Professor of Biology at the University of Missouri – St. Louis

In this presentation Dr. Tang-Martinez will share her personal journey from growing up in Venezuela in oil camps to her trajectory in academia in the United States. In sharing her story, she will highlight the importance of mentoring that helped her achieve success as a minority in the sciences. In this presentation, Dr. Tang-Martinez will also speak about: types of mentoring, mentoring programs to serve students and faculty from underrepresented groups, and grants dedicated to mentoring. Dr. Tang-Martinez will emphasize the importance of opening the doors to new generations of leaders in academia and will share some tips and advice for mentors.

## **Panel Session: Of Satire, Authors, & Families**

[Click to view recorded presentation](#)

- Kristen Abbott Bennett, English  
“Satire/Satyre”
- Joanne Britland, World Languages  
Female Authors and Graphic Narrative: Building Sites of  
Resistance and Solidarity
- Virginia Rutter, Sociology  
Families as They Really Are: What now?

## **Panel Session: Innovations in Education and Market Studies**

[Click to view recorded presentation](#)

- Shin Freedman, Library  
Teaching with Camera Technology in my class, Organizational  
Behavior (MG280)
- Nasim Sabah, Accounting, Economics, and Finance  
Local Labor Match and Equity Prices

**Thank you to the 2020-2021 CELTSS Steering Committee:**

Santosha Adhibhatta, Physics and Earth Science

Kim Arditte Hall, Psychology and Philosophy

George Bentley, Geography

Maria Bollettino, History

Joanne Britland, World Language

Kate Caffrey, Communication, Media, and Performance

Colleen Coyne, English

Mirari Elcoro, Sociology (Mentoring Director)

Jon Huibregtse, History (CELTSS Director)

Rongbing Lui, Accounting, Economics, and Finance

Vinay Mannam, Chemistry and Food Science

Jim McQuaid, Sociology

Hedda Monaghan, Library

Matt Moynihan, Math

Abelard Newell, Library

Virginia Noon, Fashion Design and Retailing

John Palabiyik, Management and Business & IT Faculty

Satish Penmatsa, Computer Science

Anya Peters, Nursing

Cara Pina, Biology

Lina Rincón, Sociology (CELTSS Assistant Director)

Robin Robinson, Education Technology Office

Erika Schneider, Art and Music

Dave Smailes, Political Science

Brian Souza, Food and Nutrition

Zahra Tohidinia, Marketing

## Poster Presentations

Click on the title below to view the poster

Luce Aubry World Languages	<a href="#">Designing Authentic Student-Community Interactions during a Pandemic Semester</a>
Bartholomew Brinkman English	<a href="#">Mining Modernism: A Medium Data Approach to Periodical Poetry</a>
Stephen Dinkelacker Biology	<a href="#">Publication costs for undergraduate research</a>
Vincent Ferraro Sociology	<a href="#">"Papers, please!" Explaining State-level Immigration Bills, 2005-2017</a>
Michael Greenstein Psychology & Philosophy	<a href="#">Memory Malleability</a>
Amy Johnston Physics and Earth Science	<a href="#">Sclerochronology Research Project</a>
Susan Mullaney Nursing	<a href="#">Integrating a Professional Nursing Conference into a Student Practicum Experience</a>
Erika Schneider Art and Music	<a href="#">Virtual Tour of Contemporary Art at the Brooklyn Museum</a>
Keri Straka Art and Music	<a href="#">Movement, Muscle, Materials, &amp; Meaning</a>
Zahra Tohidinia Marketing	<a href="#">Green Frustrations: A Study of Green Consumers' Online Discussions</a>
Rachel Trousdale English	<a href="#">The Joking Voice: Humor and Empathy in Twentieth-Century American Poetry</a>

# **Titles and Abstracts for Posters and Presentations**

(arranged alphabetically by the author's last name)

## **“Satire/Satyre”**

Kristen Abbott Bennett

### ***Presentation***

Earliest English uses of “satire” simultaneously invoke Juvenalian-style censorship and the half-human satyr, a paradox of Dionysian decadence, bestiality, and sagacity. This seminar aims to examine satire’s hybrid forms in both the form and content of seminarians’ contributions, and to collaborate throughout the research process as we ask: Does satire “work” as a mode of social reform, or not?

