



FRAMINGHAM
STATE
UNIVERSITY

MetroWest Community Organization Sponsorship Form

Please complete and return this form to the External Affairs Department at communityinfo@framingham.edu. Please note submissions must be received 90 days prior to the event or initiative date, and the application form must be completed in its entirety; incomplete applications may not have enough information to be eligible for consideration. For more information, please see the Sponsorship Form Instructions & FAQ's at the end of this packet.

Today's Date: _____ Date of Event: _____

Organization Name : _____

Name of Charitable Activity or Initiative: _____

Contact: _____
Name Title

E-mail Phone

Business Purpose: Provide a brief description of your event/initiative and identify. Please include the FSU strategic goal or core value that this event addresses, as well as its societal impact (*please see [Framingham State University 2024-2029 Strategic Plan](#)*).

Sponsorship levels and/or request (please include dollar amount):

Have we sponsored this program in the past? If so, when?

If applicable, please describe the impact your previous sponsorship had on the FSU community, or how your previous FSU sponsorship has supported the [University's Strategic Plan](#). Please use specific examples and quantifiable data.

How will your event engage the FSU community (students, faculty, and staff)?

How will this sponsorship specifically and quantifiably benefit FSU? How will FSU be recognized (i.e. Banner, Advertisement, Program book, Mention in script, etc.)?

Please attach any supporting documentation for this request.

Sponsorship Form- Instructions and FAQs:

Please complete and return this form to the External Affairs Department at communityinfo@framingham.edu. All applications undergo a formal review and approval process with the Framingham State University Sponsorship committee making recommendations to the Board of Trustees. To be eligible for consideration, submissions must be received at least **90 days** prior to the event date and before the corresponding application deadlines which are as follows:

Spring Initiatives (March & April): Applications Due **January 1st**

Summer Initiatives (June, July, August, & September): Applications Due **April 1st**

Fall Initiatives (October, November): Applications Due **August 1st**

Winter Initiatives (December, January, February): Applications Due **October 1st**

Please see below guidance in making a determination whether the event meets the requirements for the University to sponsor or make payment to a charitable organization. All approved events must provide justification that attendance or sponsorship of this event directly supports the University's mission, core values, and strategic goals. Bear in mind that all payments to charitable events are required to meet the three-factor test outlined in *Helmes v. Commonwealth*.

1) Does my event/payment have a Permissible Public Purpose?

Public funds cannot be used for private purposes. The university has the right to spend money for any purpose where the public good of the University will be served but not where the expenditure of money is directly for the private benefit of certain individuals or groups, including the charitable organization. In these situations, if the dominant motive for the expenditure is a public one, incidental private benefits will not invalidate the expenditure. If, however, the dominant motive is to promote a private purpose, the expenditure will be invalid even if incidentally some public purpose also is served. Review the justification on the form against FSU's core mission and values to ensure they align. A "Good Neighbor" justification is not enough, nor is the fact that the charitable organization might serve a "good and noble cause." Events or sponsorships that do not provide a specific and quantifiable benefit to the University must be rejected.

2) Is my payment or contribution significantly aiding the charitable entity?

Contributions that are "directly supporting or assisting its (the charity's) operations" are not permitted. The contribution must not be so significant as to allow the charity to operate or directly contribute to its expenses.

3) Is my donation or payment abusive or unfair politically or economically?

Examples of abusive or unfair donations politically or economically are funds that support a specific political candidate or a political or economic cause that is unrelated to the mission or core values of the University.

Unallowable Examples:

- Payment to a neighboring local church to assist with their membership efforts
- Payment to a nonprofit organization to assist in operating their day camps for children
- Payment to a private or nonprofit organization to assist with business member recruitment efforts or to assist in general operating expenses
- Payment to attend a local fundraiser for community initiatives such as neighborhood redevelopment or building of a community park (no relation to FSU)
- Payments to support local youth sports programs
- Payment to a political party or candidate or political initiatives
- Payment to support a cause that is just and noble in itself, but is wholly unrelated to the FSU mission/goals

Allowable Examples:

- Payment to a charitable event where a speaker will provide professional development to attendees related to their positions and advancement of FSU mission and values
- Payment for a high school event where FSU will network with high school administration officials, guidance counselors and program administrators that will promote FSU as a choice
- Payment for a diversity training and awareness event for staff as this promotes professional development and is an FSU core value
- Payments to events where FSU will have staff and a table promoting recruitment, FSU programs, etc.

For any questions regarding the sponsorship application process and eligibility, please contact the External Affairs Department at communityinfo@framingham.edu.

Application Last Updated: 09.14.2026

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Approved: **Yes** ☐ **No** ☐ Fund Org: Account Requested:

Fully Executed: **Yes** ☐ **No** ☐

Notes: