



Public Disclosure of Student Achievement

Institution Name: Framingham State University

Business Unit(s) included in this report: College of Business

Academic Period Covered: 2024-2025

Date Report Posted: January 28, 2026

PROGRAM	MEASURE	TARGET	RESULT
Bachelor of Science in:			
Accounting	Retention	70%	86%
Business and Information Technology	Retention	70%	60%
Finance			
Finance - General	Retention	70%	67%
Finance – Financial Planning	Retention	70%	N/A
International Business	Retention	70%	83%
Management			
Management - Entrepreneurship	Retention	70%	N/A
Management - General	Retention	70%	76%
Marketing	Retention	70%	83%
Sport Management	Retention	70%	71%
Masters of Business Administration			
Management	Retention	70%	66%
Biotechnology Operations	Retention	70%	100%

Calculations for Measures

MEASURE	DESCRIPTION AND HOW IT WAS CALCULATED
---------	---------------------------------------

Retention - Bachelors	The retention rate is the percentage of first-time full-time students who began the major in Fall 2024 and returned Fall 2025.
Retention Rate - Masters	The retention rate is the percentage of new students who started the major in Fall 2024 and returned Fall 2025.
N/A	There were less than 10 new first-time, full-time enrollments for Fall 2024.