Participants will be invited to share not only conventional essays, but also digital research products including, but not limited to data visualizations, topic models, and network analyses so that we may put pressure on prevailing paradigms of class, race, gender, and globalism.

## **Designing Authentic Student-Community Interactions during a Pandemic Semester**

Luce Aubry

### ***Poster***

The COVID-19 pandemic has had an enormous impact on the practicum experience of senior year ASL/English interpreting students as well as on students in ASL courses who typically are required to attend events in the Deaf/Hard of Hearing/DeafBlind communities as part of their course requirements. In normal times, these students would be completing their practicum requirement or attending events in the community. In AY 20-21 the students’ ability to meet these requirements has been severely curtailed, particularly for practicum students who are expected to deliver authentic interpreting services prior to graduation. This project seeks to offer an opportunity for students of ASGN 102 Elementary American Sign Language II and students of ASGN 452 Interpreting Practicum and Seminar II course to meet one of their course requirements through this project where individuals from the Deaf community who identify as BIPOC will meet and be interviewed by students of ASGN 102 and their encounter will be interpreted by students of ASGN 452. The Deaf individuals will be hand-picked for their experience in mentoring students of interpreting and will engage in post-interpreting debriefing sessions with the student interpreters. Students of ASGN 102 will receive guidance from their instructor as to questions to ask that will give students insight into the experience of BIPOC Deaf individuals in the present landscape as well as while they were growing up. These students will reflect on their experience in a written assignment. ASGN 452 will also reflect on their experience in a written assignment.

## **Mining Modernism: A Medium Data Approach to Periodical Poetry**

Bartholomew Brinkman

### ***Poster***

I will discuss the progress a course release allowed me to make on my next book project, Mining Modernism: A Medium Data Approach to Periodical Poetry, including new magazines I investigated and computational approaches I further refined.

## **Female Artists and the Graphic Novel: Building Sites of Resistance and Solidarity**

Joanne Britland

### ***Presentation***

This presentation explores two graphic novels that demonstrate how women have offered support and inspiration for each other in the Hispanic world. These works, both created by female comic artists, underscore the need for solidarity in the wake of the #metoo and #8m movements amidst efforts to end gender discrimination, unequal pay, and domestic violence. The first graphic novel, *Estamos todas bien* (We are all OK) (2018), written by Spanish artist Ana Penyas, compares the role of women in Spain during the Spanish Civil War and Franco dictatorship to that of the twenty-first century. In the second graphic novel, *Las mujeres mueven montañas* (Women Move Mountains) (2019), Argentinian Josefina Guarracino, known as “Pepita Sandwich”, traces the lives of fifteen inspirational women who changed the world. Both graphic novels show the important advances and contributions women have made to the Hispanic world, but also emphasize the need for continued efforts to gain more rights and equality.

The cognitive process of combining text and image renders the graphic novel a medium that creates a more “real” or authentic experience for the reader who, in a self-reflexive exercise, simulates the happenings in the narrative (McCloud). Penyas’s and Guarracino’s works demonstrate the effectiveness of the comic medium to address issues related to identity, gender, politics, and memory by actively involving the reader in the process. Through the analysis of their graphic novels, I will describe how the comic medium lends itself to teaching and analyzing social anxieties related to gender. I will discuss how these works depict the importance of female solidarity but also serve as forms of testimony, allowing the reader to remember and more deeply connect with the stories and events that they portray. This feature of the graphic novel facilitates the development of genealogies of support and mutual reliance among female authors, artists, activists, and readers.

