FASHION MERCHANDISING MAJOR
APPAREL PRODUCT DEVELOPMENT AND RETAIL MERCHANDISING CONCENTRATIONS

Domain General Education (10 Courses Required):
Domain III C is satisfied through completion of the Fashion Design major, leaving 10 courses to be completed to satisfy the remaining General Education subdomains through courses taken outside the major. Only courses designated (Gen. Ed. Domain) after the course title will meet General Education requirements. Please refer to the catalog for complete information.

Common Core:  
A. ENWR 110 Composition 2  
B. MATH XXX

Domain I:  
A. Creative Arts  
B. Humanities  
C. Language

Domain II:  
A. Analysis, Modeling, Problem-Solving  
B. Sciences (two; one must be a lab science)

Domain III:  
A. Perspectives on the Past  
B. Perspectives on Contemp. World  
C. Global Comp., Eth. Reas., Hum D.  

Major and Related Courses:
Major Core Requirements (11 courses):
FSHN 110 Fashion: Designer to Consumer  
FSHN 120 Consumer Textiles  
FSHN 223 History of Costume OR  
FSHN 226 History of Textiles  
FSHN 245 Research Methods for the Fashion Industry  
FSHD 140 Principles of Apparel Construction  
Fshm 200 Field Study in Merchandising (no course credit)  
Fshm 310 Retail Buying and Analysis  
Fshm 326 Fashion Merchandising: Theory And Industry Application  
Fshm 362 World Market: Textiles to Retailing  
Fshm 495 Internship in Fashion Merchandising  
STAT 107 Business Statistics (CCM) OR  
STAT 117 Introduction to Statistics (CCM)

Required Capstone Course:  
FSHM 487 Fashion Merchandising: Planning, Policies and Implementation

Apparel Product Development Concentration:  
Concentration Requirements (7 Courses):
FSHN 354 Advanced Textiles  
FSHD 205 Essential Methods for Fashion Design  
FSHD 243 Advanced Apparel Construction  
FSHD 372 Computerized Pattern Design: Gerber  
FSHM 386 Apparel Product Development

Choose One (1) of the following:
FSHM 241 Omni-channel Fashion Retailing  
FSHM 346 Retailing and Consumer Behavior

Retail Merchandising Concentration:  
Concentration Requirements (7 Courses):  
FSHM 241 Omni-channel Fashion Retailing  
FSHM 346 Retailing and Consumer Behavior  
FSHM 410 Retail Buying and Analysis II  
FSHM 452 Fashion Promotion

Choose One (1) of the following:
FSHM 208 Sustainability in the Fashion Industry  
FSHN 229 Cultural Dress  
FSHN 250 Special Topics in Fashion  
FSHD 205 Essential Methods for Fashion Design

Choose Two (2) of the following:
FSHN 354 Advanced Textiles  
FSHN 350 Special Topics in Fashion  
Fshm 330 Digital Tools for the Fashion Industry  
Fshm 386 Apparel Product Development  
Fshm 455 Case Studies in Fashion  
Fshm 490 Independent Study in Fashion Merchandising

FREE ELECTIVES (4):