



Public Disclosure of Student Achievement

Institution Name: Framingham State University

Business Unit(s) included in this report: College of Business

Academic Period Covered: 2023-2024

Date Report Posted: December 6, 2024

PROGRAM	MEASURE	TARGET	RESULT
Bachelor of Science in:			
Accounting	Retention	70%	67%
Business and Information Technology	Retention	70%	61%
Finance			
Finance - General	Retention	70%	100%
Finance – Financial Planning	Retention	70%	^
International Business	Retention	70%	100%
Management			
Management - Entrepreneurship	Retention	70%	80%
Management - General	Retention	70%	40%
Marketing	Retention	70%	64%
Sport Management	Retention	70%	50%
Masters of Business Administration			
Management	Retention	70%	78%
Biotechnology Operations	Retention	70%	100%

Calculations for Measures

MEASURE	DESCRIPTION AND HOW IT WAS CALCULATED
Retention - Bachelors	The retention rate is the percentage of first-time full-time students who began the major in Fall 2023 and returned Fall 2024.

Retention Rate - Masters	The retention rate is the percentage of new students who started the major in Fall 2023 and returned Fall 2024.
	^ There were no new first-time, full-time enrollments for Fall 2023.