## **TV Treatment/Pilot/Pitch Development: A World of Her Own**

Kate Caffrey

### ***Presentation***

This CELTSS grant enabled Professor Kate Caffrey to consult with Screenwriter Jami Brandli in developing her TV treatment, pilot, and pitch for *A World Of Her Own*, a one hour TV drama series about Vanessa Bell - artist, steward of the Bloomsbury group and sister of Virginia Woolf. Caffrey worked with Brandli, whose TV Pilot/Treatment *Madame* has been optioned by STARZ, in a series of consultations that guided Professor Caffrey's revisions of her treatment and pilot to make her work "pitch ready".

## **A perpetrator by any other name: Unpacking the characterizations and consequences of the “terrorist”, “lone wolf”, and “mass shooter” labels for perpetrators of mass violence**

Margaret Campbell Obaid

### ***Presentation***

There has been much discussion in recent years about the labels “terrorist” or “lone wolf”/“loner” as applied to perpetrators of mass violence. Despite public interest in this topic, little empirical psychological research has examined the public’s reactions to these different labels. However, related research strongly suggests that perceptions of perpetrators of mass violence can be influenced by framing, and can inform people’s conceptualizations of the perpetrator, affective responses to violence, and preferred ways of preventing or countering violence. Our research investigates people’s conceptualizations of the labels “terrorist,” “lone wolf,” and “mass shooter” when used to describe a perpetrator of mass violence. In two



experiments, we examine the trait attributes and demographic characteristics that people associate with these labels. Given that there is little empirical work on these topics, Study 1 was designed as an exploratory study to begin to unpack the conceptualizations of the labels “terrorist” and “lone wolf.” Study 2 replicates Study 1 and also examines conceptualization of the “mass shooter” label. It additionally examines how emotional responses, support for different consequences for the perpetrator, and support for different policies to address mass violence are altered depending upon how the violent perpetrator is labeled.

### **Publication costs for undergraduate research**

Stephen Dinkelacker

#### ***Poster***

In Fall 2011, I requested funding to establish a research program in North Carolina to help undergraduates begin field research projects on a reptile community in a unique ecosystem. Since then, Numerous students were enriched and inspired by the research we started. I am very happy to announce that one of the manuscripts that was started by a group of 4 biology undergraduates was finally accepted for publication. This paper describes changes in an amphibian and reptile community that have occurred over a 25 year period. Funds are requested to support publication costs.

### **“Papers, please!” Explaining State-level Immigration Bills, 2005-2017**

Vincent Ferraro

#### ***Poster***

Immigration control has emerged as a fiery partisan issue in American politics as evidenced by the controversies over policies of the Trump administration over the last four years. While legislative reform remains deadlocked at the federal level, a number of states have passed laws with reference to immigrants – documented or otherwise – within their boundaries. This study draws upon group threat theory to identify the factors affecting restrictive immigration laws at the state-level. Using cross-sectional time-series state-level data from 2005-2017, this study expands upon existing research in several important ways, including by investigating the effect of the non-Hispanic white working class. Results indicate that the passage of restrictive immigration legislation over the period of study was driven by increases in state-level inequality and increases in the size of the low-skilled white population. Implications for group threat theory are discussed.

### **Teaching with Camera Technology in my class, Organizational Behavior (MG280)**

Shin Freedman

#### ***Presentation***

To improve student engagement in face-to-face and on line classroom environments, I’d like to apply camera and video technology to my course, Organizational Behavior (MG280), in the summer term in China to enhance the students’ learning. This technology application in my classroom would be essential to improve current pedagogy and critiquing, conventional lectures, and discussions amongst students.

### **Memory Malleability**

Michael Greenstein

#### ***Poster***

Memory is highly malleable. A person’s emotional state when they learn about something can greatly change the content and quality of the memory. Similarly, learning new information, or being told that old information is wrong, can also greatly impact what is remembered. These experiments examined some of these factors that impact memory.

## **Blood glucose management while thru-hiking the Appalachian Trail in a person with Type 2 Diabetes: a case study**

Ann Johnson

### ***Presentation***

This proposal is to study the nutritional needs and blood glucose control of an individual with Type 2 Diabetes (T2DM) thru-hiking the Appalachian Trail (AT). The AT extends 2190 miles from Springer Mountain in Georgia to Mt. Katahdin. The typical time to complete this hike is 5-6 months. A backpack holding all required equipment, food, and water for such an endeavor typically weighs between 30 and 40 pounds. The daily caloric needs to fuel an individual on this hike are estimated at approximately 4000 to 5000 kilocalories per day. A difficult balance needs to be achieved between carrying enough food and water without adding too much weight to the pack as additional weight increases caloric expenditure and needs. Most individuals completing the AT anecdotally report significant weight loss during the hike, there is little in the peer-reviewed literature indicating weight loss for individuals completing the AT.

The American Diabetes Association and the American College of Sports Medicine have published position papers stating the importance of exercise for people with T2DM. The recommendations are that “moderate aerobic exercise improves blood glucose.” However, “transient hyperglycemia can follow intense physical activity.” The mechanism by which this occurs is recognized: aerobic exercise that is intense or of extended duration causes serum catecholamine levels to rise which can cause an increase in blood glucose. This hyperglycemia can exist for up to two hours until catecholamine levels and the rate of glucose production drop. There is nothing in peer-reviewed literature about how to manage these episodes or adaptation to training. Clearly, hiking the AT require bouts of exercise that are of long duration and high intensity.

My plan is to begin hiking in mid February of 2020 in Georgia heading north to Katahdin. I will plan and coordinate with my endocrinologist to have blood drawn along the hike for various serum lab values. These labs are still to be finalized but likely to include Hemoglobin A1c, cholesterol, BG, thyroid panel, and a basic metabolic panel. Body composition will be assessed. My hypothesis is that with consistent training at higher intensity and longer duration my body will adapt and the incidences of hyperglycemia will become either less frequent or cease. Additionally, the expectation is that medications taken to manage T2 DM will be reduced.

## **Sclerochronology Research Project**

Amy Johnston

### ***Poster***

The study of the paleoclimate of the Gulf of Maine (GOM) is of particular importance to help limit the potential impacts of human-induced climate change. Marine mollusk shell mineralogy and inorganic elemental and isotopic composition reflect specific physical characteristics of the environment in which the mollusk lives (e.g., temperature and salinity). This research lab explores the paleoclimate of the GOM during the recent Holocene (past 5000 years) using archaeological (dead-collected) mollusk shells from shell midden sites identified in the region. The overarching goal of this project is to provide a deeper understanding of the recent Holocene climate by investigating the relationship between bivalve shell growth and environmental conditions using growth rate and paleoenvironmental proxies to evaluate spatial and temporal trends of historic environmental conditions in the GOM.

## **Farm and Red Moon: A 10-Year Documentary Film Project in the Final Stages of Completion**

Audrey Kali

### ***Presentation***

Farm and Red Moon is a feature-length documentary film I began in 2010. It covers my personal journey investigating the overlooked and misunderstood treatment of farm animals in slaughterhouses in the United States. I have been working on this film since 2010 and have been supported by CELTSS along the way. When I first began this project, I thought it could be completed in a year; however, the topic became more complicated the more I engaged in research about it. I learned there was no simple answer about how to improve the treatment of farm animals in this final situation of their lives. There were many social, political, religious, ideological, and economic players in this game I had not anticipated. I also did not expect the complexity of collaboration necessary to take an idea about a social issue and translate that into a film that audiences would want to see. The film began as my idea and I led the research and progression of interviews and location shoots. But the film is being finished, not as my idea, but as an idea that was shared with others and amended and augmented and improved by the people I met along the way who believed in what I was doing and helped me to bring the project to its final stages.

## **Integrating a Professional Nursing Conference into a Student Practicum Experience**

Susan Mullaney

### ***Poster***

A primary learning outcome for students in the Leadership Track of the Master of Science in Nursing (MSN) program is to examine the role of the nurse leader as it relates to policy, politics, and organizational management. In order to provide an innovative option for achieving this learning outcome during the second-year fall practicum, students are invited to attend the annual St. Anselm College Nurse Leaders & Managers Conference in Kennebunkport, ME with their faculty member. This is a 2-day, high-quality professional development and continuing education conference for nurses in clinical and academic leadership roles. The conference is designed to provide an opportunity to share nursing knowledge and best practices, and to focus on issues of concern as well as advancements in the profession. Benefits to students include exposure to topics that directly relate to their course content and align with program outcomes, as well as introducing students who are future nurse leaders and managers to a respected professional development series.

## **Families as They Really Are: What now?**

Virginia Rutter

### ***Presentation***

*Families as They Really Are* by definition is a changing topic. And in our five-part crisis: pandemic, economic crisis, struggle for racial justice, climate crisis, and toxic political world, thinking about how to get writing and editorial work done is as challenging as thinking about how to write and report on families. This talk provides an overview of updates for the third edition of this popular Norton Anthology. As the lead editor, Virginia Rutter worked with an FSU student to outline the key changes and revisions to this book – with an estimated 1/3rd updates. The talk will provide two take away messages: What are best strategies for revised editions of your book? And what is new and important about *Families as They Really Are* in 2021?

## **Local Labor Match and Equity Prices**

Nasim Sabah

### ***Presentation***

This paper analyzes the relationship between local labor match and long-run stock returns. A value-weighted portfolio of long high-/short low-local labor match firms earned an annual four factor alpha of 6.67% from 1999 to 2019, and 5.77% above industry benchmarks. The results are robust to controls for firm characteristics, different weighting methodologies, different factor models, different number of portfolios, and removal of outliers. The higher local labor matching firms also exhibited significantly more positive earnings surprises and announcement returns. These firms also showed longevity of the excess returns and higher valuation ratios up to five years. A quasi-natural experiment that impede state-wide labor mobility following the adoption of Inevitable Disclosure Doctrine (IDD) shows that firms headquartered in IDD adopted states lost significant shareholders value.

## **Exposing Whiteness in Cultural Capital Research**

Patricia Sanchez-Connally

### ***Presentation***

This paper will interrogate the idea that cultural capital is exclusively a class-based phenomena, and challenge the taken for granted whiteness embedded in how the concept is defined and applied. Authors discuss the ways in which race and racism “show up” in cultural capital research, current gaps in our knowledge about the relationship between cultural capital and whiteness, and what it would require for scholars to decenter whiteness in cultural capital research.

## **Virtual Tour of Contemporary Art at the Brooklyn Museum**

Erika Schneider

### ***Poster***

Students in contemporary art history experienced a guided discussion of works by 21st century artists exploring identity and artistic representation across time and place. Works to be covered include Kehinde Wiley, Napoleon Crossing the Alps, 2005; Jeffrey Gibson, I'm Gonna Run with Every Minute I Can Borrow, 2019; Roberto Lugo, Brooklyn Century Vase, 2019; Teri Greeves, 21st Century Traditional: Beaded Tipi, 2010; and Judy Chicago, The Dinner Party, 1974-79. The tour addressed African American, Native American, and women artists in a variety of medias including painting, sculpture, installation, ceramics, and embroidery.

## **Visual Narrative, Portfolio of 20 Works-on-Paper: "Looming in the Shadows of Łódź"**

Leslie Starobin

### ***Presentation***

Structured as a travelogue tracing the routes of memory in Poland, "Looming in the Shadows of Łódź" depicts landscapes of familial import and Nazi genocide framed by testimonials from relatives who are Holocaust survivors. By bordering the visual images with the voices of those who experienced these events firsthand, the compositions evoke the past while revealing the present. The large-scale color photographs depict the sites of familial memory and trauma as they look today, seventy-five years after liberation.

## **Movement, Muscle, Materials, & Meaning**

Keri Straka

### ***Poster***

Movement, Muscle, Materials, & Meaning represents research into developing new studio art course modalities that focus on movement in relation to creativity, muscle tissue and how the human body is rendered expressively in drawing, sculpture, & writing. Additionally individual art material exploration is driven by the intellectual curiosity of participating students.

## **Green Frustrations: A Study of Green Consumers' Online Discussions**

Zahra Tohidinia

### ***Poster***

Adopting an environment-friendly lifestyle is not exempt from functional and psychological predicaments. This project focuses on green consumers and how they cope with challenges that emit from mainstream consumer culture which prioritizes self-interest over environmental concerns. The study of green consumer discussions creates a context for analyzing the interaction between consumers who identify themselves as green. To this end, this project seeks to address the following questions: What are some of the frustrations that green consumers experience? How do green consumer communities acknowledge and address these disappointments?

## **The Joking Voice: Humor and Empathy in Twentieth-Century American Poetry**

Rachel Trousdale

### ***Poster***

The Joking Voice explores how American poets of the last hundred years have used laughter to create communities of readers and writers. For poets slightly outside of the literary or social mainstream, humor encourages mutual understanding and empathic insight among artist, audience, and subject. As a result, laughter helps poets reframe and reject literary, political, and discursive hierarchies—whether to overturn those hierarchies, or to place themselves at the top. While theorists like Freud and Bergson argue that laughter patrols and maintains the boundary between in-group and out-group, The Joking Voice shows how laughter helps us cross or re-draw those boundaries. Poets who practice such constructive humor promote a more democratic approach to laughter. Humor reveals their beliefs about their audiences and their attitudes toward the Romantic notion that poets are exceptional figures. When poets use humor to promote empathy, they suggest that poetry's ethical function is tied to its structure: empathy, humor, and poetry identify shared patterns among apparently disparate objects. This book explores a broad range of serious approaches to laughter: the inclusive, community-building humor of W. H. Auden and Marianne Moore; the self-aggrandizing humor of Ezra Pound; the self-critical humor of T. S. Eliot; Sterling Brown's antihierarchical comedy; Elizabeth Bishop's attempts to balance mockery with sympathy; and the comic epistemologies of Lucille Clifton, Stephanie Burt, Cathy Park Hong, and other contemporary poets. The Joking Voice charts a developing poetics of laughter in the twentieth and twenty-first centuries, showing how humor can be deployed to embrace, to exclude, and to transform.

## **Polygraph Tests, Surveillance Cameras, and Reward Money: Racist Hate Crimes, Victimization, and the University as a Carceral Institution**

Elizabeth Whalley

### ***Presentation***

The number of campus hate crimes have been rising in recent years, with incidents motivated by anti-Black bias showing the greatest increases. This paper explores the university as a carceral institution, using the response to a series of racial hate crimes on one campus in

Massachusetts as a case study. Calls for increased surveillance and expanded police investigation techniques are analyzed, including claims of FBI involvement and the use of polygraph tests on potential witnesses. The overlapping tension victimization of students targeted by the hate crime and re-victimization by university police response is also explored, especially given the partial support of these tactics by the former group of victims.

**Creative Renaissance: a promotion and marketing practicum from FASH452 fashion promotion class**

Ruirui Zhang

***Presentation***

Current Framingham State University who are majoring Fashion Design and Retailing and enrolled in FASH452 fashion promotion will work closely with Gianni DiMarco, professor at Boston Conservatory at Berklee/ dance choreographer, Principle ballet dancer Ruth Whitney at Boston/Cambridge Symphony Orchestra, and Ruirui Zhang and her FASH452 class to promote a new dance show created by professor Gianni DiMarco.